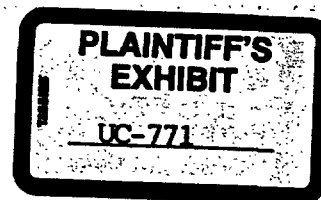




INTERNAL CORRESPONDENCE



METALS DIVISION

270 PARK AVENUE, NEW YORK, NEW YORK 10017

To (Name) Mr. R. L. Folkman  
Division Building  
Location 38th Floor  
Floor Number

Date October 27, 1980  
Originating Dept. RECEIVED

Floor Number OCT 27 1980

Copy to Dr. F. J. Shortsleeve

Answering letter date F. J. SHORTSLEEVE

Subject 1981 Asbestos Budget

The objective set for the Asbestos Business during the St. Louis Budget Meeting is to increase sales income so that rising plant costs are offset, and to project a 1981 percent gross margin equivalent to that now estimated for 1980 (about 30%). The attached revised sales budget will provide the income necessary to meet this objective.

The revisions include the addition of new sales; increasing the volume of some existing accounts and increasing prices by an average of 17.9 percent. John Myers is preparing the necessary requests for authorization to increase prices.

The magnitude of the increase in income required to offset the rapidly escalating costs is a graphic illustration of what is happening to energy costs in California. The actual increases in the cost of energy in California are comparable to what is being experienced everywhere in the Western World, but in California a disproportionate part is passed on to industry and the individual consumer is purchasing energy at less than cost. This has happened quickly and its full impact is not yet clear, but California energy intensive industries may already be non-competitive. Increasing prices as required in the 1981 Budget will be a test of King City asbestos products in this respect.

A significant part of the increased volume in the revised budget is floor tile filler for GAF. We have supplied some product to two GAF locations since Atlas ceased operation. One location is in the east and it is not possible for UCC to compete with Canadian short fiber at this location. Atlas did compete and perhaps this added to their eventual demise. GAF has always been a price buyer and it is likely that GAF will continue to buy from UCC only until they can work out the technical aspects of switching from Coalinga fiber to Canadian short fiber.

Mr. R. L. Folkman

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October 27, 1980

All things considered, the risk associated with the budget attached is high. In an attempt to quantify the risk, the price and volume changes have been rated roughly as to the probability of attainment and the ratings are summarized as follows:

|              | <u>Sales, M\$</u> | <u>Cumulative, M\$</u> | <u>Probability<br/>of Attainment</u> |
|--------------|-------------------|------------------------|--------------------------------------|
| 1980 Fcst IV | 7,317             | 7,317                  | 1.00                                 |
|              | 1,447             | 8,764                  | .85                                  |
|              | 80                | 8,844                  | .50                                  |
|              | 512               | 9,356                  | .25                                  |

This is probably an optimistic assessment.

L. W. Rathbony

RWR:ac  
Att.

Calidria Asbestos 1981 Sales Budget  
(JLM Revised Oct. 27, 1980)

| Product                | Budget |      | CL Prices, FOB Plant, S/T |         |            |
|------------------------|--------|------|---------------------------|---------|------------|
|                        | Tons   | \$M  | Current                   | Planned | % Increase |
| SG-103-5               | 1500   | 198  | 122                       | 132     | 8.2        |
| (1) -7                 | 3600   | 487  | 122                       | 132     | 8.2        |
| (2) -9                 | 1800   | 238  | 122                       | 132     | --         |
| SG-104                 | 10400  | 1206 | 106                       | 116     | 9.1        |
| -130                   | 200    | 39   | 170                       | 194     | 14.1       |
| (3) -200               | 360    | 63   | 160                       | 176     | 10.0       |
| -210                   | 300    | 75   | 220                       | 250     | 13.6       |
| HPP                    | 20     | 4    | 204                       | 224     | 9.8        |
| HPQ                    | 740    | 185  | 220                       | 250     | 13.6       |
| (3) RG-100             | 570    | 399  | 560                       | 700     | 25.0       |
| -110                   | 220    | 59   | 240                       | 270     | 12.5       |
| -144                   | 400    | 280  | 560                       | 700     | 25.0       |
| -244                   | 440    | 1408 | 2500                      | 3200    | 28.0       |
| CSV                    | 3300   | 594  | 160                       | 180     | 12.5       |
| SHUR                   | 1140   | 205  | 160                       | 180     | 12.5       |
| (4) UNIVIS             | 500    | 90   | 160                       | 180     | --         |
| Dom. Total             | 25490  | 5530 |                           |         |            |
| SG-100-EX              | 3100   | 409  | 125                       | 132     | 5.6        |
| -130-EX                | 180    | 34   | 164                       | 188     | 14.6       |
| -210-EX                | 0      | 0    | --                        | --      | --         |
| AS-200                 | 1100   | 174  | 144                       | 158     | 9.7        |
| HPP-EX                 | 2640   | 533  | 184                       | 202     | 9.8        |
| HPQ-EX                 | 480    | 120  | 220                       | 250     | 13.6       |
| T-135-P-EX             | 100    | 71   | 648                       | 710     | 9.6        |
| RG-144-EX              | 250    | 175  | 560                       | 700     | 25.0       |
| SX-14                  | 90     | 44   | 390                       | 488     | 25.1       |
| (5) RG-244-EX          | 400    | 1212 | 2300                      | 3030    | 31.74      |
| (6) SX-24              | 570    | 1054 | 1500                      | 1849    | 23.27      |
| Exp. Total             | 8910   | 3826 |                           |         |            |
| Total                  | 34400  | 9356 |                           |         |            |
| Average Price Increase |        |      |                           |         | 17.9       |

- (1) Assumes 300 Tpm to GAF-lb. and/or Flintkote
- (2) Assumes 150 Tpm to GAF-VG
- (3) Assumes no commission to Harwick
- (4) Assumes Montello finds packager and promotes UNIVIS
- (5) Assumes \$2800/T for TEC and \$3000/T for others
- (6) Assumes price of \$1700/T on 10/1/80 and \$1900/T on 7/1/81