

No. 84 BP

EFFECTIVE APRIL 13, 1939
SUBJECT TO CHANGE WITHOUT NOTICE

Suggested
RETAIL
PRICE LIST

Glidden Paints
SPRED PRODUCTS



THE GLIDDEN COMPANY, NATIONAL HEADQUARTERS, CLEVELAND 14, OHIO

GLD026525

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**SUGGESTED RETAIL PRICE LIST No. 84BP*****AD-EL-ITE PAINT AND VARNISH REMOVER**

A top-quality remover. Contains no alkalies, acids, oils or water. Does not raise the grain or discolor the wood. Evaporates very slowly. Very effective in removing old paint, enamel, lacquer and baked japan.

APPLICATION—Brush

Gals.	Qts.	Pts.	½ Pts.
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3.08	1.22	.78	.59
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***ALKALI-RESISTING PRIMER No. 6419**

An easy to apply masonry primer-sealer for interior newly plastered or damp walls, and exterior masonry, brick, stucco and concrete blocks, which are to be painted with synthetic rubber-base or oil base paints. Penetrates deeply into the pores and adheres firmly to the surface, to create perfect bond for finish coat. Resists moisture and alkali. Seals in active lime. Prevents fresh plaster from burning through and discoloring the finish coat.

APPLICATION—Brush, Spray THINNER—Turpentine

DRYING TIME—16 hours Covers 350-400 Sq. Ft. per gal.

(Also See SPRED Primer-Sealer Alkali-Resisting Primer)

7.55	2.38	—	—
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ALKYD ENAMELS

See: Speed-Wall Alkyd Flat and Gloss White; Japalac; Florenamel; Nev-A-Rust; Ripolin; Speed-Wall Interior Basecoat; SPRED Lustre

***ALUMINUM ASPHALT ROOF PAINT**

Recommended for tar paper, composition and asphalt roofs. Will rejuvenate weathered roofs and insulate with a silvery sheet of aluminum, in one coat. Made with selected asphalts, finest grade aluminum flakes and solvents.

APPLICATION—Brush, Spray THINNER—Mineral Spirits or Turp.

DRYING TIME—10 hours Covers 275-400 Sq. Ft. per gal., depending on surface.

4.99	—	—	—
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ALUMINUM PAINTS

See: Metallite; Japalac Spray Enamel, Aluminum

ASBESTOS SHINGLE PAINT

See: SPRED Glide-On

ASPHALT ROOF COATINGS (Plain, Fibrated, Plastic)

(PRICES UPON REQUEST)

BARN PAINT

See: Endurance Barn Paint

BASECOATS (Primers)

For Exteriors—See: Endurance Exterior Basecoat; Surface Bond

For Interiors—See: Gliddencoat; Speed-Wall Interior Basecoat;

SPRED Primer-Sealer; Ripolin Undercoat

BASEMENT PAINTS

For Floors—See: Pli-Namel; Florenamel; SPRED Tred

For Walls—See: SPRED SATIN; SPRED Glide-On

***BLACK ASPHALTUM**

A weather-resisting, quick-drying, gloss black asphaltum base paint. Recommended for exterior iron work, fences, metal sash and other exterior metal surfaces where an economical finish is desired.

APPLICATION—Brush, Spray DRYING TIME—2 to 3 hours

THINNER—Mineral Spirits or Turp. Covers 400-500 Sq. Ft. per gal.

3.45	1.31	.83	.62
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* AVAILABLE IN 5-GAL. CANS
AT 15c PER GALLON LESS THAN 1-GAL. PRICES.

**SUGGESTED RETAIL PRICE LIST No. 84BP****BLACKBOARD FINISHES**

See: Vismatic Green Chalkboard Coating

BLEACH

See: Glid-Tone Wood Bleach

BLENDING COLORS

See: SPRED Dramatone Tinting Colors; Colors-In-Oil

BRICK PAINTS

See: SPRED Glide-On

BRUSHES, ALL TYPES

(PRICES UPON REQUEST)

BRUSHING LACQUER

See: Glid-Tone Crystalacq

BRUSH RESTORER

See: Glid-Strip

CANVAS PRESERVATIVE

See: Neva-Rot

CAULKING COMPOUND

(PRICES UPON REQUEST)

CEMENT AND STUCCO PAINT

See: SPRED Glide-On

CLEANER, LIQUID

See: Glid-N Liquid Cleaner

COLORS-IN-OIL

Unexcelled for tinting flat wall paints, Semi-Gloss and Gloss enamels, glazing liquids, white lead and white paste paint. Ground extremely fine in special pole lined oil for quick and positive dispersion. The finest pigments are used to develop perfect tone and strength of color. Not to be used in latex, emulsion paints, or lacquer.

