BROADCAST INFORMATION SERVICES, INC.
NEW YORK PHILADELPHIA ST. LOUIS DENVER

7838 Big Bend Boulevard, St. Louis, Missouri 63119
(314) 961-4113

CLIENT: Monsanto Company STATION: KTVI Ch. 2

PROGRAM: 2 News TIME: 10:00 P.M.

DATE: 10/21/91 CITY: St. Louis

DANA KING: "It's nearly midnight. Is a truck carrying hazardous chemicals on its way past your house? Until now most chemical companies only knew the general route their trucks followed."

DON MARSH: "But on the EarthWatch tonight 2 News team's Bruce Gordon finds one company working to pinpoint the location and that could make us all safer."

BRUCE GORDON: "Make a mistake handling a chemical leak on a crowded roadway and a minor spill can become a major disaster. Local fire fighters rushed to the scene to keep civilians out of harm's way but the job of battling the spill is best left to the company shipping the material."

BAT. CHIEF DAVE WEMAN (St. Louis Fire Dept.): "They know what their product is, they deal with this product every day, so of course, they're the pros when it comes to that particular chemical."

GORDON: "The faster those pros can get to the scene of an accident the better but how does a shipper keep track of trucks that may be hundreds of miles from the company's home base, out of radio range or in an area without cellular phone service?

"At Monsanto they're doing it with satellites. The trucks that leave the company's Sauget, Illinois, plant carry potentially deadly phosphorous (pentasulfide) but that's not all they carry. Hidden away on top of the truck cab is a transmitter that beams a signal to satellites in space. Those satellites bounce the signal back to Sauget where computer generated maps show the location of the shipment at any given moment within one-eighth of a mile."

MAN: "So, right now, at this point he's about two and a third miles east, northeast of Laplace, Louisiana."

GORDON: "In the event of a spill the driver of the truck uses a portable computer terminal to send an SOS message to the

Material supplied by BIS, Inc. may be used for file and reference purposes only. It may not be reproduced, sold or publicly demonstrated or exhibited. The above transcript has been edited for readability eliminating verbal hesitations. Unintelligible phrases are enclosed in parentheses. Proper names are spelled phonetically.
©1985 BIS Inc.

DSW 134625

BROADCAST INFORMATION SERVICES, INC.
NEW YORK PHILADELPHIA ST. LOUIS DENVER

7838 Big Bend Boulevard, St. Louis, Missouri 63119
(314) 961-4113

company headquarters. A bad crash would wreck the equipment but when the signal's interrupted the command center knows about it. Monsanto officials can be headed to the scene of an accident within minutes cutting perhaps an hour or more off their old response time."

JIM CHAMPION (Monsanto logistics manager): "We feel that we offer a level of public safety by keeping track of our shipments that no other company can offer at this point in time."

GORDON: "Driver training and seminars for local fire fighters are also part of the tracking program all designed to react quicker to incidents where every second counts.

"On the EarthWatch, Bruce Gordon, 2 News tonight."

MARSH: "Monsanto has outfitted 11 trucks for satellite tracking. By the end of the year they hope to have 75 trucks in the system."

terial supplied by BIS, Inc. may be used for file and reference purposes only. It may not be reproduced, sold or publicly demonstrated or exhibited.
e above transcript has been edited for readability eliminating verbal hesitations. Unintelligible phrases are enclosed in parentheses. Proper names
e spelled phonetically.
1985, BIS, Inc.

DSW 134626