



The Paint for STUCCO

*It's pure lead paint, the same paint
used by master painters for years and
years to waterproof all kinds of
exposed surfaces*

WHEN owners of stucco houses ask, "What paint should I use?" the answer is "Pure lead paint, such as the skilled painter gets with Dutch Boy white-lead."

For years on end professional painters have used this paint on wood, plaster, brick—on all kinds of surfaces exposed to the weather. When it comes to stucco there is no new or materially different painting problem. It is painted like any other material, except for a slight variation in the priming coat—the addition of a larger amount of linseed oil to satisfy the rough porous surface.

*Prevents cracking
of stucco*

Dutch Boy white-lead paint gives to stucco surfaces what

*This trademark,
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high quality, is
on every keg of
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lead. It is the
trademark of
National Lead
Company, which
makes lead prod-
ucts for thousands
uses for which
lead is fitted in
art, industry and
daily life.*



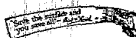
it gives to wood and all other surfaces. It covers stucco with a film that does not crack or scale. It prevents cracking of the stucco surface by keeping out moisture and dampness. It seals up any tiny cracks that may have developed following penetration of moisture into unpainted stucco.

With Dutch Boy white-lead your skilled painter can give you a gloss . . . eggshell . . . or flat exterior finish. He can satisfy your color preference—to the exact tint or shade because he mixes this paint specially for every job. This opens up an almost inexhaustible supply of tints and shades to choose from.

Write us

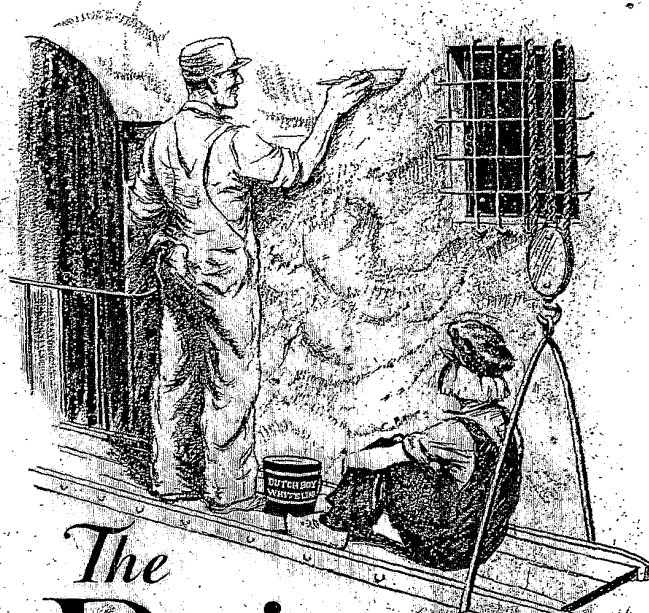
for detailed information about the application of pure lead paint on stucco. Also request the booklet, "The House We Live In," containing valuable aid in selecting colors for both interior and exterior painting.

NATIONAL LEAD COMPANY
235 Montgomery Street
San Francisco



Paint with LEAD
DUTCH BOY WHITE-LEAD

N 27875



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This trademark, a guarantee of high quality, is on every keg of Dutch Boy white-lead. It is the trademark of National Lead Company, which makes lead products for the many uses for which lead is fitted in art, industry and daily life.



Prevents cracking of stucco

Dutch Boy white-lead paint gives to stucco surfaces what it gives to wood and all other surfaces. It covers stucco with a film that does not crack or scale. It prevents cracking of the stucco by keeping out moisture and dampness. It seals up any tiny cracks that may have developed following penetration of moisture into unpainted stucco.

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