			1/2 Pts.	1" x 5" Tubes
Raw Umber, Burnt Umber.....	7.50	2.33	.86	.43
Raw Sienna, Burnt Sienna.....	8.85	2.65	.96	.45
Ivory Drop Black.....	—	2.38	.89	.44
Lamp Black.....	6.65	2.05	.83	.43
Prussian Blue.....	—	2.78	.99	.49
Chrome Green, Light; Chrome Green, Medium.....	11.80	3.43	1.17	.50
Perma-Green.....	—	3.43	1.67	.59
Chrome Yellow, Light and Medium.....	—	4.43	1.42	.54
Chrome Yellow, Dark.....	—	5.28	1.62	.58
Yellow Ochre.....	7.85	2.45	.90	.45
Venetian Red.....	6.89	2.15	.86	.44
American Vermilion (Interior Use Only).....	—	4.58	1.45	.56
Perma Blue.....	—	4.88	1.50	.58

CONCRETE PAINT

See: SPRED Glide-On; Pli-Namel; SPRED Tred

CRACK AND CREVICE FILLER

See: SPRED Patch; SPRED Stipple Texture

CREOSOTE PAINT

See: Stock Farm Paint

**SUGGESTED RETAIL PRICE LIST No. 84BP****DECK PAINT**

See: Florenamel

DEEP COLORS

See: SPRED SATIN

DETERGENTS

See: Glid-N liquid Cleaner

DRAMATONE MULTI-PURPOSE TINTING COLORS

See: SPRED Products Section

***DRIWAL (Clear)**

A damp-resisting, stain-resisting material designed for application on limestone, stucco, sandstone, concrete and other porous surfaces of masonry. It penetrates pores of surface and coats them with an insoluble substance which makes them fully water-repellent. Does not change texture nor discolor surface. Contains no paraffine.

APPLICATION—Brush, Spray

DRYING TIME—2 hours

THINNER—None Required

COVERAGE—125 to 275 Sq. Ft. per gallon depending on porosity of surface

3.70

***DRIWAL (Silicone)**

A transparent, water-repellent finish for exterior, above-ground brick, stone and masonry. Does the job in ONE COAT. Repels rain water from penetrating the pores. Resists efflorescence and staining. Masonry surfaces show no visible change in color or texture when treated with this material. Recommended for use on brick and mortar, concrete, cement-base paints, asbestos-cement combinations, sandstone, stucco and steams other than limestone. Not to be used on cinder block or other light weight aggregate concrete blocks with extremely porous surfaces. This invisible water-repellent coating contains silicone to combat masonry deterioration.

APPLICATION—Brush, Spray

DRYING TIME—2 hours

THINNER—None Required

COVERAGE—125 to 275 Sq. Ft. per gallon depending on porosity of surface

4.45

ENAMELS

See: Japalac; Ripolin; Speed-Wall Alkyd Flat; Truck, Tractor and Machinery; Florenamel; Pli-Namel; SPRED Lustre; Speedenamel

ENAMEL UNDERCOATER

See: Gliddencoat; Ripolin Undercoat

***ENDURANCE BARN PAINT — No. 500 RED**

A new, highest quality paint with excellent hiding power. It dries to a tough glossy film that withstands the rigors of the roughest weather. Provides long-lasting protection for barns, sheds, granaries, silos, water tank exteriors, storehouses, fences, etc. Use it on exterior wood and metal.

APPLICATION—Brush, Spray

DRYING TIME—Overnight; 36 hours for recoating

THINNER—Mineral Spirits or Turpentine

COVERAGE—500 Sq. Ft. per gallon

4.49

1.57

* AVAILABLE IN 5-GAL CANS

AT 15c PER GALLON LESS THAN 1-GAL PRICES.

***ENDURANCE EXTERIOR BASECOAT**

Exterior primer for new wood and previously painted wood that is badly weathered or chalked. Use it to spot-prime bare spots resulting from peeling and flaking. Made from specially prepared oils to produce the elasticity, adhesion and control penetration necessary for finest exterior paint jobs.

