

PRICE LIST



Page 11

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THE SHERWIN-WILLIAMS CO.

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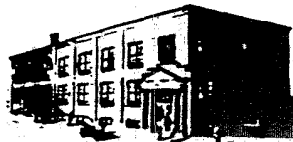
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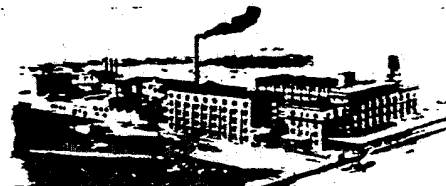
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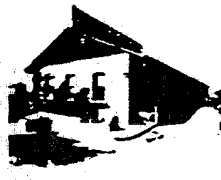
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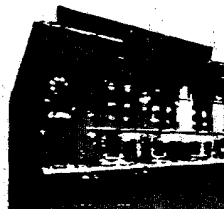
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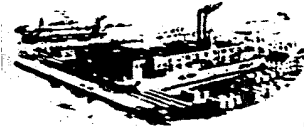
LEAD A.
MAGDALEN.



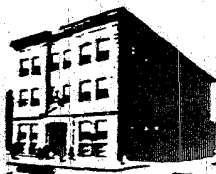
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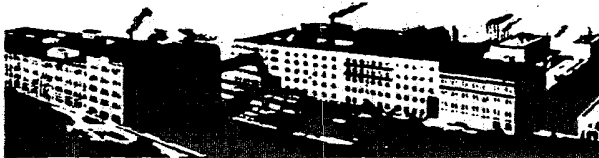
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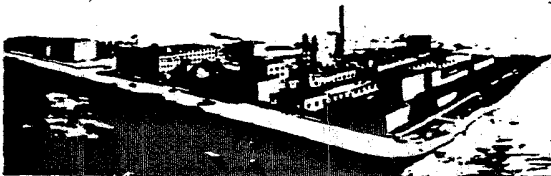
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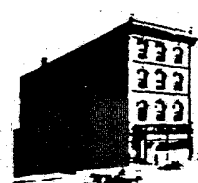
PAINT & VARNISH PLANT AND LINSEED OIL PLANT
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ZINC MINE
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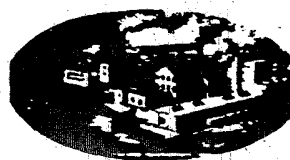
ZINC SMELTER
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OFFICES & WAREHOUSE
ALBANY, N.Y.



OFFICES & W.
DENVER.



From the Acorn Grows the Oak

GROWING from a small retail paint business in Cleveland, Ohio, to the position of the largest paint and varnish makers in the world, with agencies, offices and warehouses, mines and factories dotting the earth, is, in brief, the history of The Sherwin-Williams Co.

We were convinced when the sales of the S-W line were increasing rapidly, that by producing and treating our raw materials we could both lower the cost of manufacturing and insure the absolute purity of our products. Acting upon our convictions, we gradually took over the production of each ingredient until we finally produced every important material used in the manufacture of our paints and varnishes.

Consistent with the growth of the Company has been the growth of its popularity. Distinctive and well placed advertising has familiarized the people with the many good qualities of the S-W Products and the great advantages derived from their use. With familiarity comes confidence and with confidence comes use.

One of the great factors in our increasing growth of the last several years has been the Decorative Department. This department will, upon the receipt of a description, drawing or photograph of a room, house, or large building, prepare elevations of the most harmonious, beautiful and practical decorations for the surface in question, giving much help and advice upon the subject. This service costs the inquirer nothing. He is in no way bound to use Sherwin-Williams Products, but it is needless to say that in almost every case he does.

Although The Sherwin-Williams Co. has been in the paint and varnish business for fifty years, it is still progressive—aspiring to the best. Its products—in great favor now—are increasing in popularity. This means increasing sales and greater extension.

"From the acorn grows the oak."

U Insert H15 1577

All Prices Subject to Change Without Notice

PARCEL POST SHIPMENTS

OWING to the liquid character of many of our products, we cannot assume responsibility for loss or non-delivery on Parcel Post shipments, unless instructed to insure at consignee's expense.

TO OUR AGENTS AND DEALERS

THE paints, varnishes, colors and specialties listed in the following pages include everything demanded in modern finishing. They will satisfactorily supply the paint and varnish needs of the painter and decorator, the sign-writer, the contractor and builder, the architect, the automobile and carriage custom and repair-shop, the property-owner, the farmer and the housewife.

We offer our line of products to the trade with the knowledge that they will fulfil every claim we make for them and, when used as intended, will always prove satisfactory.

Controlling as we do, the supply of the most important raw materials used in our products and maintaining chemical laboratories and testing-rooms where they are carefully examined for quality, we are able to offer goods of higher quality, which are more reliable and uniform than those made by less favorably situated makers. When pushed by a live, wide-awake merchant, Sherwin-Williams Paints and Varnishes will overcome competition, bring good trade and profits and give the dealer a reputation for reliable goods that will be one of his most valuable trade assets.

The Sherwin-Williams Co. was founded in 1866. Ever since that time we have held strictly to the highest standard of quality in paint and varnish-making. We believed that the best goods would sell the best, and our splendid success has proved we were right. Today we are the largest concern of its kind, and growing rapidly. Our facilities include:

Five Factories, in Cleveland, Chicago, Montreal, Newark, and London, England.

Warehouses and Offices in principal cities from Atlantic to Pacific Ocean.

Representatives covering every important paint and varnish field in the world.

Linseed Oil Mills, where we make, treat and age strictly pure linseed oil for our products.

Lead and Zinc Mines and Smelters, where we employ large forces of men to mine and convert these ores.

White Lead Plants, where we corrode white lead by the Old Dutch Process, and manufacture other lead products.

Dry-Color Factories, the largest and best equipped in America, where our dry colors are made.

Lime-Sulfur Solution, Arsenate of Lead and Paris Green Factories, where we make a complete line of insecticides and fungicides.

Varnish, Japan and Drier Works, where these products are made exclusively.

Tin Can Factories, that make the tin cans we use.

Box Factory. A separate plant where boxes of all kinds are manufactured.

Printing Plant, with seventeen presses, bindery, sampling and finishing department, etc., where our advertising and printing are economically handled.

Machine-Shops, that make mills and machinery of our exclusive design.

These facilities enable us to make sure our goods are right from the foundation up and save us much in cost of manufacture that is put into the quality of the goods and the maintenance of a strict standard of service.

THE SHERWIN-WILLIAMS CO.



THE SHERWIN-WILLIAMS Co.

FACTORIES AND OFFICES

CLEVELAND, 601 Canal Road, N. W.
CHICAGO, Pullman Station
NEWARK, Brown Street and Lister Avenue
MONTREAL, 897 Centre Street
LONDON, ENGLAND

WAREHOUSES AND OFFICES

ALBANY, 380 Broadway
BALTIMORE, 8 West Fayette Street
BINGHAMTON, N. Y., 115 Court Street
BIRMINGHAM, 2309-2311 Morris Avenue
BOSTON, 11-13-15 Stillings Street
BUFFALO, 66-68 Erie Street
CHICAGO, City Office, 1101 People's Gas Building
CHICAGO, City Service Station, 2353-57 LaSalle Street
CINCINNATI, 420 Pioneer Street
COLUMBUS, 16-20 East Chestnut Street
DALLAS, 2411 Swiss Avenue
DENVER, 1628 Glenarm Place
DETROIT, City Service Station, 138-140 Bates Street and
Wholesale Warehouse, 475 Trombley Avenue
FORT WORTH, Texas, 700 Houston Street
HOUSTON, City Service Station, 622 Travis Street and
Wholesale Warehouse, 2108-12 Preston Avenue
INDIANAPOLIS, 314-316 West Georgia Street
KANSAS CITY, 1400 St. Louis Avenue
KNOXVILLE, 506 Gay Street
LONDON, ENGLAND, 7 Well Court, Queen Street, E. C.
LOS ANGELES, 816-822 Traction Avenue
MINNEAPOLIS, 701-705 Third Street, North
NEW ORLEANS, 227 Baronne Street
NEW YORK, 119-123 West 31st Street and 116-120 West 32d Street
OMAHA, Corner Tenth and Dodge Streets
PASADENA, CAL., 113-115 East Colorado Street
PEORIA, ILL., 519 Main Street
PHILADELPHIA, Delaware Avenue and Chestnut Street
PITTSBURGH, 804 Penn Avenue
PORTLAND, ORE., 469-471 Everett Street
SAN ANTONIO, 101 East Commerce Street
SAN FRANCISCO, 454-466 Second Street
SAVANNAH, 745 Wheaton Street
SEATTLE, 512 First Avenue, South
SPOKANE, Corner Railroad Avenue and Wall Street
ST. LOUIS, Second and Clinton Streets
TORONTO, 86 York Street
VANCOUVER, 827 Powell Street
WINNIPEG, Corner Vincent and Whyte Avenue

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No. 5 Interior.....	
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Bar Top Finish.....	
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Finest White Damar.....	
No. 1 Damar.....	
Velvet Finish No. 7539.....	
Hard Oil Finish (Pale).....	
Hard Oil Finish.....	
Premo Coach.....	
Extra Furniture.....	
No. 1 Furniture.....	
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SHERWIN-WILLIAMS PAINT, PREPARED

FOR BUILDINGS, OUTSIDE AND INSIDE

The most durable and economical paint that can be made. There is no other material, either ready prepared or hand-mixed, that will give such uniformly good results. SWP is made from carefully selected materials that the most reputable and intelligent authorities recognize as possessing best paint qualities, thoroughly mixed in most scientific proportions to insure best results, and very finely ground in machinery of our own design. On comparative test with lead and oil or cheaper materials, SWP will prove to cost less by the job, or on an average per year will cost less per 1000 square feet, because it spreads easier under the brush, saves the painter's time, covers the greatest number of square feet to the gallon and wears the longest possible time. *Briefly, a given surface can be properly painted with SWP for a less average cost per annum than any other paint made, including pure white lead and oil.* SWP is made in one quality only, and that the very best that our long experience in high-grade paint-making indicates will give best results. SWP has been on the market for nearly 50 years and enjoys a higher reputation and larger sale than any other paint in the world. It will cover 360 square feet of average surface two coats to the gallon. SWP is sold direct to dealers who have been selected as our agents for its sale to consumers. There is but one price for the paint, all dealers or agencies being served alike. For usual directions for use, see our color-cards and labels on each can. For detailed directions for specific surfaces, see our pamphlet, "The Right Use of Paint."

SWP PRIMERS

GRAY AND YELLOW

A scientific under-coating and best foundation on which to apply good paint. Costs no more per job than a primer made from cheap ochre, either paste or dry, which sort of primer is absolutely worthless as a foundation for subsequent coats. *Furnished heavy in consistency and should be reduced with two gallons of pure raw linseed oil and one quart to three pints pure spirits turpentine to each gallon of primer for priming ordinary new or for first coats on old, weather-beaten surfaces.*

SWP WHITES

SWP OUTSIDE GLOSS WHITES

The most durable and economical white paints for general use on all exposed surfaces. Our Pure Outside Gloss White is an absolutely pure paint, containing nothing but pure carbonate of lead (ODP), sulphate of lead, pure oxide of zinc, and pure linseed oil with the necessary japan drier and turpentine.

SWP CHINA GLOSS WHITE

Slower drying and not quite so white as Inside Varnish White, but very satisfactory for ivory white finish on interiors where economy is of first importance.

SWP FLAT WHITE

For finishing without a gloss or as a ground coat for S-W Inside Varnish White. The best paint for this purpose ever prepared for the market. Extensively used by contracting painters and decorators instead of lead, for flat coating.

SWP INSIDE VARNISH WHITE

For producing a white, varnish finish on inside work. It dries better, works easier, and is more economical than the varnish whites under various names generally found on the market. Apply over two or more coats of Flat White.



SHERWIN-WILLIAMS PAINT, PREPARED

Net Prices per Gallon

	1/2 Pts.	Pts.	Qts.	1/2 Gals.	Gals.	5-Gal. square cans and 50- Gal. Bbls.
Regular Colors.....						
Outside Gloss Whites.....						
China Gloss White.....						
Flat White.....						
Inside Varnish White.....						
French Crown Green. M. D. and D. D. (Nos. 362, 366 and 389).....						
Moss Green (No. 498).....						
Permanent Cardinal Red (No. 463).....						
Metallic Brown (No. 370).....						
Primer (Gray and Yellow).....						

Half pints, four dozen in case; pints, four dozen in case; quarts, two dozen in case;
half gallons, one dozen in case; gallons, half dozen in case.

PORCH AND DECK PAINT

Prepared Ready for the Brush

No. 45 Con'l Yellow.....	Qts.	1/2 Gals.	Gals.
No. 46 Lt. Olive Drab.....			
No. 47 Deep Buff.....			
No. 48 Gray Stone.....			
No. 49 Light Gray.....			
No. 50 Brown Stone.....			
No. 51 Dark Slate.....			
No. 69 Dark Gray.....			

Net prices per gallon

Quarts, two dozen in case
Half Gallons, one dozen in case
Gallons, half dozen in case

For Inside Floor Paint and other Floor Finishes,
see pages 21-22

For porch floors, steps, and decks of boats, etc., especially prepared for outside exposure. Gives best possible service under hard foot-wear, exposure to rain, snow and cleaning and scrubbing. Spreads easily. Dries with a full gloss.



ROOF AND BRIDGE PAINT

Prepared Ready for the Brush

	1/2 Gals.	5-Gal. square cans and 50-Gal. Bbls.
Black, Bronze, Green,		
Brown, Gray Slate and Red		

Net prices per gallon

Half gallons, one dozen in case
Gallons, half dozen in case

For use on barns, bridges, structural ironwork, metal and tin roofs, rough lumber, etc. Works freely and easily under the brush, has good covering capacity and is durable. Roof and Bridge Paint offers greater paint value for such use than any other similar paint on the market.



COMMONWEALTH BARN RED

Prepared Ready for the Brush

35 Gals.	5	47.50 net
8 "	1	
1/2 Gals.	Gals.	5-Gal. square cans and 50-Gal. Bbls.

Net prices per gallon

Half gallons, one dozen in case
Gallons, half dozen in case

A bright, handsome red, for painting barns, corn-cribs, fences, etc. Works very easily, covers well, and is more economical to use than short measure barn paints. Commonwealth Barn Red is always put up in full measure.



COMMONWEALTH BARN GRAY

Prepared Ready for the Brush

1/2 Gals.	Gals.	5-Gal. square cans and 50-Gal. Bbls.
-----------	-------	--------------------------------------

Net prices per gallon

Half gallons, one dozen in case
Gallons, half dozen in case

A handsome gray for painting barns, corn-cribs, roofs, fences, etc. It works very easily, dries with a nice, smooth appearance, has good covering capacity and is very durable.



CREOSOTE PAINT

Prepared Ready for the Brush



A paint especially suited for protective use on barns, roofs, fences and bridges, where a paint at a moderate price is desired.

COPPER PAINT

Prepared Ready for the Brush



Made to protect wooden bottoms of vessels, launches and other craft from barnacles, worms, seaweed, etc. Contains more copper per gallon than any other, and is the most reliable and economical anti-fouling paint on the market. Freshly painted hulls can be put in the water while wet, without injury to the paint. Testimonials furnished upon application.

Metalastic (LIQUID)

(REGISTERED)

Prepared Ready for the Brush



The most satisfactory general purpose metal protective paint on the market. Particularly adapted where conditions of use require rapid and hard-drying qualities. It is a careful combination of graphite and other materials with strictly pure linseed oil and a special drier, and has greater durability than many of the so-called pure graphite paints of other manufacturers. Especially adapted for use on structural steel, steel bridges and metal surfaces that must be handled soon after painting, on roofs where a slower drying paint could not be satisfactorily used, and on all other surfaces subject to abrasion.

CARBON PAINT, RED DIAMOND BRAND

(REGISTERED)

(LIQUID)

Prepared Ready for the Brush



A chemically inert paint, made on a charcoal base, combined with the purest of materials. This paint produces a very thick homogeneous film which affords wonderful protecting and lasting properties. It also possesses splendid working and drying properties. Sherwin-Williams Carbon Paint, Red Diamond Brand, is especially adapted for use on bridges and all other structural work where good drying and long wearing qualities are necessary. Extensive tests have been made of this material, and these tests have demonstrated that this product represents the highest development in Metal Protective Paints in wearing and spreading qualities. This paint will be found to give satisfaction in every way.

	5-Gal. square cans and 50-Gal. Bbls.
Carbon Black.....	
Metallic Brown.....	
Red Oxide.....	
No. 413 Bottle Green.....	
No. 414 Light Slate.....	
No. 402 Olive Green.....	
No. 415 Moss Green.....	
No. 404 Big Four Yellow.....	
No. 420 Drab.....	
No. 405 Ivy Green.....	
No. 403 Cottage Yellow.....	
No. 401 Yellow Tan.....	
No. 411 Slate.....	
White.....	

Net prices per gallon

Half gallons, one dozen in case
Gallons, half dozen in case

	Qts.	1/2 Gals.	Gals.
Brown.....			
Red.....			
Green.....			

Net prices per gallon

Quarts, forty in case
Half gallons, twenty in case
Gallons, ten in case

	Qts.	1/2 Gals.	Gals.	Bbls.
Black, Brown, Gray and Green.....				

Net prices per gallon

Gallons, half dozen in case

(Can also be furnished in semi-paste form in gallons and larger)

	Qts.	1/2 Gals.	Gals.	Bbls.
Black.....				

Net prices per gallon

Gallons, half dozen in case

	Gals.	5 Gals.	50-Gal. Bbls.
Buff.....			
Colonial Yellow.....			
Cream.....			
Dark Brown.....			
Dark Gray.....			
Extra Light Gray.....	1.00	1.35	1.30
Green Stone.....	1.50	1.45	1.40
Light Brown.....			
Light Gray.....			
Tan.....			
Terra Cotta.....			
Venetian Red.....			
White.....	1.30	1.45	1.40

Net prices per gallon

(Other shades can be supplied when desired)

CONCRETE WALL FINISH

Prepared Ready for the Brush

Prepared in liquid form for use on walls of buildings, concrete chimneys and for the decoration and protection of concrete in factories, printing and machine-shops, breweries, dairies, offices, residences, garages, barns, etc. It produces beautiful effects on plaster and stucco walls, brickwork and terra-cotta. This finish is made along different lines to other so-called concrete finishes, and contains no linseed oil or other materials that would be injurious to the texture of the concrete. The material is easy to apply and very durable.



	1/4 Gals.	1/2 Gals.	Gals.
Dust Color.....			
Gray.....			
Light Tan.....			
Light Brown.....			
Maroon.....			
Moss Green.....	1.55	1.50	1.45
Orange.....			
Red.....			
Slate.....			
Yellow.....			
Light Oak.....			
Dark Brown.....			

Net prices per gallon

(Can be supplied in larger packages if desired)

CONCRETE FLOOR FINISH

Prepared Ready for the Brush

Concrete Floor Finish is made in ten attractive shades, and on good dry surfaces the material will dry hard overnight, and can be walked upon the next day. Dries with a good gloss and will withstand hard wear.

