
ONE
GALLON
O'BRIEN'S
"75"
HOUSE PAINT
FOR ANY EXTERIOR SURFACE
PRIMING WHITE
MADE IN U.S.A. BY THE O'BRIEN CORPORATION • SOUTH BEND, INDIANA • BALTIMORE, MARYLAND

N2153

"75" HOUSE PAINT

"75" House Paint is the very finest top quality exterior paint. Made with special Pre-Shrunk Thermolyzed Oils, it looks better longer on any type of exterior surface — wood siding and trim, shingles, brick, concrete, metal. Smooth easy brushing, more coverage per gallon and greater durability and beauty make "75" the best house paint buy on the market.

"75" PRIMING WHITE — This is a specially formulated undercoat for use on exterior surfaces under "75" House Paint. Dries dull permitting fast application of the finish coat.

"75" TRIM AND TINTING WHITE — "75" Trim and Tinting White is to be used for tinting purposes or for trim use where a *non-chalking white* is wanted. Tint with Pure Liquid Oil Colors, Tone-All Colors or by intermixing with other "75" House Paint colors.

"75" TRIM COLORS — O'Brien Trim colors are recommended for trim, shutters, doors, trellis and metal surfaces. Formulated for maximum durability and color retention, these colors cover solidly and dry to a brilliant, lustrous finish.

DIRECTIONS FOR USE

For New Unpainted Surfaces

1st Coat—"75" House Paint Priming White, thinned with two or three pints of linseed oil. Tint to approximate shade of finish coat. For light colors tint Priming White with O'Brien's Tone-All or Oil Colors. For dark colors mix one-half Priming White and one-half "75" House Paint of the finish color.

2nd Coat — O'Brien's "75" House Paint.

For Old Painted Surfaces

1 Coat Work — One coat "75" House Paint will do an excellent job.

2 Coat Work — Over badly weathered surfaces, follow two coat system listed under "New Unpainted Surfaces", but do not thin Primer.

Application — Surface should be perfectly dry and free of grease, oil, dust and loose dirt. Apply with brush or spray. Stir well before and during use. Do not apply in temperature below 60° F. Thin with turpentine or O'Brien's Reducit only when necessary. Allow at least 48 hours good drying weather between coats. When temperature is low, allow at least 96 hours drying.

DO NOT TAKE INTERNALLY

CAUTION! COMBUSTIBLE
KEEP AWAY FROM HEAT AND OPEN FLAME
CONTAINS LEAD OR OTHER COMPOUNDS HARMFUL IF EATEN

Do not apply on any interior surfaces of a dwelling, or a place used for the care of children, or on window sills, toys, cribs and other furniture which might be chewed by children. Avoid breathing vapor or spray mist and prolonged contact with skin. Wash thoroughly after handling and before eating or smoking. Keep container closed when not in use. Keep out of reach of children. USE WITH ADEQUATE VENTILATION.

#75 HOUSE PAINT PRIMER

Pigment		54.47%
Titanium Dioxide	19.14%	
Titanium Calcium Pigment	41.00%	
Basic Silicate White Lead (48% PbO) Type	17.09%	
Magnesium Silicate	22.77%	
	100.00%	
Vehicle		45.53%
Refined Linseed Oil	29.14%	
Heat Treated Fish Oil	9.98%	
*Varnish	32.26%	
Mineral Spirits & Driers	28.62%	
	100.00%	

*Varnish:
Non-Volatile: (Soya Bean Oil, Thermolyzed Tung Oil, Ester Gum) 53.39%
Volatile: (Mineral Spirits) 46.61%
100.00%

THE O'BRIEN CORPORATION
SOUTH BEND, IND. OKLAHOMA CITY, OKLA.
BALTIMORE, MD. SAN FRANCISCO, CALIF.
LOS ANGELES, CALIF.

RECEIVED
REGN. No. 513
DATE 9-13-60

49 TOC 001475



49 TOC 001476

"75" HOUSE PAINT

"75" House Paint is the very finest top quality exterior paint. Made with special Pre-Shrunk Thermolyzed Oils, it looks better longer on any type of exterior surface — wood siding and trim, shingles, brick, concrete, metal. Smooth easy brushing, more coverage per gallon and greater durability and beauty make "75" the best house paint buy on the market.

