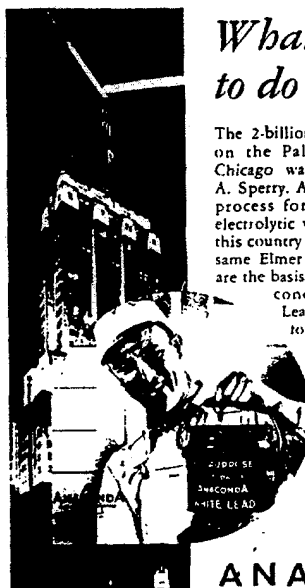




What has the Lindbergh Beacon to do with this WHITER LEAD?

The 2-billion candle-power beacon on the Palmolive Building in Chicago was designed by Elmer A. Sperry. And the equipment and process for the only successful electrolytic white lead yet made in this country were developed by the same Elmer A. Sperry. His patents are the basis for production of Anaconda Electrolytic White Lead, and are the explanation for its brilliant whiteness,

its smoothness, and its uniformity.

You can prove to yourself that Anaconda does bring *whiter whites* and *cleaner tints* to every paint job. It's simple—just send for the FREE sample offered in the coupon and compare Anaconda with the lead you're now using. You'll be amazed at the difference. And, in spite of its super whiteness, it costs you no more than other quality lead. Mail the coupon now!

ANACONDA LEAD PRODUCTS CO.
Department P, East Chicago, Ind.

Send me a FREE sample of new Anaconda White Lead
and name of the nearest dealer I prefer:

☐ heavy paste ☐ "all purpose" paste.

Name _____

Address _____

City _____ State _____

ANACONDA WHITE LEAD

35299

3911—Copy No. 1267—5 1/8 x 4 inches

Painter and Decorator—July

Printed in U.S.A.—L 9815—L & T—6-17-35—2 N Final

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