employee had a special "reserved for John Doe" parking space in the company lot The only cost to the employer was a few dollars to cover special insurance Even a special parking space alone can be effective (See Fig 12–14)

- Another way to gain interest is to let the employees participate in selecting the award, planning its presentation, and helping with publicity Frequently, the employees will suggest a humorous or novel award or publicity approach that may attract more interest than one planned by management In any case, the employees' participation is a wise investment in safety promotion

- Payment of bonuses as a type of award for good safety records evokes considerable difference of opinion Some managements and safety people feel that this approach is unwarranted, and some plans using it have proved unsuccessful or have been abandoned

- Sums of money are divided into various amounts, or government savings bonds are purchased and raffled, particularly for outstanding achievements by departments and small plants Some companies raffle household or sports merchandise Many employees value attractive pins or engraved cards commending them for years of employment without an accident One company places a safety record sticker on the employee's hard hat Others provide special badges, pins or shoulder patches to recognize safety achievement or service on a safety committee (Fig 12–15)

- Interest in safety among foremen and workers often is developed by personal awards like wallets, knives, or key cases, often suitably inscribed

In addition to contest awards, recognition should be given to those who have saved lives, served on safety committees, submitted valuable suggestions to the management, or made other significant contributions to accident prevention



FIG 12–14 —A "reserved parking" privilege at a choice location is an inexpensive but very effective award for contest winners and for employees who achieve outstanding safety records

Courtesy Kaiser Aluminum and Chemical Corp , Chalmette, La



FIG 12–15 —Shoulder patch can be used to recognize safety achievement or service on a safety committee