	Gals.	5 Gals.	50-Gal. Bbls.
Vandyke Brown.....	60	30	40
Indian Red.....	60	30	70
Terra Cotta Brown.....	1.00	90	80
Light Brown.....	1.10	1.00	90
Light Lead.....			
Venetian Red.....			
Indian Yellow.....			
Ivy Green.....			
Emerald Green.....	1.15	1.05	90
Dark Gray.....	1.25	1.15	1.00
Light Gray.....			
Moss Green.....			
Silver Gray.....			

Trade discount.....per cent

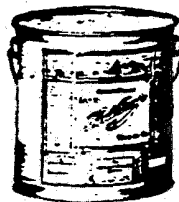
Gallons, half dozen in case

(Other shades can be supplied on demand)

CEMENT AND STUCCO STAINS

Prepared Ready for the Brush

On account of the constantly increasing use of cement and stucco in home-building, we have added a line of stains, which on rough cement or stucco work produce a handsome and durable finish without altering the cement or stucco effect.



FLAT-TONE (LIQUID)

Pts. Pts. Pts. Qts. Gals. Gals.
 Each Each Each Pr. Gal. Pr. Gal. Pr. Gal.
 White 9 1/2 20 1/4 22 2/4 4 00 1/2 5 4 25 1/2 30 1 65

Bright Sage.....			
Buff.....			
Buff Stone.....			
Chen Stone.....			
Coconut Brown.....			
Cream.....			
Forest Green.....			
French Gray.....			
Freeco Green.....			
Golden Brown.....			
Holland Blue.....			
Ivory.....			
Ivory Tan.....	1 40	1 55	2 30
Lichen Gray.....	1 75	1 70	1 65
Maple Green.....			
Old Gold.....			
Old Rose.....			
Pale Azure.....			
Pale Olive.....			
Pearl Gray.....			
Shell Pink.....			
Silver Gray.....			
Tan.....			
Terra Cotta.....			
Pompeian Red.....	2 20	2 15	2 10
Rich Maroon.....	2 25	2 20	2 15
Mixing Size.....	1 10	1 05	1 00

Net prices per gallon

Quarter pints, four dozen in case
 Half pints, four dozen in case
 Pints, two dozen in case
 Quarts, two dozen in case
 Half gallons, one dozen in case
 Gallons, half dozen in case

Prices in larger packages on application

There is an increasing demand for rich and durable flat effects in the artistic decoration of interior walls and woodwork. There are many cheap kalsomine finishes on the market which aim at this result and are satisfactory for some of the cheaper classes of finish, but which are in no way suitable for high-class work. S-W Flat-Tone is made to meet the particular requirements of the higher class, genteel effects in finishing. It does not drag or pull under the brush, nor does it leave brush-marks. Can be cleaned without injury. It is the ideal flat finish and the only satisfactory one which combines:

- Soft, velvety, flat effects;
- Richness and depth of tone;
- A satisfactory surface for refinishing at any time;
- Thorough binding, which insures freedom from chalking or washing off;
- Durability, which permits of repeated washing and cleaning without injury;
- Ease of application: does not streak when applied with a wide wall or kalsomine brush;
- Adaptability for use as a groundwork under enamels and glaze colors—the highest type of decoration;
- Economy in first cost, due to large covering capacity secured through extreme fineness in grinding; uniformity in shade, which saves the time required in matching and mixing materials on the job, etc.

The paint should be stirred thoroughly from the bottom of the can to a uniform consistency. If found too thick for ordinary use, thin slightly with spirits turpentine.

S-W Liquid Flat-Tone should be applied with a wide wall-brush and flowed on freely with a sweeping stroke similar to the method used in applying kalsomine.

Owing to the varying conditions of the surfaces over which Flat-Tone may be applied, it is not possible to give definite instructions for use which will be found applicable in every case. Hence the following directions are only intended to suggest in a general way the best method for use:

NEW WORK—Plaster or cement walls should first be primed with a mixture composed of S-W Flat-Tone Mixing Size and Liquid Flat-Tone equal parts. Over this two coats of the lighter shades or one coat of the darker colors will usually give very good results. Allow at least twenty-four hours for drying and hardening between coats.

On new woodwork we would recommend for the priming-coat adding a pint of raw linseed oil and a pint of turpentine to each gallon of Liquid Flat-Tone. Usually two coats of the lighter colors over a suitable priming-coat will be found to give very satisfactory results, while oftentimes one coat of the darker colors will suffice. Allow from thirty-six to forty-eight hours for drying and hardening between coats.

OLD WORK—On walls or woodwork that have been previously painted, first remove all loose paint and see that the surface is firm, smooth and free from high gloss. Two coats of Liquid Flat-Tone, as it comes from the can, will be found to give very satisfactory results.

Covering Capacity—One gallon of S-W Liquid Flat-Tone will cover approximately 275 to 300 square feet, two coats, depending upon the condition of the surface over which the goods are applied. When used over smooth plastered walls one gallon will cover between 350 to 400 square feet, two coats.

The problem of wall treatment is one which demands very careful consideration in interior decoration. The walls should harmonize with the woodwork, furniture and draperies. They should not be too prominent, harsh or glossy, but should rather form a pleasing background, holding the entire room in complete harmony.

FLAT-TONE GLAZE AND STENCIL COLORS

Flat-Tone Glaze and Stencil Colors are especially prepared for use on walls, ceilings and relief work to produce rich, transparent glaze effects over a suitable groundwork of opaque color. By using these colors in connection with Flat-Tone Glazing Liquid over a suitable groundwork, such as S-W Flat-Tone or ODP White Lead, the experienced decorator or painter can obtain an infinite variety of shades, with tones of great depth and beauty of color, and of a character impossible with any other finish. Owing to the variety of effects obtained, it is always possible to finish walls and ceilings in perfect harmony with the rest of the color-scheme, not only in an endless variety of colors, but also in effects, ranging from the simple transparent glaze to a two or three-color mottled and blended effect. Flat-Tone Glaze and Stencil Colors are ground in oil to impalpable fineness, and by the addition of Flat-Tone Glazing Liquid can be reduced to the most delicate tones, yet always retaining their brilliancy, no matter what the reduction. They are extremely transparent, lack any tendency to clouding and blend admirably with suitable groundwork, giving a depth of color usually found only in rich fabrics. They are adapted for use in the most elaborate stencil decorations on walls and ceilings—both for application of the stencil itself and for "tinting in" the design.

Being very transparent, very rich in color and finely ground, Flat-Tone Glaze and Stencil Colors are most suitable for stenciling on fabrics of all kinds. They are of the exact consistency for this purpose, and by the addition of one-tenth part of Flat-Tone Stencil Medium become fast in the fabric and may be washed with soap and water. The most artistic and durable effects may be obtained on delicate materials without stiffening the fabric.

Orders for Stencil Materials filled from Cleveland

	Large tubes	Medium tubes	Small tubes
BLUES			
Cobalt.....	55	18	12
Steel.....	50	15	10
Chinese.....	45	15	10
Prussian.....	45	15	10
Italian.....	45	12	8
Ultramarine.....	40	12	8
BROWNS			
Brown Pink.....	60	20	12
Asphaltum.....	40	12	8
Raw Sienna.....	22	10	7
Burnt Sienna.....	22	10	7
Raw Umber.....	22	10	7
Burnt Umber.....	22	10	7
Vandyke.....	22	10	7
BLACKS			
Ivory Drop.....	25	10	8
GREENS			
Emeraldine.....	80	20	12
Green Lake Permanent.....	65	20	12
Vert Emeraude.....	60	18	12
Alizarin, L. and D.....	60	18	12
Verdigris.....	60	18	12
Sap Green.....	45	15	10
Olive Lake.....	40	12	8
Emerald.....	30	12	8
REDS			
Florentine Lake.....	70	20	12
Vienna Rose Lake.....	60	18	12
Alizarin Lake.....	55	18	10
Scarlet Lake.....	45	15	10
Permanent Crimson Lake.....	40	12	8
Mauve.....	60	20	12

FLAT-TONE GLAZE AND STENCIL COLORS—Continued

YELLOWS

	Large tubes	Medium tubes	Small tubes
Gamboge.....	70	20	12
Indian Yellow.....	65	18	10
Royal Golden Lake.....	65	18	10
Italian Pink.....	60	18	10
Yellow Lake, L. and D.....	50	15	10
Orange Lake.....	45	12	8
Chrome Yellow, L. and M.....	40	12	8
Golden Ochre.....	25	10	7

WHITES

Stencil White.....	20	12	8
Stencil Medium.....	20	12	8

STENCIL MEDIUM—FOR FABRICS ONLY

$\frac{1}{8}$ Pts.	$\frac{1}{2}$ Pts.	Pts.
10	25	40

FLAT-TONE GLAZING LIQUID

Pts.	Qts.	Gals.
40	70	2 40

Trade discount.....per cent

GLAZE COLORS FOR FLAT-TONE SYSTEM EFFECTS

In order to assist you in the sale of our System Effects, we have put up in tubes the following colors, which will make it possible to produce any of our System Effects by the use of a single color. This will eliminate the necessity of intermixing our present glaze colors.

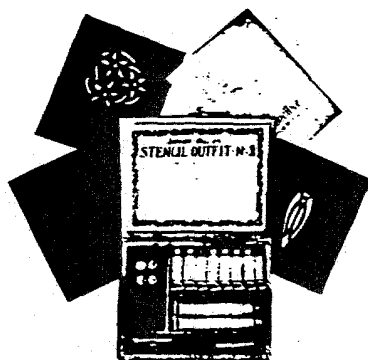
The only exception to this is an Effect No. 12, where two colors are required.

Flat-Tone System Effect

	Quarter-Pound tubes
No. 1 Scarlet Orange.....	40
No. 2 Madras Lake.....	45
No. 3 Japanese Brown.....	65
No. 4 Brown Sienna.....	24
No. 5 Red Sienna.....	28
No. 6 Heliotrope Lake.....	40
No. 7 Rose Lake.....	50
No. 9 Purple Brown.....	50
No. 10 Mahogany Brown.....	30
No. 11 Moss Green.....	35
No. 12 First mixture, Golden Brown; second mixture, Olive Lake.....	28
No. 13 Sepia Brown.....	30
No. 14 Myrtle.....	35
No. 15 Cardinal Wine.....	30
No. 16 Deep Olive.....	35
No. 18 Deep Cerulean.....	35
No. 19 Holland Blue.....	40
No. 20 Persian Brown.....	35
No. 21 Nile Green.....	35
No. 23 Peacock Green.....	40
No. 25 Sage Gray.....	35
No. 26 Steel Green.....	40

Trade discount.....per cent

The goods will be put up regularly in quarter-pound tubes only, but in cases where it is desirable to supply this material in one-pound cans, we will be glad to quote prices on request.



STENCIL OUTFITS

We have prepared four popular-priced outfits containing a full assortment of the materials needed for stenciling fabrics. Complete directions for use are furnished with each outfit, and our Decorative Department is always at the disposal of any of our customers who desire further information.

No. 1

Consists of two stencil brushes, three ready-cut stencils, one stencil paper, a book of instructions, seven small tubes of stencil colors and larger tubes of Stencil White and Stencil Medium.

\$1 25

No. 2

Consists of four ready-cut stencils, a book of instructions, two stencil brushes and an assortment of thirteen tubes of stencil colors, together with two large tubes of Stencil White and Stencil Medium, thumb-tacks and a palette-knife.

\$2 00

E. C.

"A"

Consists of a stencil brush, ready-cut stencils, book of instructions, stencil paper and an assortment of twelve stencil colors, with Stencil White, Ivory Black and Stencil Medium.

\$1 30

"B"

Consists of stencil brush, ready-cut stencils, book of instructions, stencil paper and an assortment of six stencil colors with Stencil White, Ivory Black and Stencil Medium.

\$1 00

Trade discount.....per cent

S-W STENCILS

Stencils not carried in stock at Pacific Coast houses
Orders subject to delivery from factory

No. of Stencil	No. of Parts	Size in inches	Price	No. of Stencil	No. of Parts	Size in inches	Price
2	one	8 x 35	\$ 50	82	one	7 inches high	\$ 50
3	one	7 1/2 x 10	20	83	two	6 inches high	35
3y	one	3 1/2 inches high	15	83y	two	12 inches high	30
6	one	8 1/4 x 19 1/4	25	84	one	8 inches high	35
8	two	10 x 40	75	85	one	2 1/2 inches high	25
9	one	6 x 21	35	86	Outline	30 inches high	2 50
10	two	9 1/2 x 20	60	87	Outline	36 inches high	1 50
11	one	8 3/4 x 54	1 00	87y	Outline	18 inches high	1 00
11y	one	4 inches high	50	88	Outline	18 inches high	1 50
12	one	15 x 21	50	88y	Outline	6 inches high	75
13	one	13 1/2 x 29 1/2	1 50	89	Outline	2 1/2 inches high	40
13a	one	2 inches high	20	89y	Outline	5 inches high	80
14	one	10 1/4 x 29 1/4	40	90	Outline	42 inches high	2 60
14y	one	6 1/2 inches high	40	91	Outline	8 inches high	50
15	two	20 x 27 1/2	1 50	91y	Outline	12 inches high	80
17	one	17 1/2 x 30	1 50	92	Outline	12 inches high	50
17a	one	12 x 12	50	93	two	19 x 33 inches high	2 40
17b	one	3 x 12	20	94	two	3 inches high	20
18	two	8 x 40	1 00	94y	two	6 inches high	50
18y	one	4 x 10	20	95	Outline	18 inches high	1 50
19	two	10 x 15	65	95y	Outline	9 inches high	1 00
19y	one	3 1/2 x 9	25	96	two	6 inches high	50
20	two	10 x 15	80	97	two	13 1/2 inches high	60
20y	two	5 x 7 1/2	70	98	two	25 inches high	65
21	two	15 x 30	1 00	98y	one	15 inches high	50
23	one	4 1/2 x 5	15	99	one	2 x 2	05
24	one	4 1/2 x 5	10	100	two	12 inches high	60
25	one	5 x 5	15	103	one	2 1/2 inches square	05
26	one	2 1/2 x 2 1/2	10	103a	one	10 inches long	20
26y	one	4 x 4	15	104	one	6 inches high	30
27	one	8 x 4	25	105	one	6 inches high	30
28	one	1 x 2 3/4	05	105y	one	12 inches high	40
28y	one	10 x 4	10	106	one	8 1/2 inches high	25
29	one	12 x 2	50	107	one	3 inches in diam.	10
29y	one	6 x 1	30	107y	one	6 inches in diam.	15
30	two	8 x 3	35	108	one	4 x 4	20
30y	two	4 x 1 1/2	30	108y	one	2 x 2	15
31	one	4 inches in diam.	10	109	two	5 inches high	40
32	one	3 1/4 inches in diam.	15	109y	two	10 inches high	60
33	one	3 x 12	15	110	one	3 x 3	05
34	two	3 x 11	20	110y	one	7 x 7	15
35	one	6 1/2 x 7	15	111	one	8 1/2 inches high	15
36	two	36 inches high	1 00	112	one	6 1/2 inches high	20
37	one	6 1/2 x 19 1/4	25	113	one	3 x 9	20
37y	one	10 x 40	70	114	one	5 inches high	05
38	one	3 x 12	15	115	one	1 1/2 inches high	05
38y	one	4 x 16	35	115y	one	7 inches high	30
39	two	8 x 40	1 00	116	one	1 1/2 inches high	20
39y	two	3 x 15	50	117	two	5 1/2 inches high	30
40	two	10 x 32	60	118	one	5 1/2 inches high	30
41	two	12 x 48	90	119	one	12 inches high	30
41y	one	6 inches high	50	120	two	11 1/2 inches high	45
42	one	10 x 40	1 00	121	one	16 inches in diam.	30
43	one	3 1/4 x 13 1/4	25	122	one	5 1/2 inches high	10
44	two	10 x 43	1 00	123	one	2 1/2 inches high	10
45	two	3 x 10	50	124	one	3 1/2 inches high	15
45a	two	2 1/2 inches high	25	124y	one	2 inches high	10
46	two	3 1/2 x 18	60	125	one	4 1/2 inches high	15
47	two	8 x 36	75	125y	one	8 inches high	20
48	one	3 x 15	15	126	one	15 inches in diam.	25
49	one	2 x 6	20	127	one	7 inches high	15
50	one	2 x 6	25	128	one	15 inches high	15
51	one	2 x 6	25	128y	one	7 inches high	10
52	one	9 1/4 x 7 3/4	20	129	one	9 inches high	25
53	one	8 x 6	25	130	one	8 inches high	25
54	one	11 x 8	50	130y	one	15 inches high	75
55	one	9 x 5	20	131	one	18 inches high	75
56	one	10 x 10	25	131y	one	36 inches high	1 50
57	one	8 1/4 x 11 1/4	25	132	one	11 1/2 inches high	25
58	one	9 x 12	75	133	one	11 inches high	20
59	one	9 x 5	25	134	one	6 1/2 inches high	15
60	one	9 x 7 1/2	40	200	one	4 1/4 inches high	30
61	one	4 x 3 1/2	15	200y	one	6 inches high	50
62	one	12 x 4	30	201	one	2 inches high	30
63	one	12 x 9 1/2	50	201y	one	5 inches high	40
64	Outline	18 inches high	2 00	201x	one	10 inches high	80
64a	one	18 inches high	30	202	one	12 inches high	80
64b	one	18 inches high	1 00	203	one	10 inches in diam.	1 00
64c	Outline	2 1/2 x 12	30	204	one	3 inches high	10
64y	Outline	8 1/4 inches high	1 25	204y	one	8 inches high	20
65	one	3 x 14	20	205	one	9 inches high	25
66	two	4 inches high	50	205y	one	4 inches high	50
67	Outline	6 inches high	1 40	206	one	7 inches high	25
68	Outline	14 inches high	3 00	206y	one	3 inches high	40
69	Outline	32 inches high	3 50	207	one	1 1/2 inches high	10
70	Outline	20 inches high	1 00	207y	one	3 inches high	15
71	Outline	3 x 12	1 00	208	one	3 1/4 inches high	15
72	Outline	24 inches high	3 00	209	one	16 inches high	1 00
73	two	5 inches high	30	209y	one	12 inches high	80
73y	one	10 inches high	75	210	one	15 inches high	70
74	two	3 inches high	20	211	one	3 inches high	15
74y	one	8 inches high	60	211y	one	5 inches high	20
75	one	7 inches high	60	212	one	2 inches high	20
76	one	10 inches high	50	212y	one	3 inches high	25
77	one	7 inches high	40	213	one	4 inches high	40
78	one	7 inches high	40	213y	one	8 inches high	60
79	one	7 inches high	50	214	one	9 inches high	1 00
80	one	7 inches high	40	214y	one	18 inches high	2 00
81	one	7 inches high	40	300	one	18 inches long	1 20

S-W STENCILS—Continued

Stencils not carried in stock at Pacific Coast houses
Orders subject to delivery from factory

