

To: Jackson, Ryan[jackson.ryan@epa.gov]
From: GfK Custom Research
Sent: Thur 8/24/2017 3:52:23 PM
Subject: INCREASED INCENTIVE to Complete Short Survey about Media Views

Greetings,

GfK, an independent market research company in Arlington, Virginia, is conducting a short survey about YOUR views regarding trusted media sources. As a leader and dedicated public servant in Washington DC, we believe your perspective would be tremendously valuable to our understanding of this topic.

We greatly appreciate and value your time, and in exchange for your participation, we would like to offer you \$49. We will collect your mailing information at the end of the survey. In addition, we will share the key findings of the study with you later this year.

Please click on the link below to get started.

<https://www.surveys.com/start.aspx?SurveyName=USC507516&ID=193576&ENC=Q2wKLGFWSG3dOtRkjb>

Please rest assured that GfK ensures your confidentiality and anonymity – no one will be able to tie the opinions voiced in the survey back to you or the office for which you work.

If clicking on the link does not work, cut and paste the link into your browser. We look forward to hearing from you! Thank you in advance for your participation!

Should you have content or technical questions, please contact: chenderson@e.surveys.com.

To unsubscribe from ask GfK, please click here:

<https://unsubscribe.surveys.com/unsubscribe.aspx?r=193576&m=jackson.ryan@epa.gov&t=USC507516>

Many thanks again for participating. We look forward to hearing from you!

For more information about our privacy policy, please click on the link:

<http://www.gfk.com/us/Pages/Research-Participant-Privacy-Policy.aspx>

To reach us by mail:

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