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"75" TRIM COLORS — O'Brien Trim colors are recommended for trim, shutters, doors, trellis and metal surfaces. Formulated for maximum durability and color retention, these colors cover solidly and dry to a brilliant, lustrous finish.

DIRECTIONS FOR USE

For New Unpainted Surfaces

1st Coat—"75" House Paint Priming White, thinned with two or three pints of linseed oil. Tint to approximate shade of finish coat. For light colors tint Priming White with O'Brien's Tone-All or Oil Colors. For dark colors mix one-half Priming White and one-half "75" House Paint of the finish color.

2nd Coat — O'Brien's "75" House Paint.

For Old Painted Surfaces

1 Coat Work — One coat "75" House Paint will do an excellent job.

2 Coat Work — Over badly weathered surfaces, follow two coat system listed under "New Unpainted Surfaces", but do not thin Primer.

Application — Surface should be perfectly dry and free of grease, oil, dust and loose dirt. Apply with brush or spray. Stir well before and during use. Do not apply in temperature below 60° F. Thin with turpentine or O'Brien's Reducit only when necessary. Allow at least 48 hours good drying weather between coats. When temperature is low, allow at least 96 hours drying.

DO NOT TAKE INTERNALLY

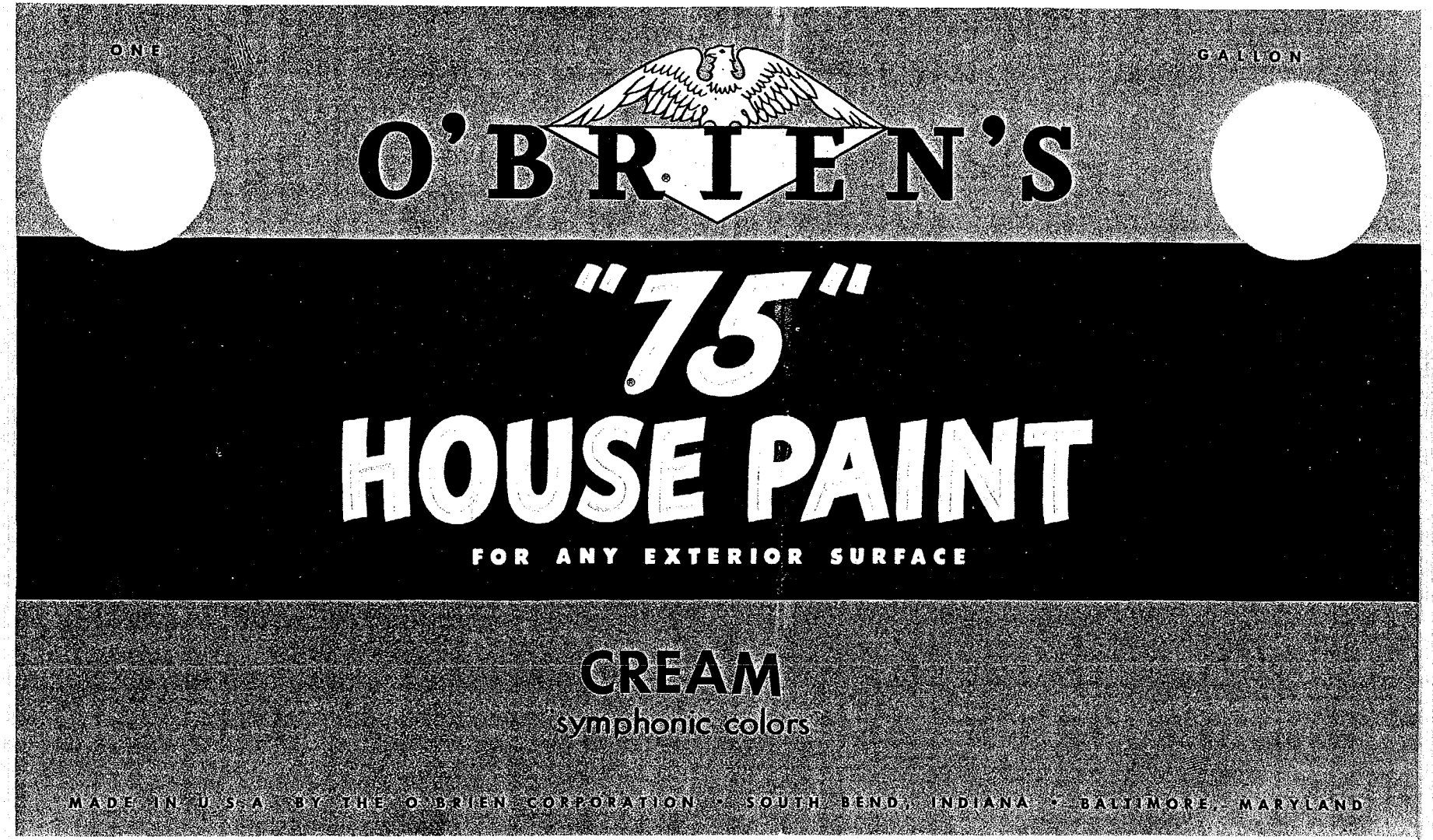
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"75" HOUSE PAINT — BRIAR GREEN	
Pigment	56.78%
Titanium Dioxide	7.40%
Titanium Calcium Pigment	19.13%
35% Leaded Zinc Oxide	44.64%
Chromium Oxide	2.00%
C. P. Chrome Yellow	1.08%
Magnesium Silicate	25.75%
	100.00%
Vehicle	43.22%
Heat Treated Linseed Oil	25.25%
Raw Linseed Oil	41.92%
Thermolyzed Tung Oil	5.38%
Mineral Spirits & Driers	27.45%
	100.00%