No. of Stencil	No. of Parts	Size in inches	Price	No. of Stencil	No. of Parts	Size in inches	Price
301	one	12 inches high	\$ 70	518	one	12 inches in diam.	\$1 20
301y	one	6 inches high	30	519	one	12 inches high	1 20
302	one	10 inches high	50	600	one	3 inches high	60
302y	two	6 inches high	30	600y	one	7 inches high	70
303	one	12 inches high	70	601	one	13 inches high	1 50
303y	one	6 inches high	40	601y	one	9 inches high	1 20
304	one	10 inches high	1 20	602	one	6 inches high	1 00
304y	one	6 inches high	80	602y	one	9 inches high	1 20
305	one	3 inches high	15	603	one	5 inches high	30
306	one	5 inches high	25	603y	one	7 inches high	40
306y	one	8 inches high	40	604	one	2 1/2 inches high	20
307	one	15 inches high	60	604y	one	5 inches high	30
307y	one	7 inches high	45	605	one	3 inches high	20
308	one	10 inches high	50	606	one	9 inches high	70
309	one	18 inches long	60	607	one	9 inches high	1 50
309y	one	9 inches long	40	607y	one	20 inches high	3 00
310	two	20 inches long	50	700	one	47 inches high	3 00
400	one	10 inches high	80	701	one	2 1/2 inches high	20
401	one	6 inches in diam.	50	702	one	8 inches high	25
402	one	18 inches high	90	703	one	5 inches high	30
402y	one	10 inches high	70	703y	one	10 inches high	50
403	two	3 inches high	20	704	one	16 x 20	1 70
403y	two	5 inches high	30	705	one	3 inches high	15
404	one	5 1/2 inches high	30	705y	one	5 inches high	30
404y	one	8 inches high	50	706	one	5 inches high	20
405	one	9 inches high	50	800	one	15 inches high	1 50
405y	one	3 1/4 inches high	20	801	one	2 1/2 inches high	20
406	one	18 inches high	1 00	802	one	4 inches high	30
406y	one	6 inches high	80	803	one	8 inches high	90
407	one	15 inches high	1 20	803y	one	12 inches high	1 00
407y	one	6 inches high	60	804	one	10 inches high	50
408	one	10 inches high	1 00	805	one	3 inches high	30
408y	one	4 inches high	60	805y	one	6 inches high	50
409	two	4 1/2 inches high	20	900	one	12 inches high	60
409y	two	10 inches high	40	900y	one	6 inches high	80
500	one	6 inches high	40	901	one	11 1/2 inches high	70
501	one	18 x 10	60	902	one	3 inches high	25
501y	one	10 x 6	40	902y	one	1 inch high	10
502	one	18 inches high	80	903	one	6 inches high	25
503	one	3 inches high	25	903y	one	2 inches high	15
504	one	5 inches in diam.	35	904	one	9 inches high	70
504y	one	3 inches in diam.	25	905	one	8 inches high	60
505	one	2 inches square	20	906	one	12 inches high	70
505y	one	4 inches square	25	906y	one	15 inches high	90
506	one	4 inches in diam.	30	907	one	15 inches high	1 50
506y	one	8 inches in diam.	40	1000	one	4 inches in diam.	40
507	one	4 inches high	60	1000y	one	10 inches in diam.	60
508	one	15 inches high	1 00	1001	one	10 inches high	1 00
509	one	12 inches square	40	1002	any let.	2 1/2 inches high	10
509y	one	6 inches square	30	1002y	any let.	4 inches high	10
510	one	4 inches high	80	1003	one	8 inches high	60
510y	one	8 inches high	1 20	1004	one	8 inches high	1 20
511	one	5 inches high	15	1004y	one	6 inches high	80
512	one	6 1/4 inches high	30	1005	one	12 inches high	1 00
512y	one	3 inches high	20	1006	one	12 inches high	70
513	one	8 inches high	60	1007	one	8 inches high	50
513y	one	4 inches high	40	1007y	one	15 inches high	65
514	one	12 inches in diam.	60	1008	one	10 x 40	1 00
514y	one	4 inches in diam.	30	1009	one	15 x 45	1 50
515	one	12 inches high	80	1015	one	6 inches high	15
516	one	10 inches high	70	1015y	one	10 inches high	30
517	one	24 1/2 inches high	1 20	1016	one	8 1/2 inches high	25

Trade discount.....per cent

NOTE—"X," "Y," etc., following above stencil numbers, signifies a different size of same design. "A," "B," etc., signifies different parts of same stencil design.

STENCIL BRUSHES

It is not our desire to sell brushes, except when they cannot be obtained from a local dealer. In such cases we will furnish you with price quotations on request.

SHERWIN-WILLIAMS BRIGHTEN UP FINISHES

We have grouped in one line, under a uniform label, the paints, varnishes, stains and enamels we manufacture, which are intended especially for use by the householder and housewife. The Brighten Up Finish line includes the proper material for refinishing and *brightening up* chairs, tables, shelves, fixtures, iron bedsteads, bath-tubs, screens, porch and lawn furniture, floors, woodwork and all of the little things about the home.

The products in the Brighten Up Finish line have been in use for many years throughout the United States and Canada. They are recognized standard products and have a large established demand under the old label.

All S-W paint and varnish products in the Brighten Up Finish line bear on one side the Brighten Up label and on the other side the old, familiar Sherwin-Williams label which is so well known to the paint consumers of the country. The dealer therefore has the option of displaying his stock as Brighten Up Finishes or as the old-style Sherwin-Williams Shelf-Goods, it being to his advantage, however, to display them in the former way, as Brighten Up Finishes are being advertised extensively in the magazines and farm papers.



The old, familiar Family Paint Label



The new Brighten Up Label

By our method of using both labels there will be no confusion or doubt in the minds of purchasers—whether they ask for S-W Screen Enamel, for instance, or for Brighten Up Finish for finishing screens. The use of the name Brighten Up Finishes is simply to enable the goods to be more effectively advertised, to make them more attractive as a line and to make them easier for the consumer to remember. Under the Brighten Up Finish idea the householder and housewife need remember but one name and the dealer will supply the proper Brighten Up Finish when he learns what the purchaser wants to finish.

THE LINE OF BRIGHTEN UP FINISHES

Aluminum Paint
Bath Enamel
Bras-Brite
Brighten Up Stain
Crack and Seam Filler
Dancing Floor Wax
Durable Household Varnish
Empress Liquid Gold
Enamel
Family Paint
Flat Black
Flaxoap

Floorlac
Floor Wax
Floorwipe
Fluid Wax
Graining Preparation
Inside Floor Paint
Liquid Gold
Lustroline Imperial Gold Enamel
Polish-ol
Porch and Lawn Furniture Enamel
Screen Enamel
Stove-Pipe and Iron Enamel

S-W BRIGHTEN UP FINISHES

FLOORLAC

REGISTERED

Prepared Ready for the Brush

	$\frac{1}{4}$	$\frac{1}{2}$	$\frac{1}{4}$	$\frac{1}{2}$	$\frac{1}{4}$	$\frac{1}{2}$
	Pts.	Pts.	Pts.	Qts.	Gals.	Gals.
Cherry.....						
Dark Oak.....						
Extra Light Oak.....						
Green.....						
Light Oak.....	20	40	65	1 15	2 15	4 15
Mahogany.....						
Walnut.....						
Clear.....						
Ground.....	35	55	90	1 70	3 30	

Trade discount per cent

Quarter pints four dozen in case
 Half pints four dozen in case
 Pints two dozen in case
 Quarts two dozen in case
 Half gallons one dozen in case
 Gallons half dozen in case

For staining and varnishing floors, furniture and woodwork at one operation

A combination of stain that is non-fading and good floor varnish, which is tough and durable and will not show scratches and heel-marks readily. It preserves to the greatest extent the beauty of the natural grain of the wood, and is not like the various fugitive dye stains on the market that look well when first put on, but soon lose their brilliancy and fade out to undesirable tones after exposure to sunlight. Floorlac is durable in point of color as well as wearing qualities, and is water-proof. It was the first article of its kind specially made and adapted for hard wear under foot. Can be used with equal success on furniture and inside woodwork where a stain and varnish rather than a paint is desired.



No.	Dust Color.....	Qts.	$\frac{1}{2}$ Gals.	Gals.
No. 464	Gray.....			
No. 467	Light Brown.....			
No. 468	Light Tan.....			
No. 469	Dark Brown.....			
No. 470	Dark Tan.....			
No. 471	Maroon.....			
No. 472	Orange.....			
No. 473	Red.....			
No. 474	Yellow.....			
No. 376	Yellow.....			

Net prices per gallon

Quarts two dozen in case
 Half gallons one dozen in case
 Gallons half dozen in case

Can also be furnished in White

(For Porch and Deck Paint, see page 9)

INSIDE FLOOR PAINT

Prepared Ready for the Brush

Made expressly for inside floors. Is easily applied, dries overnight with a good gloss and stands hard wear.



CRACK AND SEAM FILLER

An elastic composition for filling cracks and seams in old or new floors. Does not shrink and dry up like putty, but gives a smooth surface over which to apply paint, stain or varnish. Apply with a putty-knife or palm of the hand.



WOOD CRACK FILLER (WATER PUTTY)

This is a preparation in powdered form, for use in filling checks, cracks and holes in wood used for interior finishing. It will be found particularly adapted for use in filling cracks in both old and new floors. It is easy to use and when thoroughly dry will not have any tendency to shrink or crack, if applied in accordance with directions. Before using Wood Crack Filler, make sure that the checks, cracks or holes are free from dust, dirt or grease. The space to be filled should then be wiped out with a sponge or cloth dampened with water. Then take a small quantity of the powder and mix it thoroughly with water in a shallow pan or pail until a thick plastic paste is formed. Apply to the cracks with a putty-knife or with the palm of the hand, pressing the material down firmly, then smoothing off the top with a putty-knife or wiping off with a cloth.

15	55	100s
20	15	10

Trade discount per cent

(Can also be furnished in barrels)

S-W BRIGHTEN UP FINISHES

FLOORWIPE

Prepared Ready for Use



A special preparation for cleaning and renewing the finish of waxed and varnished floors and waxed and varnished woodwork. Makes old waxed or varnished surfaces look like new. A cloth should simply be dampened with the material and the floor wiped up just as an ordinary cleaning — no rubbing or polishing necessary.

Pts.	Qts.	1/2 Gals.	Gals.
40	75	1 40	2 65

Trade discount.....per cent

Pints, two dozen in case
Quarts, two dozen in case
Half gallons, one dozen in case
Gallons, half dozen in case

DANCING FLOOR WAX

(POWDERED)

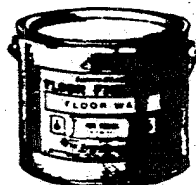


For waxing ballroom floors.

1/2-pound cans, sprinkler-top.....	40c each
1-pound cans, sprinkler-top.....	65c each

Trade discount.....per cent

FLOOR WAX



For a waxed finish on varnished floors or floors finished with Floorlac. Also used on furniture where a wax finish is desired. Suitable for ballrooms, bowling-alleys, etc. Needs no tools—put on with a cloth, and polished with a cloth.

1/2-pound cans	1, 2 and 5-pound cans
35	60

Trade discount.....per cent

(Floor Wax Black can be supplied when desired)

*14.2. All Pacific men have the privilege of
giving the dealer an extra 10%
on orders of 50* or over*

HIGH POLISH FLUID WAX



High Polish Fluid Wax is for use on all surfaces where a wax finish is desired. Especially adapted to surfaces subjected to severe usage, particularly dancing floors, bowling-alleys, etc., made of soft or hardwood. For furniture and popular Mission effects it is without an equal. The goods possess exceptional covering capacity, being more economical, easier of application, and dry more readily than paste wax.

1/2 Pts.	Pts.	Qts.	1/2 Gals.	Gals.
25	45	85	1 55	2 95

Trade discount.....per cent

GRAINING PREPARATION



A special preparation for producing the effect of the natural grain of woods on disfigured floors or interior woodwork.

For directions and more complete information, see label on package.

1/2-Pt. Glass Jars	Pt. Glass Jars	Qt. Glass Jars
35	55	90

Trade discount.....per cent

S-W BRIGHTEN UP FINISHES

Apple Green.....			
Ash Gray.....			
Black.....			
Bottle Green.....			
Brown.....			
Buff.....			
Cherry.....			
Flat White.....			
Flesh.....			
French Gray.....			
Inside White.....			
Lavender.....	1/4	1/2	
Lemon.....	Pts.	Pts.	Pts.
Light Blue.....	14	24	42
Light Fawn.....			
Light Lead.....			
Maroon.....			
Orange.....			
Pea Green.....			
Red.....			
Rose.....			
Sky Blue.....			
Straw.....			
Yellow.....			
White.....			
Dark Blue.....			
Green.....	20	32	60
Scarlet Vermilion.....			

Trade discount.....per cent

Quarter pints, four dozen in case
Half pints, four dozen in case
Pints, two dozen in case

Bog Green.....	1/2		
Carmin.....	Pts.	Pts.	Qts.
Grass Green.....	50	80	1 35
Willow Green.....			
Vermilion.....	75	1 10	1 85

Trade discount.....per cent

Half pints, four dozen in case
Pints, two dozen in case
Quarts, two dozen in case

	1/2		
	Pts.	Pts.	Qts.
Black.....	18	32	60
Green.....	25	45	80

Trade discount.....per cent

Half pints, four dozen in case
Pints, two dozen in case
Quarts, two dozen in case

(Put up in five-gallon cans on special order)

	1/4	1/2		
	Pts.	Pts.	Pts.	Qts.
Porcelain.....	40	70	1 20	2 10
Ground.....		50	85	1 35

Trade discount.....per cent

Quarter pints, four dozen in case
Half pints, four dozen in case
Pints, two dozen in case
Quarts, two dozen in case
Gallons, half dozen in case

FAMILY PAINT

Prepared Ready for the Brush

A paint for household use, suitable for baseboards, shelves, boxes, and the many little things about the house; produces an oil finish that can be repeatedly washed. Handsome assortment of colors. Packages are attractive.



PORCH AND LAWN FURNITURE ENAMEL

Prepared Ready for the Brush

Made expressly for porch and lawn furniture and similar work where the finish is exposed to the weather. Colors are bright and thoroughly meet the popular demand. Dries with a hard, glossy surface that will not soften under heat or stick to the clothing.



SCREEN ENAMEL

Prepared Ready for the Brush

For renewing old screens and preventing rust. Does not close up the mesh and dries with a high gloss that prevents dust and dirt from adhering to the screen.



BATH ENAMEL

Prepared Ready for the Brush

The best bath enamel that can be made. Ground in special liquids which produce a porcelain-like surface that will successfully withstand the effects of hot and cold water. It is tough and tenacious and will not chip or flake. It is also very durable, and frequent repainting is unnecessary as in the use of cheaper enamels on the market. Bath Enamel is not a cheap, low-priced article, but the highest quality and most satisfactory and economical one made.

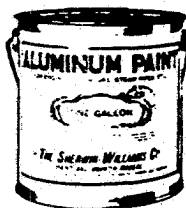


S-W BRIGHTEN UP FINISHES

ALUMINUM PAINT

"BRIGHT AS SILVER"

Prepared Ready for the Brush



A lasting silver finish for use on radiators, ranges, water-boilers, gas, steam and water-pipes, gas-stoves, machinery, engines, etc. Also adapted for outside use on auto-engines, boats, metal work, cornices, cupolas, etc. Gives most satisfactory results, because it is perfectly mixed and finely ground, works freely under the brush, has great spreading capacity, is fast in color, stands longest on outside exposure. Extreme heat and cold does not crack, peel, blister or discolor it. One coat covers a clean black surface. It has no disagreeable banana-like odor found in many other Aluminum paints.

1/2 Pts.	1/4 Pts.	1/2 Pts.	Pts.	Qts.	Gals.
36	25	45	40	20	10
19	37	70	130	240	400

Trade discount per cent

Quarter pints, four dozen in case
Half pints, four dozen in case
Pints, two dozen in case
Quarts, two dozen in case
Gallons, half dozen in case

Quarter pints also put up in fancy cartons containing one dozen cans.

LUSTROLINE IMPERIAL GOLD ENAMEL

Bronze and Liquid Separate



A Superior Grade for Decorative Uses

Put up in fancy cardboard boxes containing a vial of finest bronze powder, bottle of liquid, brush and dish for mixing the bronze with the liquid and packed in handsome cartons containing one dozen boxes.

Per dozen	2.00
	3.15

Trade discount per cent

EMPRESS LIQUID GOLD

Prepared Ready for Use



A high quality gold paint for decorating picture-frames, chairs, tables, novelties, etc. Put up in fancy cardboard boxes containing a bottle of gold paint and a brush and packed in handsome cartons containing one dozen boxes.

Per dozen	3.00
	3.15

Trade discount per cent

Packed in cases containing twelve cartons of one dozen packages each.



LIQUID GOLD

A gold finish for use on radiators, hot-air registers, piping and similar surfaces.

1/2 Pts.	1/4 Pts.	Pts.	Qts.	Gals.
45	80	140	240	1000
47	85	160	275	1100

Trade discount per cent

Quarter pints, four dozen in case
Half pints, four dozen in case
Pints, two dozen in case
Quarts, two dozen in case
Gallons, half dozen in case



BRONZING LIQUID

Used for Mixing Bronze

	Pts.	Qts.	Gals.	Gals.	Gals.
	each				
First Quality	40	2 80	2 65	2 45	2 35
No. 2	31	2 05	1 90	1 70	1 60
No. 3	26	1 65	1 50	1 30	1 20

1-ounce bottles, per dozen 95
2-ounce bottles, per dozen 1 30
3-ounce bottles, per dozen 1 80

Trade discount per cent

Bottles put up in fancy cartons, containing one dozen, any size

S-W BRIGHTEN UP FINISHES

Cherry.....	1/4	1/2					
Dark Oak.....	Pts.	Pts.	Pts.	Qts.	Gals.	Gals.	
Ebony.....							
Ex. Light Oak.....	20	35	60	1 00	1 95	3 80	
Green.....							
Light Oak.....							
Mahogany.....							
Rosewood.....							
Walnut.....							
Ground.....	20	30	55	90	1 75	3 30	

Trade discount.....per cent

Quarter pints, four dozen in case
Half pints, four dozen in case
Pints, two dozen in case
Quarts, two dozen in case
Half gallons, one dozen in case
Gallons, half dozen in case

1/4 Pts.	1/2 Pts.	Pts.	Qts.
20	35	60	1 10

Trade discount.....per cent

Quarter pints, four dozen in case
Half pints, four dozen in case
Pints, two dozen in case
Quarts, two dozen in case

Snow White.....	1/4	1/2					
Dark Coral.....	Pts.	Pts.	Pts.	Qts.	Gals.	Gals.	
Emerald Green.....	37	65	105	190	2 75	6 40	
Fawn.....							
Forest Green.....							
Gloss Black.....							
Golden Brown.....							
Ground.....							
Ivory White.....	25	40	65	115	2 15	5 45	
Light Blue.....	37	65	105	190			
Light Sage.....							
Light Yellow.....							
Pearl Gray.....							
Shell Pink.....							
Willow Green.....							
Carmine.....	40	65	115	2 15	5 45		
Vermilion.....	45	70	120	2 25	6 00		

Trade discount.....per cent

Quarter pints, four dozen in case
Half pints, four dozen in case
Pints, two dozen in case
Quarts, two dozen in case
Half gallons, one dozen in case
Gallons, half dozen in case

1/4 Pts.	1/2 Pts.	Pts.
15	25	45

Trade discount.....per cent

Quarter pints, four dozen in case
Half pints, four dozen in case
Pints, two dozen in case

Quarter pints also put up in cartons containing one dozen cans

BRIGHTEN UP STAIN

Prepared Ready for the Brush

This stain and varnish combined is for use on old and new woodwork, furniture, etc. It closely imitates the natural woods and produces a finish with a high varnish lustre. Does not fade or lose its lustre like many similar products on the market. Surfaces previously painted can be changed to any of the woods represented in this list by first applying a coat of S-W Brighten Up Stain Ground. A grained effect can be secured by painting a square yard at a time, then going over the surface again without dipping the brush in the stain, and waving it from side to side, or a worn whisk-broom may be used for the same purpose.



