

NOTICE: If the film image is less clear than this notice, it is due to the quality of the document being filmed

RATE TABLE

Minimum Term: 12 months Minimum Loan: \$50.00
 and a 12-month term, \$50.00 on up to 12 months term.

Payer's Price	12 MONTHLY PAYMENTS		18 MONTHLY PAYMENTS	
	Amount of Rate	Amount of Each Payment	Amount of Rate	Amount of Each Payment
\$40.00	\$47.50	\$3.96	-----	-----
50.00	57.50	4.46	-----	-----
60.00	67.50	5.28	-----	-----
70.00	77.50	6.13	\$100.00	\$8.90
80.00	87.50	7.00	110.00	9.84
90.00	97.50	7.88	120.00	10.77
100.00	107.50	8.77	130.00	11.69
110.00	117.50	9.67	140.00	12.60
120.00	127.50	10.58	150.00	13.50
130.00	137.50	11.50	160.00	14.40
140.00	147.50	12.42	170.00	15.29
150.00	157.50	13.34	180.00	16.18
160.00	167.50	14.26	190.00	17.06
170.00	177.50	15.18	200.00	17.94
180.00	187.50	16.10	210.00	18.82
190.00	197.50	17.02	220.00	19.69
200.00	207.50	17.94	230.00	20.56
210.00	217.50	18.86	240.00	21.43
220.00	227.50	19.78	250.00	22.30
230.00	237.50	20.69	260.00	23.17
240.00	247.50	21.61	270.00	24.04
250.00	257.50	22.53	280.00	24.91
260.00	267.50	23.45	290.00	25.78
270.00	277.50	24.37	300.00	26.65
280.00	287.50	25.29	310.00	27.52
290.00	297.50	26.21	320.00	28.39
300.00	307.50	27.13	330.00	29.26
310.00	317.50	28.05	340.00	30.13
320.00	327.50	28.97	350.00	31.00
330.00	337.50	29.89	360.00	31.87
340.00	347.50	30.81	370.00	32.74
350.00	357.50	31.73	380.00	33.61
360.00	367.50	32.65	390.00	34.48
370.00	377.50	33.57	400.00	35.35
380.00	387.50	34.49	410.00	36.22
390.00	397.50	35.41	420.00	37.09
400.00	407.50	36.33	430.00	37.96
410.00	417.50	37.25	440.00	38.83
420.00	427.50	38.17	450.00	39.70
430.00	437.50	39.09	460.00	40.57
440.00	447.50	40.01	470.00	41.44
450.00	457.50	40.93	480.00	42.31
460.00	467.50	41.85	490.00	43.18
470.00	477.50	42.77	500.00	44.05
480.00	487.50	43.69	510.00	44.92
490.00	497.50	44.61	520.00	45.79
500.00	507.50	45.53	530.00	46.66
510.00	517.50	46.45	540.00	47.53
520.00	527.50	47.37	550.00	48.40
530.00	537.50	48.29	560.00	49.27
540.00	547.50	49.21	570.00	50.14
550.00	557.50	50.13	580.00	51.01
560.00	567.50	51.05	590.00	51.88
570.00	577.50	51.97	600.00	52.75
580.00	587.50	52.89	610.00	53.62
590.00	597.50	53.81	620.00	54.49
600.00	607.50	54.73	630.00	55.36
610.00	617.50	55.65	640.00	56.23
620.00	627.50	56.57	650.00	57.10
630.00	637.50	57.49	660.00	57.97
640.00	647.50	58.41	670.00	58.84
650.00	657.50	59.33	680.00	59.71
660.00	667.50	60.25	690.00	60.58
670.00	677.50	61.17	700.00	61.45
680.00	687.50	62.09	710.00	62.32
690.00	697.50	63.01	720.00	63.19
700.00	707.50	63.93	730.00	64.06
710.00	717.50	64.85	740.00	64.93
720.00	727.50	65.77	750.00	65.80
730.00	737.50	66.69	760.00	66.67
740.00	747.50	67.61	770.00	67.54
750.00	757.50	68.53	780.00	68.41
760.00	767.50	69.45	790.00	69.28
770.00	777.50	70.37	800.00	70.15
780.00	787.50	71.29	810.00	71.02
790.00	797.50	72.21	820.00	71.89
800.00	807.50	73.13	830.00	72.76
810.00	817.50	74.05	840.00	73.63
820.00	827.50	74.97	850.00	74.50
830.00	837.50	75.89	860.00	75.37
840.00	847.50	76.81	870.00	76.24
850.00	857.50	77.73	880.00	77.11
860.00	867.50	78.65	890.00	77.98
870.00	877.50	79.57	900.00	78.85
880.00	887.50	80.49	910.00	79.72
890.00	897.50	81.41	920.00	80.59
900.00	907.50	82.33	930.00	81.46
910.00	917.50	83.25	940.00	82.33
920.00	927.50	84.17	950.00	83.20
930.00	937.50	85.09	960.00	84.07
940.00	947.50	86.01	970.00	84.94
950.00	957.50	86.93	980.00	85.81
960.00	967.50	87.85	990.00	86.68
970.00	977.50	88.77	1000.00	87.55
980.00	987.50	89.69		
990.00	997.50	90.61		
1000.00	1007.50	91.53		