THE O'BRIEN CORPORATION
SOUTH BEND, IND. OKLAHOMA CITY, OKLA.
BALTIMORE, MD. SAN FRANCISCO, CALIF.
LOS ANGELES, CALIF.

REGISTERED
REG'N. No. 513
DATE 4-13-60

49 TOC 001477



49 TOC 001478

"75" HOUSE PAINT

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"75" TRIM COLORS — O'Brien Trim colors are recommended for trim, shutters, doors, trellis and metal surfaces. Formulated for maximum durability and color retention, these colors cover solidly and dry to a brilliant, lustrous finish.

DIRECTIONS FOR USE

For New Unpainted Surfaces

1st Coat—"75" House Paint Priming White, thinned with two or three pints of linseed oil. Tint to approximate shade of finish coat. For light colors tint Priming White with O'Brien's Tone-All or Oil Colors. For dark colors mix one-half Priming White and one-half "75" House Paint of the finish color.

2nd Coat — O'Brien's "75" House Paint.

For Old Painted Surfaces

1 Coat Work — One coat "75" House Paint will do an excellent job.

2 Coat Work — Over badly weathered surfaces, follow two coat system listed under "New Unpainted Surfaces", but do not thin Primer.

Application — Surface should be perfectly dry and free of grease, oil, dust and loose dirt. Apply with brush or spray. Stir well before and during use. Do not apply in temperature below 60° F. Thin with turpentine or O'Brien's Reducit only when necessary. Allow at least 48 hours good drying weather between coats. When temperature is low, allow at least 96 hours drying.

DO NOT TAKE INTERNALLY

CAUTION! COMBUSTIBLE
KEEP AWAY FROM HEAT AND *OPEN FLAME*
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"75" HOUSE PAINT TINT BASE

Pigment	56.92%
Titanium Dioxide	9.56%
Titanium Calcium Pigment	32.61%
*Leaded Zinc Oxide	25.53%
Magnesium Silicate	32.30%
	100.00%
*Zinc Oxide	82.00%
Mono Basic Lead Sulphate	18.00%
	100.00%
*Vehicle	43.08%
Raw Linseed Oil	41.73%
Heat Treated Linseed Oil	23.90%
Thermolyzed Tung Oil	9.48%
Mineral Spirits & Driers	24.89%
	100.00%

Less than 5% Tinting Color Added

THE O'BRIEN CORPORATION
SOUTH BEND, IND. — OKLAHOMA CITY, OKLA.
BALTIMORE, MD. — SAN FRANCISCO, CALIF.
LOS ANGELES, CALIF.

