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The Ladies' Home Journal for July 1908

SHERWIN-WILLIAMS

PAINTS AND VARNISHES FOR THE HOME

WHETHER you apply the paint or varnish yourself, touching up your home here and there, or whether you engage a painter to apply it, you will find all the beauty and service that quality can give, in Sherwin-Williams Paints and Varnishes.

If you would paint the outside of your country home, your mountain bungalow or seashore cottage, or if you would finish or refinish the interiors, the porch furniture, arbors, stables, fences, seats, yachts, boats—every surface—use the Sherwin-Williams Finish that is especially designed for that purpose. You will find that it will meet every requirement and that you will be satisfied with the results.

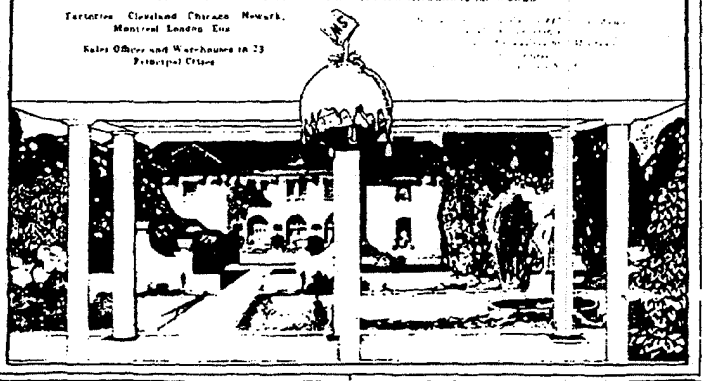
Our free booklet, "Paints and Varnishes for the Home," will be sent upon request. If you are puzzled about the proper finish for any surface, write us. We'll be glad to help you.

THE SHERWIN-WILLIAMS CO.

LARGEST Exclusive Best PAINT & VARNISH MAKERS in the WORLD

Factories: Cleveland Chicago Newark, Montreal London Eng.

Sales Offices and Warehouses in 23 Principal Cities



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Walls and Woodwork that can be scrubbed

In rooms like kitchens and bathrooms, where spotless cleanliness is desirable, you should have a finish which is waterproof, so that it can be thoroughly scrubbed at frequent intervals. Among the

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Brighten Up Finishes

there is an Enamel in white and colors, which can be scrubbed repeatedly and without injury.

This is but one of the many helps for the household found in this Sherwin-Williams Brighten Up Line which is sold by a Sherwin-Williams dealer in your town, who can consult with you and enlighten you as to the other finishes and their uses.

Our little booklet, "Sherwin-Williams Brighten Up Finishes," will be sent on request.

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PAINTS & VARNISHES

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PROUD HOMES

PAINTED WITH SWP

No home is prouder than the clothes it wears. And no home can be as proud of any covering as it can be of colorful, durable SWP, America's best known and most widely used House Paint.

Ask your neighborhood Sherwin-Williams dealer for "The Truth About House Paint" booklet for further details.

"All you need to know about paint is Sherwin-Williams." And all you need to do is to *place your confidence in the* painter or dealer who recommends Sherwin-Williams products. That man wants you to be his best asset . . . a satisfied customer. Look for the Sherwin-Williams "Cover-the-Earth" symbol in your locality. It's "Paint Headquarters," eager to help and serve you.

A new edition of the famous Home Decorator. Exteriors, room plans and color schemes of leading model homes. For your free copy see your neighborhood S-W dealer . . . or write The Sherwin-Williams Co., Dept. R-18, Cleveland, O.



PAINTING BY CARL BROEMEL

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"ALL YOU NEED TO KNOW ABOUT PAINT"

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