APPLICATION—Brush, Spray DRYING TIME—48 hours for recoating

THINNER—Mineral Spirits or Turpentine

COVERAGE—450 to 500 Sq. Ft. per gallon

ENDURANCE HOUSE PAINT*FOR SIDING, TRIM AND SHUTTERS**

Contains more heavy-bodied, pure linseed oil per gallon for longer life; pure white lead for added strength, water-resistance and extra durability; titanium for whiteness and hiding; zinc oxide to combat mildew; magnesium silicate for protection against cracking and checking. The exclusive Glidden formula makes this the finest, longest-lasting, self-cleaning exterior house paint manufactured. May be tinted with DRAMATONE Tinting Colors.

Outside White No. 1800.....

Regular Colors and Black.....

Non-Chalking Trim White No. 1892.....

Crylite Green No. 1828.....

Deep Turquoise No. 150.....

Shutter Green No. 71.....

Chestnut Brown No. 92; Dark Blue No. 158.....

APPLICATION—Brush, Spray, Roller

DRYING TIME—16 hours; recoat in 72 hours

THINNER—Mineral Spirits or Turpentine

COVERAGE—550 Sq. Ft. per gallon

ENDURANCE HOUSE PAINT*MILDEW & FUME-RESISTANT**

A deluxe, Super White House Paint—Ideal for the finest homes. Excellent for exterior wood, masonry and metal in any climate. A Non-Staining House Paint that stays white and bright for years. Especially suited for industrial areas, where homes are subjected to chemical fumes, heavy smog and smoke. Its formulation makes it ideal for farm buildings and fences. Combats mold, mildew and the roughest year-round weather.

APPLICATION—Brush, Spray THINNER—Mineral Spirits or Turpentine

DRYING TIME—16 hours; 72 hours for recoating

COVERAGE—Up to 550 Sq. Ft. per gallon

ENDURANCE HOUSE PAINT, PASTEL COLORS

Pastel colors are easily obtained by tinting existing colors of ENDURANCE HOUSE PAINT or NON-CHALKING TRIM WHITE No. 1892 with DRAMATONE Tinting Colors. See ENDURANCE HOUSE PAINT Color Card.

ENDURANCE IMPERIAL ONE-COAT*WHITE HOUSE PAINT (Alkyd Fortified)**

Premium quality white exterior paint. Gives extra hiding and coverage with its built-in second coat. Has depth and richness of enamel. Easy brushing. Once over is enough with this amazing one-coat paint! Fortified with alkyds to give extra durability and lasting beauty.

APPLICATION—Brush, Spray THINNER—Mineral Spirits or Turpentine

DRYING TIME—48 hours

COVERAGE—550 Sq. Ft. per gallon

* AVAILABLE IN 5-GAL. CANS

AT 15c PER GALLON LESS THAN 1-GAL. PRICES.



SUGGESTED RETAIL PRICE LIST No. 84BP

ENDURANCE SHINGLE AND SHAKE STAIN

ENDURANCE SHINGLE AND SHAKE STAIN colors are made by mixing two parts ENDURANCE HOUSE PAINT with one part BLENDING LIQUID. This combination makes an ideal finish for use on grained cedar shakes, wood shingles, rough surface cedar, redwood and fir—on porous, rough or hand-split siding, fences, barns, and rough structures that have weathered a long time. ENDURANCE SHINGLE AND SHAKE STAIN embodies the finest quality paint pigments dispersed and blended in a strong wood preservative liquid that holds color after long exposure. It also acts as a protective finish against dry rot, decay, moisture and insects. ENDURANCE SHINGLE AND SHAKE STAIN penetrates deeply into the wood to retard warping, curling and splitting. It combats the roughest weather for many years. For combination prices, SEE: ENDURANCE HOUSE PAINT AND BLENDING LIQUID.

APPLICATION—Brush, Dip, Spray

DRYING TIME—16 hours; 48 hours for recoating

COVERAGE—Approx. 300 Sq. Ft. per gallon depending on type of surface

*BLENDING LIQUID

BLENDING LIQUID is a combination of treated oils and solvents specially formulated to be mixed with ENDURANCE HOUSE PAINT and TRIM AND SHUTTER COLORS. This combination produces ENDURANCE SHINGLE AND SHAKE STAIN, a quality preservative finish available in many modern colors.

3.15

1.23

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*ENDURANCE VELVET (Flat Exterior Finish)

FOR WOOD SHINGLES, SHAKES, WOOD SIDING AND TRIM. May be used also on metal surfaces. It brushes easily and will produce a beautiful flat finish in one coat over most previously painted surfaces if the color contrast is not great. Dries dust free in one hour. It provides a "breather type" film which aids the elimination of internal moisture.

White and Colors.....