REGISTERED
REG'N. No. 513
DATE 9-13-40

49 TOC 001479



49 TOC 001480

"75" HOUSE PAINT

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"75" TRIM COLORS — O'Brien Trim colors are recommended for trim, shutters, doors, trellis and metal surfaces. Formulated for maximum durability and color retention, these colors cover solidly and dry to a brilliant, lustrous finish.

DIRECTIONS FOR USE

For New Unpainted Surfaces

1st Coat—"75" House Paint Priming White, thinned with two or three pints of linseed oil. Tint to approximate shade of finish coat. For light colors tint Priming White with O'Brien's Tone-All or Oil Colors. For dark colors mix one-half Priming White and one-half "75" House Paint of the finish color.

2nd Coat — O'Brien's "75" House Paint.

For Old Painted Surfaces

1 Coat Work — One coat "75" House Paint will do an excellent job.

2 Coat Work — Over badly weathered surfaces, follow two coat system listed under "New Unpainted Surfaces", but do not thin Primer.

Application — Surface should be perfectly dry and free of grease, oil, dust and loose dirt. Apply with brush or spray. Stir well before and during use. Do not apply in temperature below 60° F. Thin with turpentine or O'Brien's Reducit only when necessary. Allow at least 48 hours good drying weather between coats. When temperature is low, allow at least 96 hours drying.

DO NOT TAKE INTERNALLY

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"75" HOUSE PAINT — SUNRAY

Pigment	36.98%
Titanium Dioxide	15.54%
Titanium Calcium Pigment	16.20%
18% Leaded Zinc Oxide	33.60%
Magnesium Silicate	32.36%
	100.00%
Vehicle	43.02%
Heat Treated Linseed Oil	24.10%
Raw Linseed Oil	41.69%
Thermalyzed Tung Oil	5.53%
Mineral Spirits and Driers	28.68%
	100.00%

Less than 5% Tinting Colors added

THE O'BRIEN CORPORATION
SOUTH BEND, IND. OKLAHOMA CITY, OKLA.
BALTIMORE, MD. SAN FRANCISCO, CALIF.
LOS ANGELES, CALIF.

RECEIVED
REGN. No. 513
DATE 9-13-60

49 TOC 001481



49 TOC 001482

"75" HOUSE PAINT

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DIRECTIONS FOR USE

For New Unpainted Surfaces

1st Coat—"75" House Paint Priming White, thinned with two or three pints of linseed oil. Tint to approximate shade of finish coat. For light colors tint Priming White with O'Brien's Tone-All or Oil Colors. For dark colors mix one-half Priming White and one-half "75" House Paint of the finish color.

2nd Coat — O'Brien's "75" House Paint.

REGISTERED
REG'N. No. 513
DATE 9-13-40

For Old Painted Surfaces

1 Coat Work — One coat "75" House Paint will do an excellent job.

2 Coat Work — Over badly weathered surfaces, follow two coat system listed under "New Unpainted Surfaces", but do not thin Primer.

Application — Surface should be perfectly dry and free of grease, oil, dust and loose dirt. Apply with brush or spray. Stir well before and during use. Do not apply in temperature below 60° F. Thin with turpentine or O'Brien's Reducit only when necessary. Allow at least 48 hours good drying weather between coats. When temperature is low, allow at least 96 hours drying.