FLAT BLACK

Prepared Ready for the Brush

For producing a dead black, wrought iron finish on wood or metal. Particularly suited for ornamental ironwork, picture-frames, mouldings, lamps, gas-fixtures, etc.; is easily applied, has large covering capacity, wears well, and is very economical.



ENAMEL

Prepared Ready for the Brush

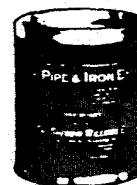
Enamel differs from paint in hardness and gloss, which is obtained through the use of zinc white and varnish in addition to materials found in ordinary linseed oil paint. S-W Enamel produces the much desired enamel finish on woodwork and walls at a great saving of time, labor, number of coats and cost of material over old methods. It brings enamel finish within the reach of persons of moderate means. It is especially suited, also, for use on bedsteads, dressers, chiffoniers, desks, tables, chairs, wickerwork, shelving, pottery, etc.



STOVE-PIPE AND IRON ENAMEL

Prepared Ready for the Brush

For refinishing old stove-pipes, grates, and similar iron surfaces, subjected to heat. It is possible, by using Stove-Pipe and Iron Enamel, to refinish old discolored and rusty pipes and thus save the expense of buying new ones. This material should be applied while the surface is still slightly warm, and allowed to dry 24 hours before subjecting to high temperature, under which conditions it will be practically smokeless and will produce a better surface and wear longer than any other Stove-Pipe Enamel or Stove-Pipe Varnish made.



Care must be exercised not to let Stove-Pipe and Iron Enamel come in contact with superheated surfaces, open flame or live sparks, as the ingredients from which it is made are inflammable under these conditions.

S-W BRIGHTEN UP FINISHES



BRAS-BRITE (LIQUID METAL POLISH)

A liquid preparation for cleaning and polishing brass and other polished metals. Unlike other polishes, Bras-Brite requires but little rubbing, even on old metal that has not been polished for a long time. The material is non-explosive and can be used practically anywhere with perfect safety. Will keep in perfect condition in any climate, and will not deteriorate with age. The goods are put up in beautiful lithographed packages.

$\frac{1}{2}$ Pts.	Pts.	Qts.	$\frac{1}{2}$ Gals.	Gals.
1 25	1 95	3 50	5 20	9 50

Net prices per dozen packages

FLAXOAP—A PURE LINSEED OIL SOAP



Flaxoap is an absolutely pure linseed oil soap, made from cold pressed linseed oil and potash, contains no animal fat whatever, no free caustic alkali, consequently can be used on the finest fabrics without fear of injury. Flaxoap lathers freely in hot or cold, hard or soft water. It is especially adapted to cleaning floors, woodwork, furniture, etc. Owing to the fact that pure linseed oil is the life of all paints and varnishes, Flaxoap is the best cleaner for all painted and varnished surfaces. It will be found most excellent for cleaning automobiles, carriages, windows, mirrors and cut glass. The housewife will find it particularly valuable in the cleaning of carpets and rugs. Complete directions shown on the label.

$\frac{1}{4}$ -lb. cans each	1-lb. cans per lb.	2-lb. cans per lb.	5-lb. pails per lb.	10-lb. pails per lb.
44 $\frac{1}{2}$	44 $\frac{1}{2}$	44 $\frac{1}{2}$	44 $\frac{1}{2}$	44 $\frac{1}{2}$
13 74	22	21	26	10

Trade discount per cent
1-pound cans, fifty in case
2-pound cans, thirty in case
5-pound pails, ten in case
10-pound pails, six in case

Can also be furnished in larger packages



Prepared Ready for Use

Cleans and polishes at one operation. It brings out and intensifies the original finish, gives a handsome gloss and is not in any way harmful to the finish on woodwork or furniture. It is an ideal brightener for use on varnished floors.

4-oz. Bottles	12-oz. Bottles
25	50

Trade discount per cent

Also filled in cans:			
Qts.	$\frac{1}{2}$ Gals.	Gals.	5 Gals.
1 45	1 40	1 35	1 30

Net prices per gallon



AUTO LEATHER DRESSING

A semi-gloss black leather dressing for use in renewing the finish on leather used on the seats and backs of automobiles, leather chairs, turkish-rockers, couches, etc. Material can be applied with a soft brush, and will dry quickly without showing brush-marks, and will restore the original appearance of the leather.

Glass Bottles			
$\frac{1}{4}$ Pts.	Pts.	Qts.	$\frac{1}{2}$ Gals.
45	65	1 10	2 15

Trade discount per cent

Half pints, four dozen in case
Pints, four dozen in case
Quarts, one dozen in case
Half gallons, half dozen in case

TIRE-COAT (FOR PRESERVING AUTO TIRES)



Tire-Coat is a rubber preservative for use on tires of automobiles. Tire-Coat is not a paint in the strict acceptance of that term, but is a preparation made by dissolving pure Para rubber in certain liquids. It is made in the natural rubber gray color, and will be found to wear splendidly, with no tendency to chalk or rub off. Tire-Coat affords absolute protection to the rubber surface to which it is applied, and prevents the disintegration of the tire through the ill effects of water, lubricating oil, etc. For use on tires which have developed small cracks or cuts, or where the rubber has been worn away from the fabric, Tire-Coat will be found to prolong the life of the tire by filling up these places and rendering them in a very large measure impervious to water. Tire-Coat can be quickly applied to the tire with an ordinary small, flat brush, and dries within fifteen or twenty minutes.

Pts.	Qts.	Gals.
60	1 10	3 40

Trade discount per cent

Pints, two dozen in case
Quarts, two dozen in case
Gallons, half dozen in case

Black.....	1 1/2		
Blue.....	Pts.	Pts.	Qts.
Brewster Green.....	44	70	1 15
Clear.....			
Gray.....			
Light Green.....			
Rubber Finish.....			
Yellow.....			
Wine.....	62	95	1 30
Cart Red.....			
Carmine.....	72	1 15	1 90
Vermilion.....			

Trade discount.....per cent
 Half pints, four dozen in case
 Pints, two dozen in case
 Quarts, two dozen in case

Carriage 9 low color 2 1/2
time 1/2 price as on Carriage & Auto
April 25 1915

1/2 Pts.	Pts.	Qts.	1/2 Gals.	Gals.
44	70	1 15	2 20	4 30

Trade discount.....per cent

Half pints, four dozen in case
 Pints, two dozen in case
 Quarts, two dozen in case
 Half gallons, one dozen in case
 Gallons, half dozen in case

Black.....			1/2	
Blue.....	Pts.	Qts.	Gals.	Gals.
Green.....				
Wagon Coach Clear.....	50	95	1 80	3 55
Yellow.....				
Red.....	50	50	50	50
Wine.....	62	1 15	2 20	4 30

Trade discount.....per cent

Pints, two dozen in case
 Quarts, two dozen in case
 Half gallons, one dozen in case
 Gallons, half dozen in case

Pt. Bottles per dozen	Qt. Bottles per dozen	5-Gal. Cans
2 50	4 75	

Net prices subject to market fluctuations

Pints, two dozen in case
 Quarts, one dozen in case

Black.....	
Cycle Blue.....	
Golden Brown.....	
Green.....	Quarter pints
Motor Gray.....	35
Orange.....	
Robin's Egg Blue.....	
White.....	
Yellow.....	
Blue.....	
Brilliant Green.....	40
Carmine.....	
Maroon.....	
Sterling Green.....	
Vermilion.....	

Trade discount.....per cent
 Quarter pints, four dozen in case

BUGGY AND AUTO PAINT

Prepared Ready for the Brush

A varnish gloss paint of great durability, made to stand outside exposure. For painting and varnishing at one operation, buggies, automobiles, carriages, wagons, sleighs, carts, sleds, farm implements, etc. Vehicles can be washed and cleaned without injuring the gloss or durability of the paint. Is far superior to other carriage paints and must not be confused with the numerous cheap mixtures on the market.



ENAMEL LEATHER DRESSING

Prepared Ready for the Brush

For renovating and renewing the finish on carriage-tops, side curtains and similar surfaces. Will not crack when top is let down. Livery-stables and carriage repair-shops use this largely, as well as owners of buggies, carriages, etc.



WAGON AND IMPLEMENT PAINT

Prepared Ready for the Brush

For painting and refinishing farm machinery, wagons, implements, tools and similar surfaces. Dries with a rich oil gloss, prevents rust and decay, and is one of the most economical paints on the market for the uses recommended. Brushes out easily, covers well, is very permanent in color as well as durable. Where parts of surfaces are badly worn, the worn places should be given a coat of the paint as a primer, which should be allowed to dry hard prior to painting the balance of the surface.



MEDICINAL LINSEED OIL

Pure linseed oil, cold screw pressed from choicest North-western seed and put up particularly for veterinary and internal uses.



CYCLE ENAMEL—AIR-DRYING

Prepared Ready for the Brush

Made for closely and satisfactorily reproducing the original surface. Easy to put on, hard to knock off. The surface should be carefully cleaned with benzine and rubbed dry.



AUTOMOBILE REFINISHING OUTFIT FOR SMALL CARS

PRICE PER OUTFIT COMPLETE \$5.50

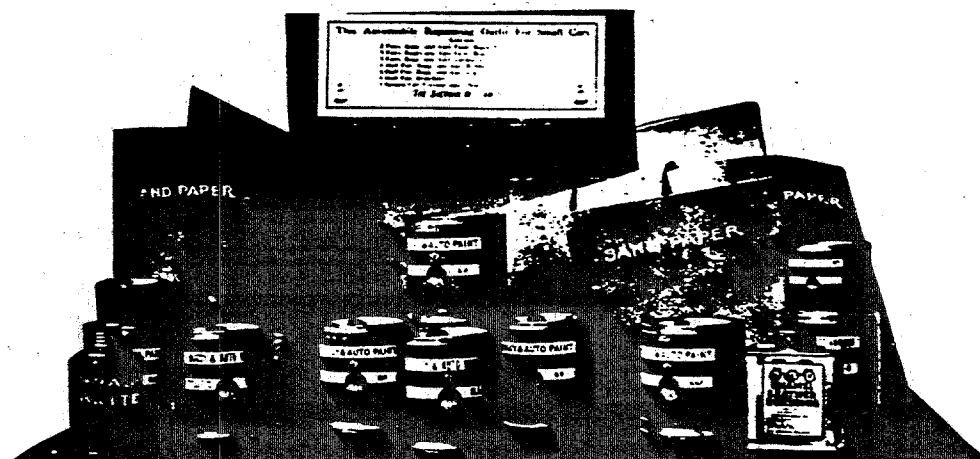
Trade discount.....per cent



In order that automobile owners may maintain the good appearance of their cars by doing their own refinishing, we have brought out our special AUTOMOBILE REFINISHING OUTFIT for small cars. It contains those finishes of primary importance for repainting, and a folder giving directions accompanies every outfit. The outfits are packed in box-board cases ready for shipment, and will not require repacking.

THE OUTFIT CONTAINS THE FOLLOWING MATERIALS:

- 2 Pints Buggy and Auto Black
- 3 Pints Buggy and Auto Blue
- 3 Pints Buggy and Auto Clear Varnish
- $\frac{1}{2}$ Pint Enamel Leather Dressing
- $\frac{1}{2}$ Pint Buggy and Auto Rubber Finish (For producing dull black finish on auto lamps)
- $\frac{1}{2}$ Pint Bras-Brite
- 1 Free Sample Flaxoap
- 3 Sheets No. $\frac{3}{4}$ Sandpaper
- 3 Sheets No. 0 Sandpaper



	Glass Bottles				
	$\frac{1}{2}$ Pts.	Pts.	Qts.	$\frac{1}{2}$ Gals.	Gals.
Antwerp Oak.....					
Bog Oak.....					
Brown Oak.....					
Cathedral Oak.....					
Early Eng. Oak.....					
Fumed Oak.....	25	45	1-40	2-40	
Flemish Oak.....	60	110	1-95	3-80	
Green Weathered Oak.....					
Mahogany.....					
Old English Oak.....					
Tavern Oak.....					
Walnut.....					
Weathered Oak.....					
Handcraft Stain Reducer.....	25	40	70	1-25	2-40
Trade discount.....	per cent				
Half pints, one dozen in cartons	36				
Pints, one dozen in cartons	36				
Quarts, one dozen in case	36				
Half gallons, half dozen in case	36				

(Reducer, put up in cans only, all sizes)

HANDCRAFT STAINS

Prepared Ready for the Brush

A line of highest grade artistic stains, exclusive in character, for use in finishing the highest class of interior woodwork, fine furniture, etc. They have an individual richness of tone, hold thoroughly in suspension, do not streak or show laps, dry promptly without a tendency to smut when finished over, do not require to be wiped off to secure the desired effect and do not obscure the finest grained woods. Handcraft Stains have none of the objectionable features of water or spirit stains, because they do not raise the grain of the wood in the least. This effects a great saving in the labor necessary for obtaining a perfectly smooth surface upon which to finish.



PERMANENT MAHOGANY STAIN No. 700

	$\frac{1}{2}$ Gal.	Gals.
No. 700, Light.....	1-60	
No. 700, Dark.....	1-60	
No. 700, Antique Brown.....	1-60	
Trade discount.....	per cent	

(Can also be supplied in $\frac{1}{2}$ pints, pints and quarts)

The most permanent Mahogany Stain made for interior woodwork, pianos, and other first-class work of mahogany or birch. Not recommended for soft woods. Made in three shades—Light, Dark and Antique Brown. Any desired shade between light and dark can be procured by mixing varying proportions of the light and dark stain until the desired intermediate shade is secured. Do not subject to freezing temperature.



GOLDEN OAK STAIN

$\frac{1}{2}$ Pts.	Pts.	Qts.	$\frac{1}{2}$ Gals.	Gals.
30	50	80	1 50	2 75
Trade discount.....per cent				
Half pints, four dozen in case				
Pints, two dozen in case				
Quarts, two dozen in case				
Half gallons, one dozen in case				
Gallons, half dozen in case				

For use in connection with S-W Golden Oak Filler, for sundry staining, etc. Golden Oak Stain is intended for use on oak or other woods in the finishing of interior woodwork, furniture, etc., and when reduced as recommended, dries promptly and produces the universally accepted shade. It brings out the flakes in quarter-sawed oak in fine contrast. Needs no wiping and does not streak or show laps. The popular shade is secured by reducing with two parts turpentine and two parts benzine to one part stain; for lighter effects, however, it may be reduced more than above directed.



WOODCRAFT STAINS

Prepared Ready for the Brush



This line of stains especially designed for producing on soft, inexpensive woods, such as Georgia and Washington Pine, Gum, Fir, etc., the popular Mission effects. The demand for a stain of this character is universally prevalent, by reason of the increasing scarcity of Oak and the more desirable hardwoods so generally used heretofore.

Notwithstanding the fact that in designing these stains their special adaptability to soft woods was of first consideration, equally satisfactory results are to be obtained when they are used on Oak and other expensive hardwoods.

Each effect produced by the use of Woodcraft Stains is a perfect specimen of the character of finish it is intended to represent. The Fumed Oak effect obtained on Oak is such a perfect imitation of the genuine Ammonia Fumed Oak that only those of extended experience can determine the difference. Unlike most other stains on the market, the services of an expert workman are not required to obtain the desired effect. Perfect results can be secured by the amateur.

Woodcraft Stains do not raise the grain of the wood; do not streak or show brush-marks; dry promptly and will not bleed up when finished over; do not require wiping, and with one application will produce the clear, stained effect, without obliterating the grain of the wood. Woodcraft Stains represent the best value obtainable, in the way of a permanently satisfactory, moderate-priced stain. Explicit instructions for use will be found on color-card.

	¹ / ₂	Pts.	Pts.	Qts.	Gals.
Cherry.....					
Early English Oak.....					
Fumed Oak.....					
Green Weathered Oak.....					
Mahogany, Dark.....	26	45	47	3	00
Mahogany, Light.....	56	15	160	6	25
Modern English.....					
Weathered Oak.....					

Woodcraft Stain.....	25	46	70	2	40
Reducer.....					

Trade discount per cent:

Half pints, four dozen in case	0.40
Pints, two dozen in case	36
Quarts, two dozen in case	
Gallons, half dozen in case	11.25

OIL STAIN

Prepared Ready for the Brush



For use on new woods only. Colors imitate closely natural woods of similar name and are suited to the needs of the practical decorator for moderate-priced work. Work freely, dry properly and do not raise the grain of the wood. Possess strong staining properties.

	¹ / ₂	Pts.	Pts.	Qts.	¹ / ₂	Gals.	Gals.
Belgian Oak.....							
Cherry.....							
Colonial Oak.....							
Dark Oak.....							
Ebony.....	22	45	46	1	46	2	70
Light Oak.....							
Mahogany, Dk.....	27	50	65	155	3	11	
Mahogany, Lt.....							
Walnut.....							

Trade discount per cent

Half pints, four dozen in case	
Pints, two dozen in case	
Quarts, two dozen in case	
Half gallons, one dozen in case	
Gallons, half dozen in case	

(Also put up in five-gallon square cans on special order.)

Stone Green	36	60	105	195	3	75
Dark	30	55	95	180	3	50
Light	27	50	65	155	3	11

1.00
to
1.00
2.11

OLD DUTCH ENAMEL

Prepared Ready for the Brush

Old Dutch Enamel represents the very highest quality enamel possible to secure from a combination of choice raw materials and unequalled facilities for the manufacture of high-grade paint and varnish products. This product is made in strict accordance with the process employed by the most famous of Dutch manufacturers, with such improvements as we have been able to make from our long experience. In working out Old Dutch Enamel, we are convinced that this product will give the best results when used over a flat lead coat made from Sherwin-Williams Old Dutch Process White Lead. Old Dutch Enamel will meet every requirement of a gloss enamel for either interior or exterior use.



1/4 Pts.	1/2 Pts.	Pts.	Qts.	1/2 Gals.	Gals.
40	64	96	128	192	256
20	32	48	64	96	128

Trade discount.....per cent

Quarter pints, four dozen in case
Half pints, four dozen in case
Pints, two dozen in case
Quarts, two dozen in case
Half gallons, one dozen in case
Gallons, half dozen in case

OLD DUTCH ENAMEL

DULL FINISH INTERIOR

Prepared Ready for the Brush

A full bodied, pure white enamel for interior use, which produces the effect of rubbed work, without the necessity of rubbing. This enamel works freely, flows out perfectly, and dries promptly, with a hard, rich, egg-shell gloss finish.



Qts.	Gals.
1-25	0-25
2-00	7-30

Trade discount.....per cent

Quarts, two dozen in case
Gallons, half dozen in case

ENAMELOID

Prepared Ready for the Brush

A splendid enamel for use on inside walls, ceilings and woodwork where a high-gloss finish is demanded. Enameloid produces an enamel finish superior to the ordinary enamels on the market. It is easy to apply, does not drag under the brush, covers well and can be cleaned with soap and water without injury.



