

MAGNOLIA CLIPPING SERVICE

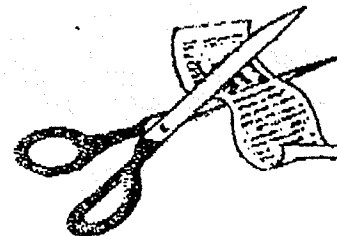
ALABAMA DIVISION

205-758-8418

FAX # 205-758-8418

1000-1000-1000

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TO:

Beth Russell

DATE:

1-9-95

For the past forty-one years Magnolia Clipping Service has been supplying clients with press clipping coverage.

We read all dailies, weeklies and periodicals published in Alabama and Mississippi, we also read Georgia and Tennessee papers. These papers are read daily according to each client's specific order and the clips are mailed every Friday.

For the State of Alabama only, the monthly rate is \$35.00/per month (reading fee) and \$.40/per clip. Each additional state is \$10.00/per month and \$.50/per clip, excluding MS, GA, TN which are \$.40/per clip.

CLIPPING RATES

Reading charge for ALABAMA (per month).....	\$ 35.00
Reading charge for each additional state (per month)...	10.00
Clipping charge for clips produced by Magnolia(AL & MS)	.40
Clipping charge for clips produced by O/S bureaus.....	.50
Extra mailing on Tuesdays.....	5.00
Daily mailing (5 days/week).....	20.00

- * ALL POLITICAL ACCOUNTS must send a \$200.00 deposit.
- * We need a letter from you stating your order. ←
- * MUST HAVE TWO WEEKS NOTICE BEFORE CANCELLATION. ←

FAX RATES

FAX transmission of clippings includes up to 20 pages.
(... as many clips on a single page as we can)

* 25.00

January 13, 1995

Dear Client:

Due to the increase in postal and subscription rates, Magnolia for the first time seven years is forced to increase our reading fee by \$5.00 per month. This change will be effective beginning with you January Invoice. The clipping charge will not change.

Magnolia will continue to strive to provide the best coverage available at the lowest possible cost.

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