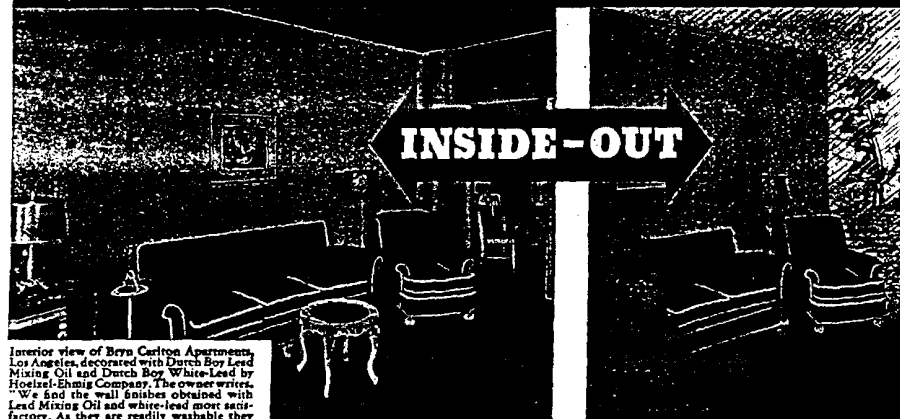


If you could turn this room...



Interior view of Bryn Carlton Apartments, Los Angeles, decorated with Dutch Boy Lead Mixing Oil and Dutch Boy White-Lead by Hoelsch-Ehrig Company. The owner writes: "We find the wall finishes obtained with Lead Mixing Oil and white-lead most satisfactory. As they are readily washable, they are always in first class condition."

this **BEAUTIFUL FLAT PAINT** *would take Everything the weather offered!*

● Pardon the word "Paradox", but that's the only word for it. The only word that describes this surprising "dual-role" flat paint.

You've never seen a flat paint like it!

So rich in tone and finish it beautifies the handsomest interior...yet so durable it's widely used to protect exterior surfaces of stucco, concrete, brick and stone, surfaces which it thoroughly seals and waterproofs.

Where can you get it?

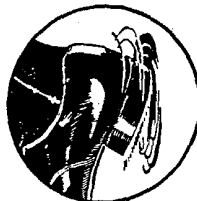
Right in your own paint shop or through your painting contractor. All your painter needs is Dutch Boy White-Lead and its special companion product...Dutch Boy Lead Mixing Oil.

When added to white-lead this special oil produces a finish with the characteristic beauty of a white lead

"flat" plus extraordinary durability.

The fact that it defies the weather on outside jobs gives you a good idea how economical such a finish is on inside jobs—how it withstands repeated washing and wear.

STANDS THE HEEL TEST



You can actually grind your heel against a Lead Mixing Oil job that is thoroughly dry and then clean off the dirt without a trace of damage.

It's a finish, too, that's hard to soil permanently. Ink stains, pencil marks, finger smudges, grease and dirt can all be completely removed.

Other advantages: It's easy to mix—just add a little Lead Mixing Oil to the white-lead.

Requires no suppling. Has excellent sealing qualities. Hides fire-cracks. Brushes with the ease and high spreading rate of all white-lead paint. Gives a white-lead "flat" at a reduced cost per gallon.

NATIONAL LEAD COMPANY

111 Broadway, New York; 116 Oak St., Buffalo; 900 W. 18th St., Chicago; 659 Freeman Ave., Cincinnati; 820 W. Superior Ave., Cleveland; 722 Chestnut St., St. Louis; 2240 24th St., San Francisco; National-Boston Lead Co., 800 Albany Street, Boston; National Lead & Oil Co. of Penna., 316 Fourth Avenue, Pittsburgh; John T. Lewis & Bros. Co., Widener Bldg., Philadelphia.



DUTCH BOY
Lead Mixing Oil

for use with



KD-4390—Modern Hospital, May, 1935
Buildings & Building Management, May
Hotel Management, June
Nat'l Real Estate Jnl., April 20, and Oct.
Building Modernization, June
Architectural Record, June
Architectural Forum, June

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