Color	1/4 Pts.	1/2 Pts.	Pts.	Qts.	1/2 Gals.	Gals.
White	25	40	60	80	120	160
Black	25	40	60	80	120	160
Emerald	25	40	60	80	120	160
Flesh	25	40	60	80	120	160
Grass	25	40	60	80	120	160
Grass Green	25	40	60	80	120	160
Ivory	25	40	60	80	120	160
Mauve	25	40	60	80	120	160
Olive	25	40	60	80	120	160
Pink	25	40	60	80	120	160
Primrose	25	40	60	80	120	160
Satin Green	25	40	60	80	120	160
Sky-Blue	25	40	60	80	120	160
Tan	25	40	60	80	120	160
Cardinal-Red	25	40	60	80	120	160
Wine	25	40	60	80	120	160

Trade discount.....per cent

Quarter pints, four dozen in case
Half pints, four dozen in case
Pints, two dozen in case
Quarts, two dozen in case
Half gallons, one dozen in case
Gallons, half dozen in case

TAXITE (PAINT AND VARNISH REMOVER)

Prepared Ready for the Brush

Removes old paint or varnish from any surface. Apply with a brush and allow it to stand 10 or 15 minutes—then scrape off with a knife, clean surface with benzine, gasoline, or wood-alcohol, and it's ready for refinishing. Taxite does not injure the skin, discolor most delicately grained woods, soften glue or interfere with the drying or durability of subsequent coats of paint or varnish. Doesn't run off of upright surfaces. Can be furnished in paste form when desired.



DEALERS AND CONSUMERS

1/2 Pts.	Pts.	Qts.	1/2 Gals.	Gals.
2 40	2 15	2 00	1 90	1 80

Where a dealer or consumer purchases 24 gallons or more during a period of twelve months, he is entitled to an allowance of 5 cents per gallon from the above schedule of prices.

FIRST QUALITY OIL COLORS



Made from choicest raw materials finely ground in oil. They have greatest tinting strength, coupled with purity of tone and color true to name. Used largely for tinting and sign-writing purposes.

Cans and Pails—Prices per pound
Tubes—Prices per dozen

BLACKS

	Large Tubes	1 & 5-lb. Cans	12½-lb. Pails	25-lb. Pails
Ivory Drop.....	1 85	27	26	
English Coach.....	1 85	27	26	
Sign Painters'.....	2.10	33.36		
Lamp.....	2.10	31.35	30.32	

BLUES

*Chinese.....	5.55	5.45	2.20.57	
*Prussian.....	5.55	5.45	2.20.55	
*Cobalt.....	2 85	48		
*Ultramarine.....	2 45	38	37	

BROWNS

Raw and Burnt Turkey Umber.....	2.00	1.85	2.9.27	2.5.20
Raw and Burnt Italian Sienna.....	2.00	1.85	3.1.28	3.1.27
Vandyke.....	2.30	2.05	3.7.33	3.6.32

GREENS

Paris.....		66.44		
Bronze.....		31.20	30.22	27.24
Chrome, L., M. and D.....	2.85	2.35	21.29	30.28

REDS

Premier Non-Fading.....	3 05	51	50	49
†English Vermilion.....		2.50		
Orinoco Vermilion.....	3 55	48		
American Vermilion.....		37		
English Rose Lake.....	3 05	48		
English Rose Pink.....	3 05	36		
Bright Tuscan.....	2 25	33	32	31
Tuscan.....	1 80	29	28	27
Turkey.....	2.55	2.55	34.6	
Indian.....	1 80	24	23	22
English Venetian.....	1 55	16	15	14

YELLOWS

Chrome, L. M. O. and D. O. (C. P.).....	4.05	3.05	46.30	45.35	44.34
Chrome, L. M. O. and D. O.....	3.05	2.35	36.30	35.29	34.28
Golden Ochre.....	1 85	23	22	21	20
Yellow Ochre.....	1 55	16	15	14	13

GOLD SIZE

	Small Tubes	Large Tubes	½-lb. cans per lb.	1-lb. cans
.....	1 50	2 75	50	45

Trade discount.....per cent

On account of their large bulk it is impossible to furnish Blacks, Prussian Blue and Browns in 25-pound pails

*Put up in ½ pound at 6 cents per pound over list in 1-pound cans (Cobalt excepted)

*Put up in ¼ pound at 3 cents per pound over list in 1-pound cans

†Prices on English Vermilion subject to market fluctuations, will be furnished on application

FRENCH CROWN GREEN

L. M. D. AND DD.

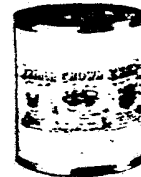
1, 2 and 5-lb. cans	12 1/2-lb. pails	25-lb. pails
23	22	21

Trade discount.....per cent

50-pound cases assorted contain sixteen 1s, seven 2s, four 5s

100-pound cases assorted contain thirty 1s, fifteen 2s, eight 5s

For painting window-blinds and all surfaces where permanent shades of Green are desired; also largely used by master painters for tinting purposes. Has all the requirements of beauty, durability and permanency of color of Paris Green, without any of the poisonous properties of that green, while its covering power is more than four times as great. Paris Green was formerly recognized as the standard for these shades.



VERDELITE

The Satisfactory Green

	5-lb. cans	12 1/2-lb. pails	25-lb. pails
L. M. D. and O.	13 1/2	12 1/2	12

Net prices per pound

(Can also be furnished in liquid form on special orders)

Verdelite is manufactured in four shades, Light, Medium, Dark and Olive, and is particularly adapted for painting doors, window-blinds, structural and ornamental ironwork, store-fronts, fences, and can be used generally for all outdoor surfaces. Verdelite looks better, spreads further and lasts longer than any green on the market sold for similar purposes.



SPECIAL COLORS

Ground in Oil

	1, 2 & 5-lb. cans	12 1/2-lb. pails	25-lb. pails
Superior Black	—	10	9 1/2
Naval Black	—	17	—
Boston Green, L. and D.	—	15	14
Steamboat Green	—	17	16
Hercules Green, L. M. and D.	25	24	23
Dragon Red (for bulletin work only)	56	54	53

Net prices per pound

These colors are made especially to supply the needs of the practical painter, decorator and sign-writer, for a line of staple colors, that are largely used, uniform and thoroughly reliable.



PREPARED GRAINING COLORS

Ground in Oil

	1-lb. Cans
Ash	—
Cherry	—
Chestnut	—
Dark Oak	—
Light Oak	—
Mahogany	—
Maple	—
Walnut	—
Ground, L. and D.	23

Trade discount.....per cent

For use in finishing soft wood in imitation of popular hardwoods.



PREPARED GRAINING COLORS

In Distemper

	Per Jar
Ash	—
Cherry	—
Chestnut	—
Dark Oak	—
Light Oak	—
Mahogany	—
Maple	—
Walnut	—

Trade discount.....per cent

Ground in water without size. In patent sealed glass jars. For use in finishing soft wood interiors in imitation of expensive hardwoods.



YELLOW OCHRE

Ground in Oil

	F	A	H
12 1/2-pound pails.....	0 1/2	6 3/4	5 1/2
25 -pound pails.....	9 3/4	6 1/2	5 1/4
100-pound kegs.....	0	0 1/4	5

Net prices per pound

Subject to market fluctuations
Pails packed in 100-pound cases



ENGLISH VENETIAN RED

Ground in Oil

	F	A	H
12 1/2-pound pails.....	0 1/4	6 1/2	5 1/2
25 -pound pails.....	0	6 1/4	5 1/4
100-pound kegs.....	8 3/4	0	5

Net prices per pound

Subject to market fluctuations
Pails packed in 100-pound cases



METALLIC BROWN

Ground in Oil

For use on metal or wooden surfaces

	F	H
12 1/2-pound pails.....	6 1/2	5 3/4
25 -pound pails.....	0 1/4	5 1/2
100 -pound kegs.....	0	5 3/4

Net prices per pound

Subject to market fluctuations
Pails packed in 100-pound cases

RED LEAD

Ground in Oil

For Plumbing and Painting Uses

1-pound cans..... 25

Trade discount.....per cent

ENGLISH PATENT DRIER

An ideal drier for use in drying Whites. Owing to its peculiar character, it does not interfere with the elasticity of the liquids, as it does not act as a thinner like liquid driers. there should be a demand for this product among practical painters.

1 and 2-pound cans..... 14

Trade discount.....per cent

GRAPHITE—BLACK LEAD

Ground in Oil

12 1/2-lb. Pails..... 25-lb. Pails

16 1/2..... 16

Trade discount.....per cent

	25-lb. pails per lb.
Machine Paint, Shades. A. B. C. D. E.....	15½
Machine Paint, Red.....	16½
Machine Filler, Dark.....	16½

Trade discount per cent

(½ barrels furnished on special orders)

MACHINE PAINT AND FILLER

S-W Machine Paint is more thoroughly mixed and more finely ground than any other and has greatest covering capacity. It is made on exact formulas and is always uniform. Owing to the high-grade liquids in which it is ground, it has splendid drying qualities. Made in steel color (five shades), and Red.

S-W Machine Filler for filling in iron and steel where a smooth surface is desired. Uniform in working and drying qualities. Does not dry out porous, sand dusty, chip off in handling, or blister when subjected to high temperature.

	½ Pts.	Pts.	Qts.	Gals.
Black.....	45	80	1 30	5 00

Trade discount per cent

Half pints, four dozen in case

Pints, two dozen in case

Quarts, two dozen in case

Gallons, half dozen in case

(Dark green can also be supplied on demand)

SCHOOLBOARD SLATING

Prepared Ready for the Brush

A paint for making and renewing schoolboards. Three or four coats on wood give a good writing surface. One or two coats over old and worn boards make them like new.

HARMLESS SHEEP MARKING LIQUID

Prepared Ready for Use

STAYS IN WITH THE WEATHER
COMES OUT IN THE SCOURING



A marking liquid that remains permanent on the sheep's back, yet washes out clean in the scouring process or with hot water and soda. Does not injure the fleece. Increases the selling value of every fleece from one-quarter to one cent per pound over and above the price that is obtained where a tar paint, or "dope" inks that do not scour out, are employed.

	Gals.	5 Gals.	Bbls.
Black and Red.....	1 20	1 15	1 10

Trade discount per cent

Gallons, half dozen in case

(Can also be furnished in Blue and Green)

*Extra 1% on orders of 100
call or over. letter 7/15*

	1, 2 & 5-lb. cans	12½-lb. pails	25-lb. pails	100-lb. kegs
Antique Oak.....				
Golden Oak.....				
Oak.....				
Red Oak.....	22	20	18	16
Mahogany.....				
Transparent.....				
Walnut.....				

Trade discount per cent

PASTE FILLER

For filling all open-grained hardwoods.



FLAT BRICK RED

For use on old and new brick walls, to imitate the color of pressed brick or terra-cotta work. Not regularly carried in stock, but shade listed or any special colors of red or buff will be furnished on orders where quantity demanded will justify special grinding.

	5-lb. cans	12½-lb. pails	25-lb. pails
Red.....	11	10½	10

Net prices per pound

PASTE COLORED PAINT



For the outside of buildings. A line of thirty-two colors, and white, ground in strictly pure linseed oil. Thoroughly mixed and finely ground. When properly thinned with pure raw linseed oil and the necessary driers, will cover more surface and outwear a paint made from lead alone. The use of Paste Colored Paint is especially desirable where surfaces are subjected to sulphurous vapors.

12 1/2 lb. 25 lb.

White, and 32 choice colors.....

Net prices per pound

12 1/2 lb put up in 50-pound cases
25 lb put up in 100-pound cases

(Larger packages will be furnished to order when quantity required will justify special grading.)



WHITE ZINC IN OIL

	1, 2 & 5 lbs.	12 1/2 lb.	25 lb.	
Sherwin-Williams Green Seal	26 1/2	24 1/2	24 1/2	DAIRY
French Zinc	26 1/2	24 1/2	24 1/2	347
Sherwin-Williams Red Seal	26 1/2	24 1/2	24 1/2	
French Zinc	26 1/2	24 1/2	24 1/2	
Green Seal, French Process	26 1/2	24 1/2	24 1/2	
White Zinc	26 1/2	24 1/2	24 1/2	
Red Seal, French Process	26 1/2	24 1/2	24 1/2	
White Zinc	26 1/2	24 1/2	24 1/2	

Net prices per pound

Subject to market fluctuations

100-pound cases assorted contain thirty lb.
twenty 2s. and six 5s.
12 1/2 and 25 lb put up in black tins in 100-pound cases



FRENCH ZINC IN VARNISH

(CHINA GLOSS)

1 and 5-pound cans	30.00
12 1/2-pound pails	29.00
25-pound pails	28.00

Net prices per pound

12 1/2 ⁵ - - - - - 4 - - - - - 11 22.5
25 ³ - - - - - 8 3/4 - - - - - Jacke
- 6
- 11.5
- 17.6

GRAPHITE PIPE JOINT AND GASKET COMPOUND

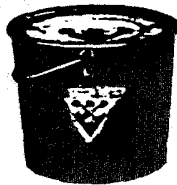


Ground in Oil

Makes a perfectly tight joint with less labor and cost than red lead or other materials, and in addition allows the various fittings on which it has been used to be uncoupled with very little labor and without loss or breakage, characteristic of red lead, cement or rust-set joints. Does not waste through growing hard in the package like red lead and other similar materials.

1-lb. Cans	5-lb. Cans	12 1/2-lb. Pails	25-lb. Pails
26	24	21	20

Trade discount.....per cent



SHERWIN-WILLIAMS ODP WHITE LEAD

ODP White Lead in Oil is one of the most thoroughly attractive propositions ever offered to the paint trade and general public at large. ODP Lead is soft in the package and easy to work up, yet it preserves a covering capacity and wearing consistency which is unexcelled. It is pure—absolutely.

ODP is of the same high quality which is found in every other Sherwin-Williams product, whether it be a paint, varnish, stain or enamel. The Sherwin-Williams line is recognized the world over as being the best possible goods for the particular purpose for which they are intended.

ODP White Lead is put up in strong steel kegs. These kegs protect the lead much better than the old-fashioned wooden packages, as the steel keeps out moisture and air and does not absorb the oil. The lead is always fresh and in as good condition as when it left the mill. When empty, the steel packages are easily cleaned and may be put to a hundred different uses in the paint-shop or around the house. ODP is the best lead it is possible to make, and it is put up in the best packages obtainable.

This guarantee appears on every package:

This package is warranted to contain nothing but Strictly Pure White Lead, ground in Strictly Pure Linseed Oil, and we will pay one ounce of gold for every ounce of adulteration that it may be found to contain.

	per pound
300 and 500-pound casks	
100-pound steel kegs	
25 and 50-pound steel kegs	
12½-pound steel kegs	
1, 2 and 5-pound tins	

In lots of 500 pounds or more, a discount of ¼ cent per pound is allowed on each size.

Prices are subject to change without notice.

Terms: 60 days or 2 per cent discount for cash if paid within 15 days of invoice

1 3/4 to Pacific Coast Lower SWS lower 9/15/11

All 1s	All 2s	All 5s	Assorted
7 1/4	7 1/4	7 1/4	7 1/4
100-pound cases	assorted	contain	thirty 1s.
twenty 2s.	six 5s		

Net prices per pound

9.00
1 1/2 x 1/8

AMERICAN WHITE
Ground in Oil



Standard	12½ lbs.	25 lbs.	50 lbs.	100-lb. kegs and larger
Kensington				

Prices subject to market fluctuations

COMBINATION WHITES
Ground in Oil

DISTEMPER FRESCO COLORS



Ground in water without size. In patent sealed glass jars

For walls, ceilings and scenic work. Very finely ground and choice in tone, hence more desirable for use on fine work than colors mixed from dry materials. Glass jars and crocks save waste.

	per jar
Ivory Drop Black	16
Lamp Black	17
Bremen Blue	77
Cobalt Blue	52
Prussian Blue	32
Ultramarine Blue	32
Raw and Burnt Turkey Umber	16
Raw and Burnt Italian Sienna	16
Vandyke Brown	16
Black Walnut Stippling	15
French Crown Green, M.	27
Emerald Green	38
Chrome Green, L., M. and D.	26
Ultramarine Green	52
French Carmine	3 00
English Vermilion, L. and D.	1 25
Rose Pink	22
Dutch Pink	18
Indian Red	18
Venetian Red	16
Turkey Red	52
Orange Mineral	38
Red Lead	30
Naples Yellow	92
Chrome Yellow, L. M. O. and D. O.	26
Golden Ochre	18
Yellow Ochre	14
Cremnitz White	27
Carmine Lake	72
Crimson Lake	52
Maroon Lake	47
Rose Lake	42
Red Lake	42
Scarlet Lake	1 50
Solferino Lake	1 00
Yellow Lake	1 00
Florentine Lake	67

Trade discount.....per cent

Jars are all uniform in size (capacity about 5½ fluid ounces), but, when filled, vary in weight according to the gravity of the color.

Also put up in large crocks, net weight, at special price per pound.

QUICK-DRYING COLORS

GROUND IN JAPAN

Abbreviation for Patent Press Cans "PC"

For use as color-coats in the finishing of automobiles, coaches, cars, carriages and other surfaces. Should be applied over suitable under-coatings and varnished over, or may be combined with varnish for making color and varnish coatings. These colors are recognized the world over as the standard of excellence in the finishing of fine vehicles and railway equipment. The peculiarities, the natural tendencies of working and wearing qualities of each individual color are carefully studied, and each is treated in such a way as to bring out its natural good qualities or minimize any inherent defects. They are brilliant in tone, possess best working, drying and flattening qualities, are uniform in color and grade and thoroughly reliable.



The following colors are filled in one-pound cans, also in five-pound press cans, except where other packages are specified:

BLACKS

	per pound
Ivory Drop, XXX	52
Ivory Drop, XX	42
Ivory Drop, X	32
English Coach, A	27
Special	27
Special Lamp Black, 20s only	20
Chemically Refined Lamp Black	27

REDS

American Vermilion, L. and D	47
Astral, L. and D	1 10
Automobile, L. and D	85
Aztec (glaze)	1 10
Brilliant Vermilion, L. and D	70
Carmola, L. and D	65
Carriage Painters'	1 10
Century	75
Empress Scarlet	1 10
English Vermilion, L. and D	2 00
English Rose Pink	70
French Carmine, No. 40 (glaze)	7 00
French Carmine, L	4 55
Gear	70
Hessian, L	85
Indian, L. and D	39
Iroquois, L. and D	1 10
Mohawk L. and D	75
Orinoco Vermilion, D	70
Royal Durbar, M. and D	1 25
Royal Durbar, L., No. 72	1 60
Royal (Venetian)	27
Spanish Carmine (glaze)	3 05
Special, L. (4578)	53
Special, D. (4609)	53
Striping, No. 4728	1 10
Striping, No. 4504 (solid)	2 15
Turkey	42
Tuscan	38
Tuxedo Red, D	85

WINES

Special No. 4209	45
Wine Color, D	55
Wine Color, B	45

All quotations on Reds and Wines are subject to market fluctuations and supplies of raw materials.