6.59

2.09

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APPLICATION—Brush, Spray

DRYING TIME—Dust-free 1 hr.; 48 hours for recoating

THINNER—Mineral Spirits or Turpentine

COVERAGE—Up to 550 Sq. Ft. per gallon

*EVERON HOUSE PAINT (White)

An excellent paint that stays clean and bright because of its special formula which provides controlled chalking. A superior finish for all wood surfaces exposed to weather and changing climatic conditions. Resists fumes in industrial areas! EVERON HOUSE PAINT brushes easily, penetrates deeply when used as a primer, adheres tenaciously as a finish coat, dries with an elastic, high gloss finish that remains firm and durable. EVERON is truly the economical HOUSE PAINT.

6.05

1.96

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APPLICATION—Brush, Roller, Spray

DRYING TIME—16 hours; recoat in 48 hours

THINNER—Mineral Spirits or Turpentine

COVERAGE—550 Sq. Ft. per gallon

* AVAILABLE IN 5-GAL CANS

AT 15c PER GALLON LESS THAN 1-GAL PRICES.

**FARM BUILDING PAINTS**

For Exteriors—See: Endurance Paints, Metallite, SPRED Glide-On, Nev-A-Rust, Stock Farm White

For Interiors—See: SPRED Products

FENCE PAINTS

See: Stock Farm White; Metallite; Nev-A-Rust

FILLER, WOOD

See: Glid-Tone Wood Filler

FLOOR FINISHES

See: Pli-Namel; Florenamel; Penetrex; Glid-Tone Gloss Varnish; SPRED Tred

FLOOR WAX

See: Glidden Paste Wax; Glid-N Floor Wax

***FLORENAMEL (Alkyd)**

An alkyd enamel with extra durability, for use on porches, floors of wood and concrete, canvas decks, railings—inside and outside. Will not water-spot; standing pools of water do not affect it. FLORENAMEL gives concrete basement floors and walls a mirror-like enamel finish. It's scrubbable. FLORENAMEL is made to take the roughest wear and weather. May be tinted with DRAMA-TONE Tinting Colors. All colors.

7.25**2.33****—****—**

APPLICATION—Brush, Spray

DRYING TIME—12 hours

THINNER—Turpentine or Mineral Spirits

COVERAGE—500 to 600 Sq. Ft. per gallon

***GLIDDENCOAT (White Enamel Undercoat)**

A perfect enamel undercoat for woodwork. Produces a firm opaque film to hold out succeeding coats of finishing enamel, making it possible to secure full luster and depth of gloss. Works easily, flows evenly without showing brush marks and requires only light sanding. Can be tinted with colors in oil or DRAMATONE Tinting Colors.

6.35**2.03****1.19****.80**

APPLICATION—Brush, Spray

DRYING TIME—Overnight for sanding and recoating

THINNER—Mineral Spirits or Turpentine

COVERAGE—500 Sq. Ft. per gallon

GLIDDEN PASTE WAX

For furniture, floors and automobiles; in fact, any surface where a wax finish is desired. It polishes quicker and easier than other similar products and will retain its gloss and finish over a period of several months. It dries hard and imparts longer protection to floor surfaces even when subjected to extreme hard usage.

4 lbs.**1 lb.****3.48****1.02****—****—**

APPLICATION—Cloth or Applicator

GLIDE-ON, SPRED

See: SPRED Products Section

GLID-N FLOOR WAX (Liquid)

For use on all types of floors. Dries to a gloss finish without polishing. The hard wax film resists wear, keeps dirt on surface where it can be removed easily with a stiff brush or damp mop. Resists water. Scrubbable.

3.08**1.05****—****—**

* AVAILABLE IN 5-GAL. CANS

AT 15¢ PER GALLON LESS THAN 1-GAL. PRICES.

**SUGGESTED RETAIL PRICE LIST No. 84BP****GLID-N LIQUID CLEANER (Detergent)**

An excellent degreaser as well as cleaner. Does a remarkably easy job on walls, woodwork, floors, linoleum, tile, windows, dishes, mirrors and automobiles. Dries free from streaks. Harmless to the skin. Requires only two to three teaspoonsful to a gallon water.

Gals.	Qts.	Pts.	1/2 Pts.
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4.08	1.22	.77	—
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GLID STRIP (Non-Flammable)**Wash Away Paint and Varnish Remover**

A non-flammable, water-flush paint and varnish remover that stays wet longer and permits working on larger areas. Has less tendency to run and sag on upright surfaces due to its heavy body. Easy to use. Just brush it on, wait a few minutes, then wash it off with water. GLID STRIP also acts as a cleaner for old, hardened nylon and pure bristle paint and varnish brushes. Will soften latex paints for easy removal.