DO NOT TAKE INTERNALLY

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"75" HOUSE PAINT TINT BASE

*Pigment	56.92%
Titanium Dioxide	9.36%
Titanium Calcium Pigment	22.61%
*Leaded Zinc Oxide	35.53%
Magnesium Silicate	32.36%
	100.00%
*Zinc Oxide	82.00%
Mono Basic Lead Sulphate	18.00%
	100.00%
*Vehicle	43.08%
Raw Linseed Oil	41.72%
Heat Treated Linseed Oil	23.90%
Thermolyzed Tung Oil	5.48%
Mineral Spirits & Driers	28.89%
	100.00%

Less than 5% Tinting Color Added

THE O'BRIEN CORPORATION
SOUTH BEND, IND. OKLAHOMA CITY, OKLA.
BALTIMORE, MD. SAN FRANCISCO, CALIF.
LOS ANGELES, CALIF.

49 TOC 001483



49 TOC 001484

"75" HOUSE PAINT

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"75" TRIM AND TINTING WHITE — "75" Trim and Tinting White is to be used for tinting purposes or for trim use where a non-chalking white is wanted. Tint with Pure Liquid Oil Colors, Tone-All Colors or by intermixing with other "75" House Paint colors.

"75" TRIM COLORS — O'Brien Trim colors are recommended for trim, shutters, doors, trellis and metal surfaces. Formulated for maximum durability and color retention, these colors cover solidly and dry to a brilliant, lustrous finish.

DIRECTIONS FOR USE

For New Unpainted Surfaces

1st Coat—"75" House Paint Priming White, thinned with two or three pints of linseed oil. Tint to approximate shade of finish coat. For light colors tint Priming White with O'Brien's Tone-All or Oil Colors. For dark colors mix one-half Priming White and one-half "75" House Paint of the finish color.

2nd Coat — O'Brien's "75" House Paint.

For Old Painted Surfaces

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DO NOT TAKE INTERNALLY

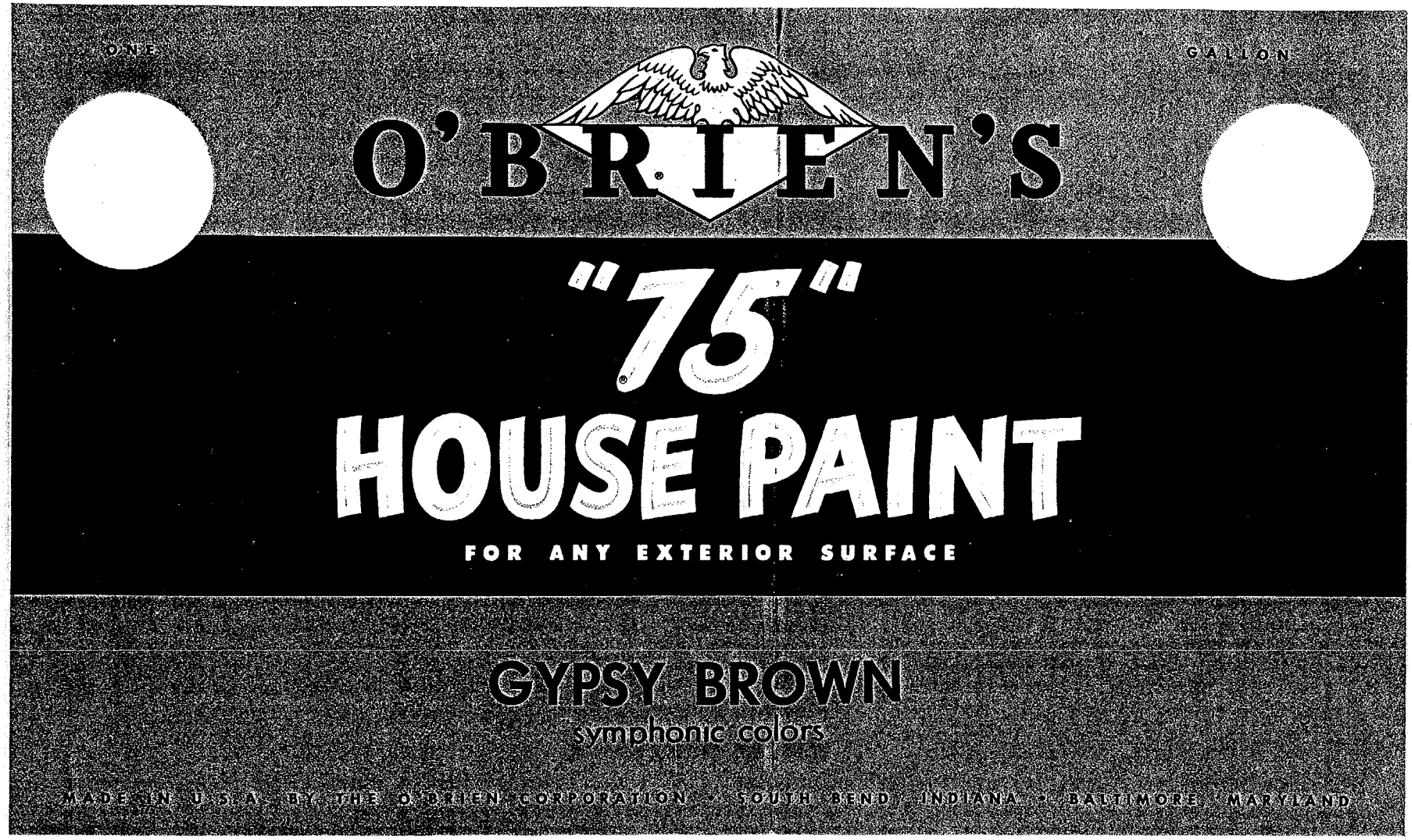
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"75" HOUSE PAINT—MEADOW GREEN	
Pigment	32.22%
C.P. Chrome Green	66.36%
C.P. Chrome Yellow	3.33%
Silicates	30.31%
	100.00%
Vehicle	67.78%
Modified Sopa Alkyd Resin	23.00%
Processed Linseed Oil	35.12%
Mineral Spirits & Driers	41.88%
	100.00%

