COMPANY VEHICLE MAINTENANCE PROGRAM

Our Company cars, as you can imagine, are the highest expense that we have in the Sales Department. Not only are the initial costs of the vehicles increasing year by year, but also our repair and maintenance costs are rising. This is what this section is all about.

Since we are a Division of Genuine Parts Company and also a member of NAPA, we feel that every part possible that is replaced on our Company vehicles should be of NAPA manufacture. Not only does this support the NAPA System, but it is also much more economical since we are able to purchase at either D. C. or Jobber Net. All of you should also have a service station or garage in your area that is willing to install these parts for you at a reasonable labor charge. We don't expect you to spend all of your valuable time performing maintenance on the Company vehicle; however, many times, from a time standpoint, it is more efficient for you to change your own air, oil and fuel filters to simply save time on having your car in a repair shop. By doing some of your own maintenance, it also keeps you abreast of changes that are always being made and gives you knowledge that you need in your day-to-day calls with Jobbers and Dealers.

A preventive maintenance program not only provides you with a more dependable vehicle, but also, at the time of trade-in, allows a much higher trade-in than a car that has not been maintained properly.

RECOMMENDED MAINTENANCE SCHEDULE

1. Oil change and filter - - - - every 60 days

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