12 MONTHLY PAYMENTS

Payer's Price	Amount of Rate	Amount of Each Payment	Amount of Rate	Amount of Each Payment
\$1.00	\$1.00	\$0.75	\$1.12	\$0.84
2.00	2.00	1.50	2.24	1.68
3.00	3.00	2.25	3.36	2.52
4.00	4.00	3.00	4.48	3.36
5.00	5.00	3.75	5.60	4.20
6.00	6.00	4.50	6.72	5.04
7.00	7.00	5.25	7.84	5.88
8.00	8.00	6.00	8.96	6.72
9.00	9.00	6.75	10.08	7.56
10.00	10.00	7.50	11.20	8.40
11.00	11.00	8.25	12.32	9.24
12.00	12.00	9.00	13.44	10.08
13.00	13.00	9.75	14.56	10.92
14.00	14.00	10.50	15.68	11.76
15.00	15.00	11.25	16.80	12.60
16.00	16.00	12.00	17.92	13.44
17.00	17.00	12.75	19.04	14.28
18.00	18.00	13.50	20.16	15.12
19.00	19.00	14.25	21.28	15.96
20.00	20.00	15.00	22.40	16.80
21.00	21.00	15.75	23.52	17.64
22.00	22.00	16.50	24.64	18.48
23.00	23.00	17.25	25.76	19.32
24.00	24.00	18.00	26.88	20.16
25.00	25.00	18.75	28.00	21.00
26.00	26.00	19.50	29.12	21.84
27.00	27.00	20.25	30.24	22.68
28.00	28.00	21.00	31.36	23.52
29.00	29.00	21.75	32.48	24.36
30.00	30.00	22.50	33.60	25.20
31.00	31.00	23.25	34.72	26.04
32.00	32.00	24.00	35.84	26.88
33.00	33.00	24.75	36.96	27.72
34.00	34.00	25.50	38.08	28.56
35.00	35.00	26.25	39.20	29.40
36.00	36.00	27.00	40.32	30.24
37.00	37.00	27.75	41.44	31.08
38.00	38.00	28.50	42.56	31.92
39.00	39.00	29.25	43.68	32.76
40.00	40.00	30.00	44.80	33.60
41.00	41.00	30.75	45.92	34.44
42.00	42.00	31.50	47.04	35.28
43.00	43.00	32.25	48.16	36.12
44.00	44.00	33.00	49.28	36.96
45.00	45.00	33.75	50.40	37.80
46.00	46.00	34.50	51.52	38.64
47.00	47.00	35.25	52.64	39.48
48.00	48.00	36.00	53.76	40.32
49.00	49.00	36.75	54.88	41.16
50.00	50.00	37.50	56.00	42.00
51.00	51.00	38.25	57.12	42.84
52.00	52.00	39.00	58.24	43.68
53.00	53.00	39.75	59.36	44.52
54.00	54.00	40.50	60.48	45.36
55.00	55.00	41.25	61.60	46.20
56.00	56.00	42.00	62.72	47.04
57.00	57.00	42.75	63.84	47.88
58.00	58.00	43.50	64.96	48.72
59.00	59.00	44.25	66.08	49.56
60.00	60.00	45.00	67.20	50.40
61.00	61.00	45.75	68.32	51.24
62.00	62.00	46.50	69.44	52.08
63.00	63.00	47.25	70.56	52.92
64.00	64.00	48.00	71.68	53.76
65.00	65.00	48.75	72.80	54.60
66.00	66.00	49.50	73.92	55.44
67.00	67.00	50.25	75.04	56.28
68.00	68.00	51.00	76.16	57.12
69.00	69.00	51.75	77.28	57.96
70.00	70.00	52.50	78.40	58.80
71.00	71.00	53.25	79.52	59.64
72.00	72.00	54.00	80.64	60.48
73.00	73.00	54.75	81.76	61.32
74.00	74.00	55.50	82.88	62.16
75.00	75.00	56.25	84.00	63.00
76.00	76.00	57.00	85.12	63.84
77.00	77.00	57.75	86.24	64.68
78.00	78.00	58.50	87.36	65.52
79.00	79.00	59.25	88.48	66.36
80.00	80.00	60.00	89.60	67.20
81.00	81.00	60.75	90.72	68.04
82.00	82.00	61.50	91.84	68.88
83.00	83.00	62.25	92.96	69.72
84.00	84.00	63.00	94.08	70.56
85.00	85.00	63.75	95.20	71.40
86.00	86.00	64.50	96.32	72.24
87.00	87.00	65.25	97.44	73.08
88.00	88.00	66.00	98.56	73.92
89.00	89.00	66.75	99.68	74.76
90.00	90.00	67.50	100.80	75.60
91.00	91.00	68.25	101.92	76.44
92.00	92.00	69.00	103.04	77.28
93.00	93.00	69.75	104.16	78.12
94.00	94.00	70.50	105.28	78.96
95.00	95.00	71.25	106.40	79.80
96.00	96.00	72.00	107.52	80.64
97.00	97.00	72.75	108.64	81.48
98.00	98.00	73.50	109.76	82.32
99.00	99.00	74.25	110.88	83.16
100.00	100.00	75.00	112.00	84.00