QUICK-DRYING COLORS—Continued

GROUND IN JAPAN

GROUNDS

	per pound
Aztec Red.....	46
Blue, L., No. 31.....	49
Blue, M., No. 72.....	49
Blue, D., No. 57.....	49
Blue Special, No. 18.....	49
Carmine, D.....	50
Carriage Painters' Red, L.....	46
Chatimuc Lake.....	46
Green Light.....	46
Hercules Red, L. and D.....	54
Iroquois Red, D.....	46
Mohawk Red, D.....	46
Red, L. and D.....	48
Red, L., Special.....	46
Vermilion.....	48
Wine.....	44

LAKES

*Carmine, XXX (glaze).....	3 05
Carriage.....	70
*Chatimuc (glaze).....	1 05
Claret (glaze).....	95
Covering.....	1 05
*English Scarlet, XXX (glaze).....	5 05
*English Rose, XXX (glaze).....	1 25
*English Purple, Deep and Extra Deep, XXX (glaze).....	6 05
*English Crimson, XXX (glaze).....	6 05
Green (glaze).....	2 55
Mauve (glaze).....	2 55
*Munich, XXX (glaze).....	4 55
*Maroon (glaze).....	1 05
Purple (glaze).....	1 55
*Yellow XXX (glaze).....	2 55

Fancy colors marked thus (*) not kept regularly in stock, but will be furnished on request.

All quotations on Lakes are subject to market fluctuations and supplies of raw materials.

GREENS

Adams Express.....	44
Automobile, L. and D.....	54
Brewster, L., M. and D.....	54
Bronze.....	54
Cadillac.....	59
Calla.....	54
Carriage Part, L. and D.....	54
Cerro, M.....	54
Continental.....	50
English Brewster, No. 8859.....	59
English Surrey, L. and D.....	54
Extra Coach, L., M. and D.....	40
Fern Leaf, L. and M.....	64
Gear Olive.....	44
Marshall Field.....	85
Milori, L., M. and D.....	85
Napier.....	64
New Merrimac, L. and D.....	44
Newport, L. and D.....	54
Nonpareil, L. and D.....	54
Olive, L. and M.....	54
Palmetto, D.....	54
Peerless, L., M. and D.....	54
Quaker, L., M. and D.....	54
Royal, L. and D.....	49
Special, No. 4694.....	44
Special, No. 4451.....	44
Trojan, L. and D.....	44
Victoria.....	49

QUICK-DRYING COLORS—Continued

GROUND IN JAPAN

BLUES

	per pound
Azure.....	51
Chinese.....	96
Coach Painters.....	81
Cobalt (glaze), 1/2s and 1s.....	1 06
Copenhagen.....	96
Ensign, L. and D.....	86
Imperial, L. and D.....	96
Kingsbury.....	86
Limousine.....	96
Prussian, 1/2s.....	86
Regal.....	96
Royal.....	86
Sapphire, L. and D.....	96
Ultramarine (glaze), 1/2s, 1s and 5s, PC.....	81
Victoria.....	81
Yale, L. and D.....	61

BROWNS

Antique, L., M. and D.....	60
Bay.....	40
Biege.....	50
Chocolate.....	50
Golden.....	65
Golden Tan.....	40
Hoffman.....	40
Pullman.....	40
Portland Amber.....	40
Quaker.....	40
Raw and Burnt Sienna.....	37
Raw and Burnt Umber.....	35
Seal.....	40
Vandyke.....	44

GRAYS

Arabian Gray.....	56
Armour Gray.....	56
Auto Drab.....	56
Auto Gray, L. and D.....	56
Harrison Gray.....	56
Mercedes Gray.....	56
Silver Gray.....	56
Special Gray, No. 8510.....	56
Taupe.....	56
Torpedo Gray.....	56

WHITES

Flake.....	51
French Zinc.....	46
French Zinc in Varnish.....	51
Hearse.....	46
Ivory.....	51
Silver.....	41
Special Flake.....	51
White Lead.....	31

YELLOWS

Automobile, L., M. and D.....	55
Brilliant, L. and D.....	55
Brimstone, L. M. D. and D. D.....	55
Canary.....	55
Chrome, L. M. O. and D. O.....	55
Dutch Pink (glaze), 1s.....	55
French Glaze, 1s.....	80
Gold Imitation.....	55

QUICK-DRYING COLORS—Continued

GROUND IN JAPAN

YELLOWS

	per pound
Golden Ochre.....	30
Jamestown.....	50
Metropolitan Cream.....	50
Naples, 1s.....	1 00
Palo Alto.....	45
Perfect.....	50
Pneumatic.....	50
Primrose.....	45
Straw Color.....	35
Yellow Ochre.....	25

STANDARD EXPRESS LINE AND MAIL COLORS

Adams Express Standard Green.....	40
Adams Express Standard Vermilion, 1s, 5s and 10s, PC.....	60
American Express Standard Blue.....	81
American Express Standard Vermilion, 1s, 5s and 10s, PC.....	60
Armour & Co., Standard Yellow.....	54
Southern Express Standard Green.....	40
Southern Express Standard Vermilion, 1s, 5s and 10s, PC.....	60
Swift & Co., Standard Vermilion, 1s, 5s and 10s, PC.....	60
United States Express Standard Vermilion.....	60
United States Express Standard Yellow.....	54
United States Mail Red.....	60
United States Mail Red Ground.....	48
United States Mail White.....	51
United States Mail Blue.....	96
United States Mail Blue Ground.....	55
United States Parcel Post Standard, Coach Green.....	35
United States Parcel Post Standard, Cardinal Red.....	50
Wells Fargo Express Standard Blue.....	81
Wells Fargo Express Standard Vermilion, 1s, 5s and 10s, PC.....	60

Trade discounts—Blacks.....per cent; Colors.....per cent

TUBE COLORS

	Per Dozen Tubes
Automobile Red, L. and D.....	3 25
Aztec Red (glaze).....	3 25
Azure Blue.....	2 25
Bay Brown.....	2 25
Brimstone Yellow, L., M. D. and D. D.....	2 50
Carriage Painters' Red.....	3 25
Cerro Green, M.....	2 25
Chrome Yellow, L., M. O. and D. O.....	2 50
Empress Scarlet.....	3 25
English Vermilion, L. and D.....	3 75
Extra Coach Green, L., M. and D.....	2 25
Fern Leaf Green, L., M. and D.....	2 25
Flake White.....	2 25
French Carmine, No. 40, 1/4-pound tubes, net (glaze).....	22 75
French Carmine, L., 1/4-pound tubes, net (glaze).....	12 25
Gold Imitation.....	2 25
Green Lake (glaze).....	4 25
Imperial Blue, L. and D.....	3 75
Iroquois Red, L. and D.....	3 25
Ivory White.....	2 25
Milori Green, L., M. and D.....	3 85
Mohawk Red, L. and D.....	2 25
Naples Yellow.....	4 25
Perfect Yellow.....	2 50
Prussian Blue.....	3 75
Royal Dürbar Red, M. (solid).....	3 25
Silver White.....	2 25
Special Flake White for Striping.....	2 25
Striping Black.....	2 25
Striping Purple.....	3 25
Striping Red, No. 4504 (solid).....	5 25
Striping Red, No. 4728.....	3 25
Ultramarine Blue (glaze).....	2 75
Verdigris Green.....	5 25

Trade discount.....per cent

Tube colors are put up in large tubes of uniform size, except No. 40 Carmine and French Carmine, L., which are put up in quarter-pound tubes, net weight.

Only the colors named above are put up in tubes.

Gold Green 200
Auto red
Prussian Blue
Verdigris

PERFECT METHOD SYSTEM (LIQUID)

FOR CARRIAGE PAINTING

A scientific system of under-coatings and finishing colors that dries uniformly in the shortest possible time, and that cuts down the number of days and operations required under the old system to paint a vehicle durably, safely, economically and well. It is made for both new and old work. Prepared ready for use and requires no manipulation in the shop. Increases the shop output without increasing operating expenses. Catalogue giving complete information sent upon request.



GEAR PRIMERS

	per gal.
Black, $\frac{1}{4}$ s and 1s.....	\$2 30
Red, $\frac{1}{4}$ s and 1s.....	2 30

GEAR SURFACERS

Black, $\frac{1}{4}$ s and 1s.....	2 30
Red, $\frac{1}{4}$ s and 1s.....	2 30

GEAR FILLERS

Black, $\frac{1}{4}$ s and 1s.....	2 30
Red, $\frac{1}{4}$ s and 1s.....	2 30
Ebony Black, $\frac{1}{4}$ s and 1s.....	2 80

BODY PRIMERS

Black, $\frac{1}{4}$ s and 1s.....	2 30
Yellow, $\frac{1}{4}$ s and 1s.....	2 30

BODY FILLERS (ROUGH STUFF)

First Coat, $\frac{1}{4}$ s and 1s.....	2 30
Black, $\frac{1}{4}$ s and 1s.....	2 30

Trade discount.....per cent

GLAZING PUTTY (PASTE)

	per pound
Dark, 1s and 5s.....	25
Red, 1s and 5s.....	25
Yellow, 1s and 5s.....	25

Trade discount.....per cent

FREE-FLOWING COLOR VARNISHES

ELASTIC DRYING

Free-Flowing Color Varnishes work easier, and cover more surface than Solid Rubbing. Dry to moss in 18 hours. Can be rubbed with pumice-stone and water in 36 to 48 hours.

Put up in quart and 1-gallon varnish cans.

*Arabian Gray.....	\$3 60
Auto Gray, D.....	3 60
Auto Yellow.....	3 60
Brewster Green, L. and D.....	2 65
Cadillac Green.....	3 25
Carmine Maroon.....	4 35
Coach Painters' Blue.....	3 70
Dark Carmine.....	3 65
*Dragon Red, L.....	4 00
*Dragon Red, D.....	4 00
English Brewster Green.....	2 95
Green, L. and D.....	2 65
Limousine Blue.....	3 40
London Smoke.....	3 40
*Mercedes Gray.....	3 60
Meteor Blue.....	3 70
National Red, L.....	4 65
National Red, D.....	4 85

FREE-FLOWING COLOR VARNISHES—Continued

ELASTIC DRYING

Peerless Green.....	\$2 65
Platinum Gray.....	3 60
*Richelieu Blue.....	3 40
Rose Lake.....	4 20
*Royal Durbar Red. L.....	4 60
Royal Durbar Red. D.....	4 20
*Scarlet Carmine.....	4 00
Vermilion.....	5 50
Virginia Cream.....	3 60

Trade discount.....per cent

Colors marked *; not carried in stock, but will be ground to order when quantity justifies.

DRY COLORS

The dry colors listed are, with few exceptions, the same as we use in our own high-class manufactures, majority being the product of our dry-color factories, and as such will be found vastly superior in color, tone, strength and fineness to the jobbing grades so frequently offered on the market. Our line of dry colors should be placed with every user, as there is a large consumption of material of this character, and our line comprises the very best colors and quality it is possible to produce.

LAMP BLACK

	S.W.	Chem.	German-
	Refined		town
1-pound Papers.....			
2-pound Papers.....			
4-pound Papers.....			
Assorted Papers: 1-pound, 2-pound, 4-pound.....			
Bulk, Barrels.....			
Barrels 25 cents extra.....			

IVORY BLACK

Powdered.....	65	kegs	bids.
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BLUES

Chemically Pure Chinese.....			
Chemically Pure Milori.....			
Chemically Pure Prussian.....			
Extra Prussian.....			
No. 1 Prussian.....			
Ultramarine-C. U.....			

BROWNS

Imported Raw Turkey Umber.....			
Imported Burnt Turkey Umber.....			
Imported Raw Italian Sienna.....			
Imported Burnt Italian Sienna.....			
Imported Vandyke.....			

GREENS

Chemically Pure Chrome, Light.....			
Chemically Pure Chrome, Medium.....			
Chemically Pure Chrome, Dark.....			
French Crown, Extra Light.....			
French Crown, Light.....			
French Crown, Medium.....			
French Crown, Dark.....			
No. 1 Chrome, Light.....			
No. 1 Chrome, Medium.....			
No. 1 Chrome, Dark.....			
No. 3 Chrome, Light.....			
No. 3 Chrome, Medium.....			
No. 3 Chrome, Dark.....			

Prices, subject to market fluctuations, will be furnished on application.

DRY COLORS—Continued

REDS

	6s	kegs	bbls.
Imported English Indian			
Imported English Tuscan			
Turkey, L.....			
Turkey, D.....			
Genuine English Rose Pink.....			
Non-Fading Red Lake.....			
Premier Non-Fading, L., M. and D.....			
Orinoco Vermilion.....			
Carnelian Vermilion.....			
Euclid Vermilion.....			
American Vermilion, L. and D.....			
Orange Mineral.....			
Red Lead.....			

Prices, subject to market fluctuations, will be furnished on application.

BERGER'S GENUINE ENGLISH VERMILION

	7 and 15-lb. chamois bags	30 and 50-lb. chamois bags	100 and 500-lb. kegs
Orange.....			
Scarlet.....			
Extra Pale.....			
For printing, lithographing and sundry manufacturing uses.			
Pale.....			
Deep.....			
Extra Deep.....			

Particularly adapted for carriage and general painting purposes.

Prices, subject to market fluctuations, will be furnished on application.

YELLOWS

	6s	kegs	bbls.
Chemically Pure Chrome, L., M. and O.....			
Extra Chrome, L., M. and O.....			
No. 1 Chrome, L., M. and O.....			
No. 5 Chrome, L., M. and O.....			
Genuine Dutch Pink.....			
Golden Ochre.....			
Imported French Ochre.....			
Domestic Ochre.....			

WHITES

Strictly Pure White Lead.....			
Genuine Green Seal French Zinc.....			
English Cliff Paris White.....			
Extra Bolted Gilders Whiting.....			
Plaster Paris.....			

FILLERS

Reno's Umber.....			
Keystone.....			
English.....			

METALLIC PAINTS

English Venetian Red.....			
Iron Ore Red (Rossie).....			
Princes Metallic.....			

SHERWIN-WILLIAMS INSECTICIDES AND FUNGICIDES

We have long been known to Agriculturists and Horticulturists as manufacturers of the best quality of Paris Green on the market—our goods are recognized as standard everywhere.

Some years ago we recognized the growing importance of completing our line by adding such goods as Arsenate of Lead, both Powdered and Paste, Lime-Sulfur Solution, etc., with the result that today we are able to offer a complete line of insecticides and fungicides.

A description of our Paris Green, Arsenate of Lead, Powdered and Paste, Tuber-Tonic, Fungi-Bordo and Lime-Sulfur Solution, will be found below. Each and every one of our insecticides conforms in every way, not only as to quality, but also as to labeling, etc., to the requirements of the National Insecticide Law.

Prices, subject to market fluctuations, will be furnished on application

DRY POWDERED ARSENATE OF LEAD



Sherwin-Williams Dry Powdered Arsenate of Lead insures maximum effectiveness at minimum expense. This product is greater in bulk per given weight than any other powdered Arsenate of Lead on the market. It remains in suspension almost indefinitely, and takes less than half as much material, as the paste products, to do the work. This material is not affected by freezing, and can be kept indefinitely without deterioration. A complete description of this product with an outline of its advantages will be found on page 48.

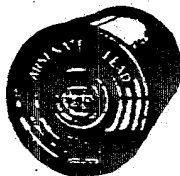
1/2s 1s 5s 10s 25s 50s 100s 200s

No paste animals of 1000

*will be filled in
and - 700 140
300*

NEW PROCESS ARSENATE OF LEAD (PASTE)

(Containing Adhesive Lead Compounds)



This product will be manufactured and marketed on the same basis as heretofore. There is absolutely no change in formula or in composition from previous years, and its use will insure the same good results. It is absolutely safe, reliable and effective for both fruit-tree and truck-crop spraying, and particularly so when used in the so-called combination spray.

1s 5s 12 1/2s 25s 50s 100s Bbis.

15 12 11 10 9 8 7 6 5 4 3 2 1
Some kind of paste can be used
100 100

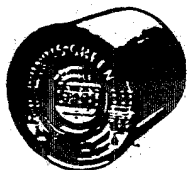
15 PER CENT ARSENATE OF LEAD (PASTE)

Where there is a definite demand for an Arsenate of Lead containing from 15 to 16 per cent of arsenic oxide, S-W 15 per cent Arsenate of Lead should be sold. It is absolutely safe for use on fruit foliage, and is far superior to the Acid Arsenates of Lead of our competitors in suspension properties, adhesiveness and general all 'round good qualities. It is particularly recommended for shade-tree work. Our 15 per cent Arsenate of Lead is put up in steel packages.

1s 5s 12 1/2s 25s 50s 100s Bbis.

15 12 11 10 9 8 7 6 5 4 3 2 1
Some kind of paste can be used
100 100

PARIS GREEN (DRY)



S-W Paris Green is recognized by the trade as an old reliable, effective brand, that has proven its efficiency. Because of its extremely fluffy nature, this green remains thoroughly in suspension, and sprays a larger area per pound than any other brand. Its fineness insures more uniform distribution of the poison on the foliage, and consequently it gives better protection. Put up in attractive sift-proof cartons and steel packages, all labeled to comply with the legal requirements of the Government and all states.

Arsenic Kegs (250 to 500 pounds).....

100-pound kegs.....

14, 28 and 50-pound kegs.....

2 and 5-pound paper cartons.....

1-pound paper cartons.....

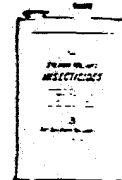
1/2-pound paper cartons.....

1/4-pound paper cartons.....

1/4, 1/2 and 1-pound cartons put up in 50-pound cases, 2 and 5-pound cartons put up in 60-pound cases.

LIME-SULFUR SOLUTION

Our product is a sparkling, clear, cherry-colored liquid, which is made from the very highest grades of lime and sulfur. It is practically free from sediment, is of uniform strength, and in air-tight containers, will keep without deteriorating, for an indefinite period. It will absolutely test 33 degrees on the Baumé hydrometer, and represents the ideal combination of lime and sulfur in solution. S-W Lime-Sulfur Solution is the best product manufactured for use in spraying for San Jose Scale, and is the ideal fungicide for the treatment of fungus troubles.



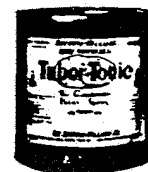
1/4s 1/2s 1s 5s Bbls.

Prices furnished on request

TUBER-TONIC

(Patent applied for)

Sherwin-Williams Dry Tuber-Tonic is a finely divided powder which is unaffected by heat or cold. This material is effective against both the bugs and diseases, and accomplishes more effective results than other materials. This product is a combination spray, having the desirable quick-killing properties of Paris Green, the adhesiveness of Arsenate of Lead, and the fungus preventive qualities of Bordeaux Mixture. It is sufficiently strong to kill leaf-eating insects on potatoes, yet prepared in such a manner as to make it safe to use on foliage with minimum injury.



1s 5s 10s 25s 100s Bbls.

2.1 2.0 1.9 1.8 1.7

Refer to 19 18 17 16 15

CA 1 and 2

206

FUNGI-BORDO

(Patent applied for)

Sherwin-Williams Fungi-Bordo, the Dry Bordeaux Mixture Concentrate, is a dry powder which reaches the user in sift-proof, impervious packages. There is no freight to be paid on water, no danger of freezing or of drying out in the package, and the material always reaches you in prime condition. Sherwin-Williams Dry Powdered Fungi-Bordo stays in suspension well, adheres to the foliage, and can be used in combination with Paris Green, Arsenate of Lead, etc.



1s 5s 10s 25s 100s Bbls.

