



Modern Decorative Finishes...

*from the same keg of
Dutch Boy white-lead
that fills your other
paint needs*

FIGURED effects, mottled finishes, Tiffany blends, low-relief plastic paint textures... these distinctive and modern wall treatments can all be had with Dutch Boy white-lead.

For here is a paint material that answers practically every painting need, lending itself as readily to the production of unusual and different interior finishes as to plain, one-color painting.

The all-purpose paint material—that's Dutch Boy white-lead.

Standardize on White-Lead

It makes for convenience and economy to standardize on Dutch Boy white-lead in your painting. You can use it for interior and exterior painting... on wood, plaster, wall board, metal, masonry... for flat, eggshell, and gloss finishes... for enamel undercoatings, etc., etc. At the same time, in using Dutch Boy white-lead, you are assured of paint of the highest quality. It gives paint that has long been known for its excellence, spreading and hiding qualities, beauty and satisfactory service.

Interior flat paint is made with Dutch Boy white-lead simply by reducing it to brushing consistency with Dutch Boy flattening oil. If plastic paint is desired, the same materials are used with the addition of whitening and drier.

Write for Booklets

Let us send you our booklets, "Decorative Possibilities of Paint" and "White-Lead and Oil Plastic Finishes," which describe in detail the uses of white-lead in interior painting and show in color some of the effects obtainable. Please address our office nearest you.



Write the National Lead Company
for the booklets of
"Decorative Possibilities of Paint" and
"White-Lead and Oil Plastic Finishes."

NATIONAL LEAD COMPANY
New York, 111 Broadway • Buffalo, 116 Oak Street • Chicago, 900 West 18th Street • Cleveland, 659 Freeman Avenue • Cincinnati, 820 West Superior Avenue • St. Louis, 712 Chestnut Street • San Francisco, 235 Montgomery Street • Boston, National-Boston Lead Co., 800 Albany Street • Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Avenue • Philadelphia, John T. Lewis & Bros. Co., Widener Building.

DUTCH BOY WHITE-LEAD

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