6.59	2.22	1.21	.79
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***GLID-TITE GALVANIZED IRON PRIMER**

A primer for all galvanized metal, pyrometal, polvaneol, or treated metal surfaces. The metal requires no previous etching with acids. Excellent for use on new eave troughs and gutters. Flash coat adhesive is better if application is thin rather than heavy.

8.95	1.93	—	—
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APPLICATION—Brush

DRYING TIME—Overnight; 72 hours for recoating

THINNER—Turpentine or Mineral Spirits

COVERAGE—Up to 600 Sq. Ft. per gallon

GLID-TONE CRYSTALACQ (Brushing Lacquer)

A crystal clear, quick-drying, water- and wear-resistant lacquer finish for brush application. Easy to use. Excellent for floors, woodwork, furniture, linoleum, etc.

7.35	2.28	1.32	—
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APPLICATION—Brush

DRYING TIME—1 to 6 hours, depending on surface

THINNER—Glid-Tone Crystalacq Reducer

COVERAGE—300 Sq. Ft. per gallon

GLID-TONE CRYSTALACQ REDUCER

Special Thinner for Crystalacq.

—	—	1.00	—
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GLID-TONE GLOSS VARNISH

A deluxe, general-purpose interior varnish. Epoxy resins give it extreme abrasion resistance, durability, and lasting beauty. Excellent on all interior wood surfaces, bar and tabletops, woodwork, furniture and floors. Especially suitable over newly stained woodwork where Glid-Tone Stains have been applied. May be rubbed.

8.45	2.58	1.47	.91
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APPLICATION—Brush

DRYING TIME—6 to 8 hours

THINNER—Mineral Spirits or Turpentine

COVERAGE—650 Sq. Ft. per gallon

* AVAILABLE IN 5-GAL. CANS
AT 15¢ PER GALLON LESS THAN 1-GAL. PRICES.

**GLID-TONE RE-GRAIN GROUND COAT**

An enamel undercoat that produces a firm, opaque film, renews worn out finishes as described in "Step 1" in the Glid-Tone Re-Grain Process folder. For more detailed information see Glid-Tone Re-grain Process Folder 04-112.....

Gals.	Qts.	Pts.	1/2 Pts.
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—	2.03	1.19	.80
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GLID-TONE SATIN-SHEEN VARNISH

A new satin sheen varnish that dries free from all cloudiness and preserves the natural beauty of the wood. Excellent for use over GLID-TONE stains and for all interior work where a dull finish or rubbed effect is desired. Sufficiently pale for use over light modern stains. DO NOT USE ON FLOORS.....

APPLICATION—Brush

DRYING TIME—2 hours

THINNER—Mineral Spirits or Turpentine

COVERAGE—650 Sq. Ft. per gallon

7.48	2.28	1.32	.85
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GLID-TONE SPAR VARNISH

Extra durable spar varnish for exterior surfaces exposed to weather. Recommended as the finest varnish available for exterior use—sps, hulls, decks, house sidings, paneling, porch ceilings, outdoor furniture, etc. Makes perfect finish over Glid-Tone Stain on exterior surfaces.....

APPLICATION—Brush

DRYING TIME—8 hours; 48 hours for recoating

THINNER—Mineral Spirits or Turpentine

COVERAGE—650 Sq. Ft. per gallon

9.20	2.72	1.54	.98
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GLID-TONE VARNISH STAIN

Stains and varnishes in one operation. Dries quickly, to a high lustre. For use on furniture, woodwork and floors. Unusually waterproof.....

APPLICATION—Brush, Spray

DRYING TIME—4 to 6 hours; 24 hours for recoating

THINNER—Mineral Spirits or Turpentine

COVERAGE—600 Sq. Ft. per gallon

6.95	2.18	1.27	.84
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GLID-TONE WOOD STAIN

An all-purpose, pigmented wiping stain for all types of wood, plywood and veneer, exterior and interior surfaces. Especially suitable for knotty pine wood paneling in recreation rooms. Excellent for use on new or old furniture, woodwork, cabinets, wall paneling and floors. GLID-TONE Stain heightens the beauty of the wood grain. Holds color evenly. May be coated with varnish, shellac or lacquer. May be tinted with DRAMATONE Tinting Colors to produce additional beautiful colors.

APPLICATIONS—Wiping Cloth, Brush

DRYING TIME—12 hours

Stains, All Colors.....

THINNER—Glid-Tone Stain Reducer

Glid-Tone Stain Reducer.....

5.35	1.77	1.10	.74
3.08	1.18	.77	.59