1.7 1.6 1.5 1.4 1.3 1.2

in unit price 1 less than above
100s Warehouse

PRUNING COMPOUND

Prepared Ready for the Brush

For use on trees, shrubbery, etc., to stop "bleeding" of the sap after pruning and prevent worm-boring. It effectually seals the surface, and will not wash off with the weather. In every respect, it will be found more satisfactory than tar and other mixtures.



Dark Olive Green Qts. Gals.

Net prices per gallon..... 9. 7.5

Quarts, two dozen in case
Gallons, half dozen in case

CHLOROCENE

A splendid wood preservative, disinfectant and vermicide. Unusually effective for use in the interior and exterior of chicken-coops, stables, outhouses, also good for preserving fence-posts, etc. It has great penetrating and disinfectant qualities.

Gals. 5 Gals. Bbls.

9.5 8.5 7.5

See connection for Pacific

Coast 10 per 100 & 100 1/2 to 100

SHERWIN-WILLIAMS No. 15 CATTLE DIP

Our Lime-Sulfur Dip is a splendid preparation for dipping sheep, cattle and hogs, and its use is authorized by the United States Department of Agriculture in the proportions of 1 part solution as it comes from the package to 15 parts water in the official dipping of cattle for scabbies, etc.

Qts. 1/2 Gals. Gals. 5 Gals. Bbls.

7.0 6.0 5.0 4.0 1.9

Prices, subject to market fluctuations, will be furnished on application.

REASONS WHY A GROWER SHOULD USE SHERWIN-WILLIAMS DRY POWDERED ARSENATE OF LEAD

PASTE VS. DRY ARSENATE OF LEAD

Arsenates of Lead in Paste form, i.e., those containing approximately 50 per cent of water, have been almost universally employed, for lack of something better, since the value of spraying was first recognized. Among them, Sherwin-Williams New Process Arsenate of Lead has for years held first place. Paste materials, however, possess a number of disadvantages which make their use exceedingly difficult.

Anticipating the demand for something better, The Sherwin-Williams Co., after a long period of experimental research work, set about improving their product. The result is Sherwin-Williams Improved Dry Arsenate of Lead, which possesses all the merits of the paste form Arsenate of Lead, but none of its disadvantages.

SAFE AND EFFECTIVE

Sherwin-Williams Dry Powdered Arsenate of Lead contains from 31 to 33 per cent of Arsenic Oxide thoroughly combined with the lead, assuring maximum killing power, speedy action and unquestioned effectiveness in combating all leaf-eating and chewing insects. The thorough combination of the arsenic and lead minimizes the possibility of damage to the fruit and foliage, and the grower can apply this reliable material with every assurance of safety.

ECONOMICAL

Less than half as much of it per 50 gallons of water as of the paste material produces the same or better results. One pound or one pound and a half of Sherwin-Williams Dry Powdered Arsenate of Lead in fifty gallons of water controls leaf-eating insects where heretofore two, three or four pounds of the paste material were required. The substantial economy in using the dry product is readily evident.

PHYSICAL STRUCTURE

S-W Dry Powdered Arsenate of Lead, because of its finely divided condition and great fluffiness, mixes easily and stays thoroughly in suspension in water. It requires less stirring to get it into solution than is necessary when the paste is used. Because of its unusual lightness it stays thoroughly in suspension during the spraying operation, thus giving a spray of uniform strength. Being a dry powder, the difficulties of leakage, evaporation, freezing and deterioration are completely overcome. A pound is all poison, whereas a pound of Paste Arsenate of Lead is half water.



Some of our varnish fires. Skilled varnish-makers combine the melted gums and linseed oil at high temperature



Where the varnish is carefully filtered to remove all trace of sediment—a reason why SWV is so clear

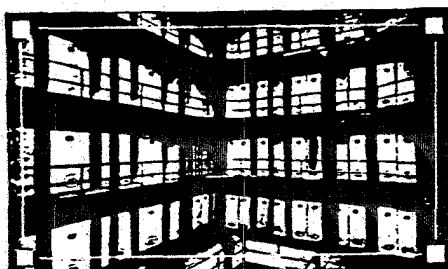
SHERWIN-WILLIAMS VARNISHES

THE facilities afforded by the largest system of paint and varnish factories in the world, give us advantages for the manufacture of varnishes that cannot be duplicated in any other plant. We manufacture all the linseed oil we use, and are thus able to control the quality of this all-important ingredient. We use the very finest quality of varnish gums, specially selected for each particular grade of varnish. Our chemical laboratories are complete in every detail, so that we can apply every known test to both raw materials and finished products, and make sure that they are not only of highest quality, but conform to standard in every respect.

We list on the following pages the most largely used lines of varnish we manufacture. Each is designed to meet a specific requirement. All conditions which surround its use are taken carefully into consideration, and the varnish must demonstrate through practical test that it meets every requirement for the purpose intended, before it is placed on the market. S-W Varnishes can always be depended upon to give satisfactory results. They have long since passed the experimental stage, and the success which has attended their use for many years is sufficient guarantee of their quality.

We also list a very complete line of Driers, Japans, Asphaltums, Shellacs, etc. Each product is the standard of quality for the purpose intended, and has been in use for years with entire satisfaction.

With such a complete and satisfactory line the dealer is in position to handle the varnish business in his locality to the very best advantage.



One of the storage-rooms. This gives an idea of our extensive facilities. SWV is always mature and well-aged



Varnish experts test every batch of SWV before it leaves the factory. SWV is uniform and dependable

SHERWIN-WILLIAMS VARNISHES

The Varnishes listed below represent a concrete and condensed selection of products which will cover every varnish requirement of your trade—not only from the standpoint of quality, but of price as well. Concentrate your efforts on these varnishes—"Your Leaders"—and place them in the hands of your customers.

The following pages give in detail important data and information on "Your Leaders." They contain valuable sales arguments.

MAR-NOT THE WATER-PROOF FLOOR VARNISH

Use—Made especially for Floors, both new and old in residences, hotels, public institutions, office buildings, etc. It is the standard of all high-grade floor varnishes.

Characteristics—Drying. Mar-not dries dust-free in 3 to 4 hours, and well overnight, with necessary gloss. Mar-not can be walked upon the next day.

Water Resistance. Mar-not is absolutely water-proof, positively will not spot white nor mar white. Leaky radiators, rain through open windows, dripping umbrellas, etc., cause no harm whatever to floors finished with Mar-not.

General. Mar-not is pale in color, permitting its use over lightest colored and finest woods such as used in parquet flooring, etc., without discoloration. Mar-not is extremely tough, elastic and durable.

Application—For best results, Mar-not should be applied directly to the wood. The first coat should be reduced about 10 per cent with pure turpentine, and succeeding coats applied without reduction. Shellac or Pigment First-Coaters should never be used.

On open-grained woods such as oak, ash, chestnut, etc., use S-W Paste Filler of the desired shade, being careful to clean off thoroughly when the filler has set. Allow filler to dry hard before varnishing. Light and perfect ventilation are necessary to proper drying and hardening of any finish, especially floor varnish. In refinishing old floors, care should be taken to remove all traces of grease and dirt before revarnishing.

HARD DRYING FLOOR

Use—For same purposes as Mar-not, but designed for work requiring less expensive varnish. The quality of Hard Drying Floor is equal to almost any of the high-grade floor varnishes on the market, and superior to many listed at a higher price.

Characteristics—Drying. Hard Drying Floor dries dust-free in 3 to 4 hours and hard enough to be walked upon the next day.

Color. Hard Drying Floor, is pale in color, works easily and possesses splendid spreading capacity—is very durable.

Water-proof. Hard Drying Floor, is water-proof, and positively will not spot white.

Application—Hard Drying Floor should be applied directly to the wood. On open-grained woods, such as oak, ash, chestnut, etc., use S-W Paste Filler of the desired shade, being careful to clean off thoroughly when the filler has set.

Allow filler to dry hard before varnishing. Do not use Shellac or Liquid Filler of any kind under Hard Drying Floor. On new floors reduce first coat about 10 per cent with turpentine—succeeding coats full body as it comes from package.

NO. 1 FLOOR

Use—Intended for use where good value and low price is of prime importance.

Characteristics—Drying. No. 1 Floor dries dust-free in 3 to 4 hours, hard to recoat in 24 hours and sufficiently hard to walk upon in 36 to 48 hours.

Water-proof. No. 1 Floor is water-proof and will not spot white with water. No. 1 Floor is not quite as heavy in body as Mar-not or Hard Drying Floor.

Application—Do not use Shellac or Liquid Filler underneath No. 1 Floor. Apply as it comes from package—reducing first coat about 10 per cent with turpentine for new work. Succeeding coats full body. On open-grained woods, use S-W Paste Filler of desired shade, cleaning Filler off thoroughly when set, and allow to dry hard before varnishing.

Few varnish manufacturers list more than one Floor Varnish, so that when Mar-not proves of too high grade for certain trade, you need have no hesitancy in selling either Hard Drying Floor or No. 1 Floor as representing the best possible quality at the price quoted.

DURABLE LINOLEUM FINISH

Use—As the name indicates, this varnish is primarily a Floor Varnish, but especially adapted for use on Linoleum and Oilcloth.

Characteristics—*Drying*. Dries dust-free in 4 to 5 hours and hard overnight. Is pale in color, and this permits its use over light-colored linoleum. Durable Linoleum Finish is easy working, free flowing, very elastic and durable, not tending to check or crack under the wear to which linoleum is ordinarily subjected.

Water-proof. Durable Linoleum Finish is water-proof, and will not spot white when washed and scrubbed, even though hot water be used.

Application—Apply same as any Floor Varnish being sure that the Linoleum is thoroughly cleansed from grease and dirt, and is absolutely dry before varnishing.

SCAR-NOT THE WATER-RESISTING INTERIOR VARNISH

Use—An elastic water-resisting varnish for all Furniture and Interior Woodwork of the highest grade—tables, bar-tops, bath-rooms, kitchens, etc.

Characteristics—Scar-not dries dust-free in 3 to 4 hours and hard in 48 hours. Will rub and polish easily to a high gloss. Scar-not is pale in color, extremely tough and hard wearing. Scar-not will not scar nor mar white, neither will it spot white with hot or cold water or hot dishes. Boiling water poured on its surface does not affect Scar-not in the least.

Application—On new work, Scar-not should be thinned with about one-half pint pure turpentine per gallon of varnish for first coat—second and third coats should be applied without thinning. Allow 36 to 48 hours between coats.

On open-grained woods, such as oak, mahogany, etc., use first a coat of S-W Paste Filler of the desired shade, clean off well when filler has set, allowing it to thoroughly dry before varnishing. Previously varnished surfaces should be thoroughly cleaned and sandpapered before revarnishing.

REXPAR "THE KING OF ALL SPAR VARNISHES"

Use—Especially adapted for use on boats and any exterior surfaces exposed to water or severe weather.

Characteristics—*Drying*. Rexpar dries dust-free in 3 to 4 hours and well overnight. Rexpar is pale in color, heavy bodied, brushes and flows out freely.

Water Resistance. Rexpar absolutely will not turn white, even when constantly submerged in fresh or salt water or subjected to boiling water.

Application—The surface to be varnished should be absolutely clean and dry. Shellac or other Primers should never be used under Rexpar. On new work, thin first coat with about one pint of turpentine to one gallon of Rexpar. Apply second and third coats without thinning. Forty-eight hours should be allowed between coats and before submerging.

On open-grained woods, such as oak, ash, chestnut, etc., use a first coat of S-W Paste Filler of the desired shade, being careful to clean off well when the filler has set, and allowing it to dry thoroughly before varnishing. Previously varnished surfaces should be thoroughly cleaned and sandpapered before revarnishing.

KOPAL THE GOOD OLD-FASHIONED VARNISH OF PROVEN WORTH

Use—A Master Painters' varnish for outside and inside use. Its splendid qualities are well known to the trade.

Characteristics—*Drying*. Kopal dries dust-free in 6 to 8 hours and hard in about 2 days with a high gloss. Kopal is pale in color, also tough, elastic and durable.

Water-Resistance. Kopal possesses good water-proofing qualities.

Application—For first-coat work, reduce in the proportion of one-half pint pure turpentine to the gallon of varnish, and for second and third coats, use without reducing. Can be used over shellac or other good first-coaters, although best results will be secured in using Kopal for all coats.



ONE OF OUR "LEADERS" FOR INTERIOR USE

Use—For interior use only, where a pale, easy-working, high-grade gloss finish is desired. Excello is a general favorite with the contractor and painter.

Characteristics—*Drying.* Excello dries dust-free in about 6 hours, hard in 24 to 36 hours and can be rubbed dull after 48 hours.

Water Resistance. Excello is not easily affected by moisture. Is very pale in color.

Application—Excello should be used for all coats without thinning, and where desired can be rubbed to a beautiful dull finish, after the last coat has dried 48 hours.

PALE FLOWING CABINET

Use—Especially recommended for medium-grade inside housework, and intended chiefly for the Master Painter.

Characteristics—Dries dust-free in 3 to 4 hours, hard in 24 hours and can be rubbed to a dull finish after 48 hours.

Application—Use for all coats without reduction as it comes from package.

PREMO HARD OIL

Use—Recommended for medium-grade work on interiors, where a high gloss is desired. A very satisfactory, good quality hard oil.

Characteristics—Premo Hard Oil dries dust-free in 4 to 6 hours, hard overnight, and can be rubbed to a dull finish after 24 to 36 hours if desired.

Pale in color, easy working, brilliant gloss.

Application—Use as it comes from package without reduction.

INTERIOR COACH

Use—As the name indicates—a high gloss Coach Varnish for interior use on cheap and medium work.

Characteristics—Dries dust-free in 2 to 3 hours and hard in 24 hours.

Pale in color.

Application—Use as it comes from package.

HIGH GLOSS INTERIOR

Use—A low-priced Coach Varnish for cheap interior work.

Characteristics—Dries dust-free in 4 to 6 hours and hard in about 24 hours. High Gloss Interior, is medium pale in color, works easily and dries with a brilliant gloss as the name indicates.

Application—Use as it comes from package.

VELVET FINISH No. 1044

Use—For use as a finishing coat over some other good varnish or shellac, to imitate genuine dull-rubbed work. Velvet Finish No. 1044 produces the dull, velvety effect so much desired at present, and is especially effective on Interior work of the higher order. Saves both labor and time.

Characteristics—Unlike many flat drying varnishes on the market—Velvet Finish No. 1044 is a clear varnish, and contains no pigment. It therefore shows no laps or brush-marks, and is easily applied the same as any other clear varnish.

Drying—Dries dust-free in 6 to 8 hours and hard overnight.

Water Resistance—Velvet Finish No. 1044 is water resisting and will not readily spot white. Pale in color.

Application—Velvet Finish No. 1044 should be applied over a good grade varnish or shellac, as it is intended as a finishing coat, to produce a dull-rubbed effect. Use Velvet Finish No. 1044 as it comes from the package, and shake thoroughly before using. Beautiful Mission effects are secured in using this as a finishing coat (over an intermediate varnish coat) with our Handcraft and Woodcraft Stains.

MISSION-LAC

Use—Is intended as a first-coater or finishing-coat on surfaces stained in Mission effects, one coat over stain producing an effect similar to that obtained with a coat of shellac finished with furniture wax.

Characteristics—Light in body and medium in color, works very easily, does not show laps, dries with a shellac-like finish, will withstand washing with water. Will not wash up, scour or bleed any well-made stain. Does not become ropy when standing open.

Application—Can be successfully dipped as well as brushed. Can be thinned with benzine. Dries dust-free in 1 hour, hard in 24 hours.

HARD DRYING SEAT

Use—Intended primarily for church and school furniture and similar work.

Characteristics—Dries dust-free in about 4 hours and hard in about 48 hours with a full lustre. Can also be rubbed to a dull surface if desired.

As the name indicates this varnish dries hard, and will not soften nor print under heat and pressure.

Application—Use as it comes from package.

No. 1 COACH

Use—For exterior and interior use.

Characteristics—Dries dust-free in 6 hours and hard in 36 hours. No. 1 Coach is elastic, works easily and dries with a brilliant lustre.

Application—Use as it comes from package.

PREMO FURNITURE

Use—A good, cheap varnish for interior work.

Characteristics—Dries dust-free in 4 to 6 hours and hard in 24 to 36 hours. Possesses good gloss and is easy working.

Application—Use as it comes from package.

FIRST-COATERS AND LIQUID FILLERS

MISSION-LAC

Use—Is intended as a first-coater or finishing-coat on surfaces stained in Mission effects, one coat over stain producing an effect similar to that obtained with a coat of shellac finished with furniture wax.

Characteristics—Light in body and medium in color, works very easily, does not show laps, dries with a shellac-like finish, will withstand washing with water. Will not wash up, scour or bleed any well-made stain. Does not become ropy when standing open.

Application—Can be successfully dipped as well as brushed. Can be thinned with benzine. Dries dust-free in 1 hour, hard in 24 hours.

SHELLACINE

Use—A specialty for first-coating on interior woodwork—(floors, kitchens and bath-rooms excepted)—also any surfaces particularly subject to water or moisture.

Characteristics—Shellacine contains a pigment which does not settle out hard or become gummy in bottom of package. Seals the surface perfectly, thereby preventing absorption.

Application—Use as it comes from package, stirring slightly if package has been standing any time. Shellacine should be only lightly sanded before applying succeeding varnish coats.

LIQUID FILLER

Use—Largely used as a substitute for Shellac, on interior woodwork not subjected to water or moisture. Should not be used on floors.

Characteristics—A pigment first-coater. Dries in 24 hours and sands to a perfect finish preparatory for succeeding varnish coats.

Application—Use as it comes from package, stirring slightly first. Sand lightly before applying subsequent varnish coats.

WALL SIZE

A good sizing coat for wall surfaces preparatory to finishing.

DRIERS AND JAPANS

HERCULES DRIER

Use—For drying oils, paste, wood fillers, paints, etc., and designed for the Master Painter and furniture trade.

Characteristics—Mixes readily with oil, and will not curdle or separate. Heavy bodied and possesses great drying strength. Greatly improves the elasticity of any material to which it may be added as a drier.

DRY-O-NITE

Use—The Master Painters' Drier for general all-around use.

Characteristics—Strong, reliable, economical, uniform. Mixes readily with oil without curdling or separating. Is free from sediment, and will not burn paint or cause surface-drying, as it dries from the inside out.

Application—For average drying weather, Dry-o-nite should be added in proportion of one gallon to 15 gallons linseed oil.

JAPAN DRIER

Use—For general work where a drying agent is required.

Characteristics—Medium in color, possessing good drying strength, very economical and satisfactory.

GOLD SIZE JAPAN

Use—A binder which can be used with delicately colored pigments without injury to them, also to harden rough stuffs, etc.

Characteristics—A superior article, economical, owing to its strength; perfectly safe to use with any mixture, and to facilitate the drying of all under-coats. It is safe and certain.

COACH PAINTERS' JAPAN

Use—Especially prepared for Coach Painters' use in preparation of all under-coatings.

Characteristics—A thoroughly reliable article, uniform at all times, and at a reasonable and popular price.

ASPHALTUMS

FINEST TURPENTINE ASPHALTUM

A strictly pure turpentine asphaltum for best grade work where a good quality asphaltum is necessary.

No. 1 ASPHALTUM

Use—Suitable for rough castings, sheet iron work, etc.