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How the DUTCH BOY EASY PAYMENT PLAN Operates

TO GET THE LOAN

Have applicant fill out and sign the Proposal and Agreement form to be made and the Purchaser's Credit Statement form. At the same time arrange with a local credit reporting agency (see below) for a separate credit report on the applicant.

Send one copy of the signed Proposal and Agreement and the Purchaser's Credit Statement to the nearest First Bancredit Corp. office (see list below). To save time have the credit reporting agency send their report on the applicant direct to the same First Bancredit Corp. office.

TO GET YOUR MONEY

When you are satisfied that the application or loan has been approved, finish job and get customer to sign the Certificate of Completion form and a Note for the amount due on loan.

Forward both Certificate and Note to First Bancredit Corp. and by return mail will come a check to you for the entire amount of your bill.

How to secure A CREDIT AGENCY REPORT

A credit agency report must be secured on every prospect you sign up under the Dutch Boy Easy Payment Plan. This is always secured before the loan application can be passed upon by the First Bancredit Corporation. There are no exceptions.

The credit agency report is not the same thing as the Purchaser's Credit Statement filed out by the prospect. Both are required. The credit agency report serves as an independent check on the information furnished by the Purchaser's Credit Statement.

A credit agency report may be obtained from any responsible credit reporting agency or bureau operating in your locality. If you do not know of any such agency you can learn one by writing to the National Consumer Credit Reporting Corp., 381 Fourth Avenue, New York, N. Y., or 1215 Olive Street, St. Louis, Mo., or to any of the following offices:

FIRST BANCREDIT CORPORATION		
ATLANTA, GA.	ST. PAUL, MINN.	INDIANAPOLIS, IND.
BOSTON, MASS.	CINCINNATI, OHIO	HOUSTON, TEXAS
BUFFALO, N. Y.	CLEVELAND, OHIO	KANSAS CITY, MO.
CHICAGO, ILL.	DALLAS, TEX.	MILWAUKEE, WIS.
ST. LOUIS, MO.	DETROIT, MICH.	NEWARK, N. J.
SAN FRANCISCO, CAL.	PHILADELPHIA, PA.	NEW YORK, N. Y.
	PITTSBURGH, PA.	
	TULSA, OKLA.	

IMPORTANT: Always arrange for a credit agency report on each as you have the prospect signed up as a customer and to make sure that the credit agency sends the report direct to First Bancredit Corporation. This will avoid any loss of time and for your customer. **ALL PAYERS ON EVERY CASE MUST BE SENT TO THE FIRST BANCREDIT CORPORATION OFFICE NEAREST YOU.**

To all users of the DUTCH BOY EASY PAYMENT PLAN:

The modernization loan provisions of Title I of the National Housing Act expired on April 1, 1937 and this has made necessary a revision of the standard note. On all work signed up after April 1 under the Dutch Boy Easy Payment Plan the new notes apply, as given in the table opposite.

Aside from the new service (which on the average job amounts to but a few cents per month) and the adoption of 18 months as the maximum term there is no change in the operation of the Dutch Boy Easy Payment Plan. It still provides an easy-to-use, easy-to-understand method of paying for a paint job the painless way—by the month, out of income.

The complete operation of the plan is explained under the Plan opposite. Read the instructions carefully. Familiarize yourself with the details. There is nothing difficult about the steps to get the loan and after a loan is approved it is equally easy to get your money.

For a supply of the forms you need to operate the Dutch Boy Easy Payment Plan return the card below. This card can be used also to bring you a supply of the folder for property owners that you can use to tell your prospect all about the Plan. We are glad to send these to you free of charge to help you sell the owner whose property needs painting and whose credit is good, but who isn't the cash to pay for it as a lump sum. The Dutch Boy Easy Payment Plan gives you the chance to convert him into a patronized or a lost prospect to a real customer.



NATIONAL LEAD COMPANY

142 Broadway, New York 5, N. Y. (Opp. Grand Central Station)
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142 Broadway, New York 5, N. Y. (Opp. Grand Central Station)
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Run as Col. Alvin D. Linn

ORDER CARD

for the

DUTCH BOY EASY PAYMENT PLAN

Please send a supply of these checked below to use in getting other business with the Dutch Boy Easy Payment Plan.

☐ Folder—The Dutch Boy Others ☐ Set of Forms

Send to

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