THE O'BRIEN CORPORATION
SOUTH BEND, IND. OKLAHOMA CITY, OKLA.
BALTIMORE, MD. SAN FRANCISCO, CALIF.
LOS ANGELES, CALIF.

REGISTERED
REGN. No. 515
DATE 4-13-65

49 TOC 001485



49 TOC 001486

"75" HOUSE PAINT

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DIRECTIONS FOR USE

For New Unpainted Surfaces

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2nd Coat — O'Brien's "75" House Paint.

For Old Painted Surfaces

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"75" HOUSE PAINT — GYPSY BROWN	
Pigment	57.72%
Titanium Dioxide	10.07%
Titanium Calcium Pigment	18.40%
35% Leaded Zinc Oxide	43.40%
C. P. Red Iron Oxide	.46%
C. P. Brown Iron Oxide	1.46%
C. P. Yellow Iron Oxide (Hydrated)	.97%
Magnesium Silicate	25.14%
	100.00%
Vehicle	42.28%
Heat Treated Linseed Oil	24.35%
Raw Linseed Oil	42.37%
Thermolyzed Tung Oil	5.44%
Mineral Spirits & Driers	27.44%
	100.00%

THE O'BRIEN CORPORATION
SOUTH BEND, IND. OKLAHOMA CITY, OKLA.
BALTIMORE, MD. SAN FRANCISCO, CALIF.
LOS ANGELES, CALIF.

EXHIBIT No. 513
DATE 9-13-60

49 TOC 001487



49 TOC 001488

"75" HOUSE PAINT

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ENGINEERED
REGN. No. 513
DATE 9-13-60

DIRECTIONS FOR USE

For New Unpainted Surfaces

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2nd Coat — O'Brien's "75" House Paint.

For Old Painted Surfaces

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"75" HOUSE PAINT — EVERGREEN

Pigment	30.69%
C.P. Chrome Green	46.73%
Bone Black	8.16%
Silicates	45.11%
	100.00%
Vehicle	69.31%
Modified Soya Alkyd Resin	23.09%
Processed Linseed Oil	35.29%
Mineral Spirits & Driers	41.62%
	100.00%

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49 TOC 001489