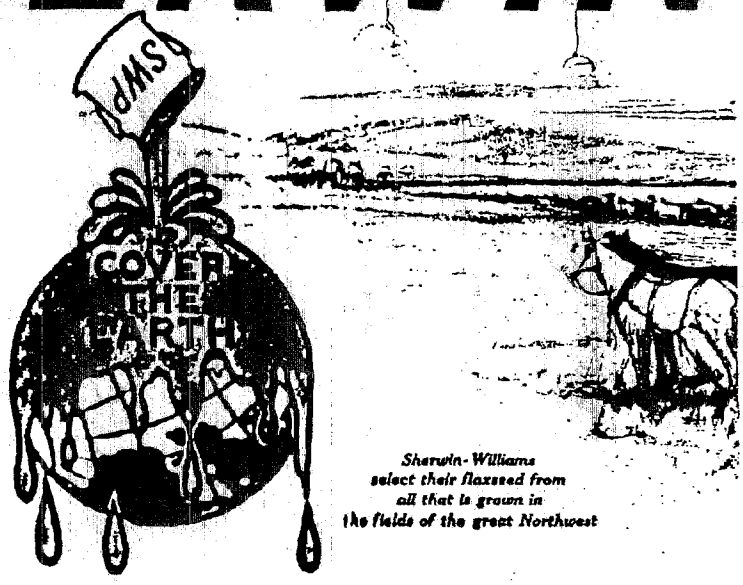
85.

SHERWIN



Sherwin-Williams select their flaxseed from all that is grown in the fields of the great Northwest

WE put this trade-mark on everything we make. It is a mark of confidence—your confidence in us and in our products. It indicates many things and one of the things it means is this: In all the materials we use, as in all the methods we employ, no pains are spared in making the product you buy dependable.

We could not make a dependable product from materials of doubtful worth. That is why we go to the source and produce those materials upon which quality depends. This trade-mark, therefore, goes back beyond the product itself; it means that the essential materials from which it is made are also

SHERWIN-WILLIAMS PRODUCTS

PAINTS AND VARNISHES

DYESTUFFS, COLORS, PIGMENTS, CHEMICALS, INSECTICIDES, DISINFECTANTS, WOOD PRESERVATIVES

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WILLIAMS PRODUCTS



Pressing our Linseed Oil from Flaxseed at the Cleveland Plant

A few of the many banks to which we place our Flaxseed

Expressing a Policy In Terms of Linseed Oil

ONE of the factors that has helped make The Sherwin-Williams Company the dominating industry in its field is the steps it has taken to protect the quality of its products.

Manufacturers depending upon outside sources for essential raw materials operate under the handicap of shortages, varying quality and price fluctuations.

We control our sources of supply. We produce our essential raw materials. One of these is linseed oil. We contract for the growing flaxseed, ship it to our storage elevators, press the seed, and refine the oil in our own plants.

Whatever the conditions, we are sure of our supply—always of the Sherwin-Williams standard—and you are assured of highest quality in the paint, varnish or other finishes that require linseed oil.

Linseed oil is but an instance, just as our dye plant, our zinc and lead mines and our color works are instances of the extent to which we go in safeguarding our products and retaining your confidence.

TO DEALERS: There is a Sherwin-Williams agent in nearly every city and town in the United States and Canada. We will be pleased to communicate with any dealer in towns where we are not already represented.

THE SHERWIN-WILLIAMS CO.

Main correspondence office, Cleveland, Ohio

Plants, Warehouses and Sales Offices all over the world

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