Characteristics—For brush work, one part naphtha to four parts asphaltum, and for dipping, one part naphtha to two parts asphaltum. Dries dust-free in 15 to 20 minutes and hard in 4 to 5 hours. A good, cheap, black paint for castings, etc.—brush or dip. Reduce with benzine for dipping.

PREMO ASPHALTUM

A good, cheap, black paint for castings, etc.—brush or dip. Reduce with benzine for dipping.

CARRIAGE VARNISHES

BODY FINISHING

WHITEST BODY FINISHING

Use—A finishing or final coat for highest grade body finishing work over any and all colors. Use one coat flowed on over Whitest Body Rubbing.

Characteristics—Dries dust-free in 6 to 8 hours and hard in about 3 days. Very pale in color, permitting its use over white, and most delicate shades.

WEARING BODY FINISHING

Use—For finishing coats on best work where extreme durability is required. Use one coat over Extra Pale Body Rubbing.

Characteristics—Dries dust-free in 6 to 8 hours and hard in about 2 days. Pale in color, possessing easy working and flowing qualities.

CARRIAGE BODY FINISHING

Use—Designed particularly for one-coat finishing. Use one coat over Extra Pale Body Rubbing.

Characteristics—Dries dust-free in 8 to 10 hours and hard in about 2 days. As pale in color as Wearing Body Finishing, has excellent body, works and flows very freely under the brush.

GEAR FINISHING

WHITEST GEAR FINISHING

Use—For use over white and delicate colors as a pale gear finishing varnish. Use over color varnish or our Whitest Gear Rubbing.

Characteristics—Dries dust-free in 4 to 5 hours, to handle in 24 hours, and hard in about 2 days. Superfine quality, unsurpassed for color, brilliancy, working, flowing and durability.

ELASTIC GEAR FINISHING

Use—Highest grade all-around gear finishing varnish made.

Characteristics—Dries dust-free in 6 to 8 hours and hard in about 2 days. Not quite as pale in color as Whitest Gear Finishing.

PALE PERFECTION GEAR

Use—For finishing running parts on good grade work over delicate colors.

Characteristics—Dries dust-free in about 6 hours, hard enough to handle in 36 hours and hard in 2 days. Pale in color.

ONE COAT CARRIAGE

Use—A moderately quick drying finishing varnish for general repair work.

Characteristics—Dries dust-free in 6 hours and hard in 48 hours. Is easy working, produces a rich high lustre.

EXTRA PALE EXPRESS COACH

Use—Specially adapted for use on express and delivery-wagon gears.

Characteristics—Dries dust-free in 6 to 8 hours, hard enough to handle in 36 to 40 hours. Pale, durable and elastic, works and flows freely on large surfaces.

HARD DRYING GEAR

Use—The name is thoroughly descriptive.

Characteristics—Dries dust-free in 5 to 6 hours, to handle overnight, and hard in 2 days. Medium pale in color, tough, durable and hard drying.

WAGON COACH

Use—A Finishing Varnish for wagons and repair-work.

Characteristics—Dries dust-free in about 6 to 8 hours, and hard in 2 days. Light in color and very durable.

WHITEST BODY RUBBING

Use—For use on finest grade work over white and delicate colors. Also on darker colors to bring out their full rich tone. Use under Whitest Body Finishing.

Characteristics—Dries dust-free in 6 to 8 hours and hard to rub, without sweating, in 36 to 48 hours. Whitest Body Rubbing is very elastic.

EXTRA PALE BODY RUBBING

Use—A very high-grade Body Rubbing Varnish.

Characteristics—Dries dust-free in 4 to 5 hours and hard enough to rub in 2 to 3 days without sweating. Extremely pale in color and easy working.

PALE QUICK RUBBING

Use—A rubbing varnish for quick work.

Characteristics—Dries dust-free in 4 to 5 hours and can be rubbed in 36 to 48 hours without sweating.

QUICK RUBBING

Use—For very quick work, and a splendid general purpose rubbing.

Characteristics—Dries dust-free in 3 to 4 hours and can be rubbed in 24 to 36 hours, still retaining its full measure of elasticity and durability.

GEAR RUBBING

Use—For use on medium and cheaper grade gear work.

Characteristics—Dries dust-free in 4 hours and hard to rub in 2 days. Works freely and flows well.

YOUR LEADERS

	Gals.	1/2 Gal. per Gal.	Qts. per Gal.	Pts. each	1/2 Pts. each
MAR-NOT—The Water-proof Floor Varnish.	3-00 315	3-20	3-35 350	4-16	25-6
Hard Drying Floor.....	2-25 290	2-05	2-40 325		
No. 1 Floor.....	2-40 355	2-60	2-55 390		
Durable Linoleum Finish.....	3-20 335	3-40	3-55 370	4-16	26-5
SCAR-NOT—The Water-resisting Varnish for general inside use.....	2-00 330	3-20	3-35 365	4-16	25-5
REXPAR—The Water-proof Spar Varnish for canoes, boats and general outside use.....	4-75	4-95	5-10	6-00	36-0
KOPAL—The good old-fashioned Varnish of proven worth.....	3-30	3-50	3-65	4-00	27-0
EXCELLO—One of our "Leaders" for interior use.....	2-25 250	2-95 310	3-10 325	4-16	24-2 8
Pale Flowing Cabinet.....	2-35 270	2-55 270	2-70 285	3-00	20-5 1
Premo Hard Oil.....	2-20 235	2-40 255	2-55 270	3-00	20-5
Interior Coach.....	1-95 200	2-15 220	2-30 240	3-00	18-1 4
High Gloss Interior.....	1-65 170	1-85 190	2-00 210	3-00	16-0
Velvet Finish No. 1044.....	2-50 260	2-70 280	2-85 295	3-00	22-2 5
Mission-lac.....	2-45 255	2-65 275	2-80 290	3-00	22-2 5
Hard Drying Seat.....	3-20 330	3-40 350	3-55 365	4-00	26-0
No. 1 Coach.....	2-40 250	2-60 270	2-75 285	3-00	22-2 5
Premo Furniture.....	1-70 180	1-90 200	2-05 215	2-00	14-1

Trade discount.....per cent

FIRST-COATERS AND LIQUID FILLERS

FIRST-COATERS

MISSION-LAC—Designed both as finishing
coat for Mission Furniture, also as an ideal
First-Coater.....

Shellacine—Description.....

Liquid Filler.....

Wall Size.....

	Gals.	1/2 Gal. per Gal.	Qts. per Gal.	Pts. each	1/2 Pts. each
MISSION-LAC.....	2-45 55	2-65 75	2-80 90	4-00	32-2 3
Shellacine.....	1-25 35	1-35 45	1-45 55	2-00	16-0
Liquid Filler.....	1-75 85	1-85 95	1-95 105	2-00	16-0
Wall Size.....	1-20 30	1-30 40	1-40 50	2-00	16-0

Trade discount.....per cent

DRIERS AND JAPANS

	Gals.	1/2 Gal. per Gal.	Qts. per Gal.	Pts. each	1/2 Pts. each
Hercules Drier	2-00/10	2-20/30	2-35/35	33	16
Dry-o-nite (The Master Painters' Drier)	1-50/60	1-70/80	1-85/95	30	15
Japan Drier	1-30/60	1-50/60	1-65/75	20	10
Gold Size Japan	3-25/85	3-45/105	3-60/125	50	25
Coach Painters' Japan	2-60/70	2-80/90	2-95/95	30	15

Trade discount per cent

ASPHALTUMS

Finest Turpentine Asphaltum	2 20	2 40	2 55	34	16
No. 1 Asphaltum	1 30	1 50	1 65	26	15
Premo Asphaltum	95	1 15	1 30	19	12

Trade discount per cent

Note—For prices in 5-gallon cans, deduct 10 cents per gallon, and for barrels, deduct 20 cents per gallon from the one-gallon list price.

SHELLACS

	Qts.	Pts.	1/2 Pts.	1/2 Pts.
Pure White Shellac				
Pure Orange Shellac				
White Shellac				
Orange Shellac				

Net prices subject to change without notice

CARRIAGE VARNISHES

	Gals.	1/2 Gal. per Gal.	Qts. per Gal.	Pts. each	1/2 Pts. each
Whitest Body Finishing	6 00	6 20	6 35	...	...
Wearing Body Finishing	5 75	5 95	6 10	...	...
Carriage Body Finishing	3 75	3 95	4 10	...	...
Whitest Gear Finishing	5 50	5 70	5 85	...	...
Elastic Gear Finishing	5 25	5 45	5 60	...	...
Pale Perfection Gear	4 50	4 70	4 85	...	...
One-Coat Carriage (Body or Gear)	4 50	4 70	4 85	62	...
Extra Pale Express Coach	4 00	4 20	4 35	...	...
Hard Drying Gear	3 25	3 45	3 60	...	...
Wagon Coach	2 90	3 10	3 25	...	...
Whitest Body Rubbing	5 75	5 95	6 10	...	...
Extra Pale Body Rubbing	4 75	4 95	5 10	...	...
Pale Quick Rubbing	4 25	4 45	4 60	...	...
Quick Rubbing (Body or Gear)	3 50	3 70	3 85	50	...
Gear Rubbing	3 25	3 45	3 60	...	...

Trade discount per cent

MISCELLANEOUS VARNISHES, JAPANS, DRIERS, ETC.

	Gals.	1/2 Gal. per Gal.	Qts. per Gal.	Pts. each	1/2 Pts. each
Durable Spar	5 00	5 20	5 35	69	37
Marine Spar	3-45/60	3-65/80	3-80/95	...	...
Federal Building Varnish	3-50/65	3-70/85	3-85/100	...	...
Pale Interior Polishing	3-30/50	3-50/70	3-65/85	...	...
Transparent Floor	2-90/50	3-10/70	3-25/90	...	...
No. 5 Exterior	2 90	3 05	...	...	...
Pale Durable Interior	2-45/50	2-65/70	2-80/85	...	...
No. 5 Interior	2-20/35	2-40/55	2-55/65	...	...
Lustral Coach	2-00/25	2-20/45	2-35/55	...	...
Durable Wood Finish (Exterior)	5 25	5 45	5 60	...	...
Durable Wood Finish (Interior)	4 25	4 45	4 60	...	...
Bar Top Finish	3 55	3 75	3 90	52	28
Durable Household	3 20	3 40	3 55	46	26
Finest White Damar	3 50	3 70	3 85	52	28
No. 1 Damar	2 80	3 00	3 15	42	23
Hard Oil Finish (Pale)	3-00/40	3-20/60	3-35/80	44	25
Hard Oil Finish	2-70/30	2-90/50	3-05/70	40	23
Premo Coach	2-20/30	2-40/50	2-55/65	34	20
Extra Furniture	2-10/20	2-30/40	2-45/55	33	19
No. 1 Furniture	1-85/15	2-05/35	2-20/50	30	18
Hard Drying Coater	2-20/30	2-40/50	2-55/65	...	...
Shellac Coat	2-00/20	2-20/40	2-35/55	31	18
Imperial Coach Japan	2-05/30	2-25/50	2-40/65	...	...
Drying Japan	1-70/20	1-90/40	2-05/55	...	...
White Liquid Drier	1-90/20	2-10/40	2-25/55	30	18
Brown Drier	1-10/20	1-30/40	1-45/55	22	15

Note—On packages larger than one-gallon size, prices will be furnished on application.

Trade discount per cent

SHERWIN-WILLIAMS PRODUCTS AND THEIR USES

As an aid to our agents and dealers, we list work of varying character, suggesting such specialties as should best be fitted for the purpose:

For Barns, Roofs, Fences, Outbuildings, Etc.

- S-W Creosote Paint. Thirteen good shades.
- S-W Roof and Bridge Paint. Red, Brown, Gray Slate, Black, and Bronze Green.
- S-W Commonwealth Barn Red. A bright economical Red.
- S-W Commonwealth Barn Gray. A handsome shade.

For Bath-tubs, Sinks, Etc.

- S-W Bath-tub Enamel. Stands hot and cold water.

For Buggies, Autos, Boats, or Exposed Work

- S-W Buggy and Auto Paint. A varnish gloss paint of great durability.

For Buildings, Outside and Inside, also Roofs

- S-W Liquid Primer and Sherwin-Williams Paint, Prepared. The best and most economical paint that can be made.

For Carriage and Automobile Painting and Repairs

- S-W Quick-Drying Colors. The best coach colors that can be made.
- S-W Gloss Colors. Strong covering, colored rubbing varnishes.
- S-W Perfect Method System. A scientific system of under-coatings.

For Chairs, Tables, Decorating Woodwork, Furniture, Etc.

- S-W Old Dutch Enamel. The finest enamel made.
- S-W Enamel. For a high-gloss finish.
- S-W Brighten Up Stain or S-W Floorlac. For staining and varnishing at one operation.

For Cupboards, Baseboards, Shelving, Etc.

- S-W Family Paint. A durable oil-paint; easily cleaned.

For Cleaning and Polishing Metals, Etc.

- S-W Bras-Brite. The reliable liquid polish.

For Finishing Interior Woodwork

- S-W Handcraft Stains. For finishing modern interior woodwork.
- S-W Golden Oak Stain. Permanent in color—dries well.
- S-W Woodcraft Stains. For medium-priced work.
- S-W Oil Stain. For staining new work at a moderate cost.
- S-W Brighten Up Stain. For staining and varnishing at one operation.
- S-W Floorlac. A very durable stain in varnish—is water-proof.
- S-W Enamel. For a high-gloss, enamel finish.
- S-W Old Dutch Enamel. Highest quality enamel for interior gloss or flat finishing.
- S-W Scar-not. The water-resisting interior varnish.

For Filling and First-Coating

- S-W Shellac-Coat. "A better than Shellac" first-coater.
- S-W Shellacine. A liquid wood filler for first-coating.
- S-W Liquid Filler. For first-coating on close-grained wood.
- S-W Paste Filler. For all open-grained hardwoods.

For Finishing Furniture

- S-W Handcraft Stains. A complete line of artistic finishes.
- S-W Golden Oak Stain. Permanent in color; easy working.
- S-W Woodcraft Stains. For work requiring a medium-priced stain.
- S-W Floorlac or S-W Brighten Up Stain. For staining and varnishing at one operation.

For Floors

- S-W Inside Floor Paint. For painted finish.
- S-W Porch and Deck Paint. For painted finish.
- S-W Mar-not. For varnished finish.
- S-W Floorlac. For stained finish.
- S-W Brighten Up Stain. For stained finish.
- S-W Floor Wax. For waxed finish.
- S-W Dancing Floor Wax. For dancing floors.
- S-W Crack and Seam Filler. For filling cracks and seams.
- S-W Wood Crack Filler. Reliable water putty.
- S-W Polish-ol. For brightening varnished floors.
- S-W Flaxoap. A linseed oil soap for general cleaning.
- S-W Graining Preparation. For graining floors, etc.
- S-W Floorwipe. Cleans and renews original surface.

For Furniture, Cleaning and Polishing

- S-W Polish-ol. Renews the original finish.
- S-W Flaxoap. A pure linseed oil soap.

SHERWIN-WILLIAMS PRODUCTS AND THEIR USES

(Continued)

For Interiors, Walls, Ceilings, Etc.

- S.W. Enameloid. For a high-gloss finish.
- S.W. Distemper or Fresco Colors. Ground in water without size.
- S.W. Flat-Tone. For flat finish on walls and woodwork.
- S.W. Flat-Tone Glaze Colors. For the much-desired glazed effect.

For Iron and Grille Work

- S.W. Flat Black. For imitating wrought iron finish.

For Live Stock

- S.W. Medicinal Linseed Oil. A splendid laxative for cattle.
- S.W. Linseed Oil Meal. A valuable concentrated food for cattle, etc.
- S.W. No. 15 Cattle Dip. The government approved sheep and cattle dip.
- S.W. Harmless Sheep Marking Liquid. A high-grade liquid in Black and Red.

For Leather Goods, Carriage and Buggy-Tops, Etc.

- S.W. Enamel Leather Dressing. Renews old leather.
- S.W. Auto Leather Dressing. Restores original appearance.

For Machinery, Engines, Castings, Etc.

- S.W. Machine Filler. For producing a smooth surface on iron and steel.
- S.W. Machine Paint. For finishing machinery.

For Metal Surfaces—Protective and Anti-Rust

- S.W. Metalastic Liquid. Black, Brown, Gray and Green.
- S.W. Perfect Method Red Lead. Stays in suspension.
- S.W. Roof and Bridge Paint. An economical, protective paint.
- S.W. Galvanized Iron Primer. Prevents peeling of paint coats.
- S.W. Carbon Paint, Red Diamond Brand.

For Paint and Varnish Remover

- S.W. Taxite. Harmless and reliable. Does not injure wood or hands.

For Plumbing, Pipe Joints and Steam Gaskets

- S.W. Graphite Pipe Joint and Gasket Compound. Makes air, steam and water-tight joints that can be unscrewed without breaking pipe.
- S.W. Red Lead. For plumbing and sundry uses.
- S.W. American White. For plumbing and sundry uses.

For Spraying Trees, Crops, Etc.

- S.W. Strictly Pure Paris Green. Sure death to bugs.
- S.W. New Process Arsenate of Lead. A safe and effective spray.
- S.W. Dry Powdered Arsenate of Lead. Very effective.
- S.W. Lime-Sulfur Solution. For San Jose Scale.
- S.W. Fungi-Bordo. The perfect dry Bordeaux Mixture.
- S.W. Tuber-Tonic. The combination potato spray.

For Porch and Lawn Furniture

- S.W. Porch and Lawn Furniture Enamel. Five popular colors that stand exposure.

For Radiators, Piping, Stoves, Picture-Frames, Etc.

- S.W. Aluminum Paint. For a silver finish.
- S.W. Empress Liquid Gold. Prepared ready for the brush.
- S.W. Lustroline Imperial Gold Enamel. Bronze and liquid separate.
- S.W. Liquid Gold. For radiators and similar surfaces.

For Schoolboards

- S.W. Schoolboard Slating. For finishing or renewing schoolboards.

For Shingles

- S.W. Preservative Shingle Stains. Made with creosote in 22 popular shades.

For Stove-Pipes

- S.W. Stove-Pipe and Iron Enamel. Makes old piping look like new.

For Tinting Purposes

- S.W. First Quality Oil Colors. Finely ground in oil.
- S.W. Special Colors. For decorators' and sign-writers' use.
- S.W. Dry Colors. Fine tone and superior strength.

For Varnishing of All Kinds

- Sherwin-Williams Varnishes. A special varnish for each particular purpose.

For Wagons and Implements

- S.W. Wagon and Implement Paint. Stands the wear and weather.

For Window and Door-Screens

- S.W. Screen Enamel. Black and Green, the two popular shades.

For Window-Blinds

- S.W. French Crown Green. Strong and very permanent.
- S.W. Verdite. The satisfactory Green.

MEMORANDUM

105 58 75 JRA Bull 105
 3-10
 Benzine 30⁴ per gal. 30⁴ per gal. 35⁸ " "
 Def. in tank of plane
 12 1/2 " "
 5⁰ 13 13⁰ " "
 23 23 14⁰ " "
 23 23 15⁰ " "
 for tank 13 13 1/2 " "
 " 1/2 4 1/2 " "
 " 1/4 16 " "
 JRA Bull. 105
 3-10-16

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MEMORANDUM

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