

From Carmel Highlands to Seaside, the Monterey peninsula has entered an era of development which will not stop until all of the choicest lots and acreage will be occupied by homes. Now is the opportune time to purchase land and build your own home. Values are far below those in other parts of California considering the wonderful advantages and future of this section. It is far cheaper to own your own home than to rent one. The merchant whose name appears on this page will gladly furnish you "gratis" all kinds of information that will show you "How to Build Economically."

Certain-teed STUCCO AND CEMENT PAINT

This is a most excellent preparation put up ready for use of stucco and cement work, concrete shutters, brick and terra cotta, and on all other like surfaces found in home, farm and factory construction subject to weather exposure.

In residence work Certain-teed Stucco and Cement paint is especially effective. The harshness of the raw stucco is mellowed to a warm, velvety matt finish, dusting and crumbling are retarded, and the danger of dampness in the wall structure, and of soot, dirt and rain streaking are minimized.

Certain-teed Stucco and Cement Paint contains nothing injurious to the texture of the concrete. The ingredients as combined are remarkable for their peculiar protective qualities and resistance to the action of sulphur fumes, oil, grease, water and weather, and to chemical reaction of the surface to which applied.

Because it closes the pores and hardens the surface, and is long lived and wears well, Certain-teed Stucco and Cement Paint will be found most satisfactory for the purposes for which it is intended.

Certain-teed Stucco and Cement Paint covers from 10 to 300 square feet per gallon, two coats. It dries in from 24 to 35 hours.

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THE HOME BEAUTIFUL

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Percy Parkes

Carmel-by-the-Sea

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