

PLAINTIFF'S EXHIBIT

USC-1389

Put a "Muzzle" on Noise



with SABINITE "M"

People today are learning that "noise-nuisance" is not necessary . . . you can "put a muzzle on noise" with Sabinite "M".

Buildings new and old are classified as old fashioned if they are "noise-traps." Sabinite "M" changes all this . . . with a material that combines sound absorption, decoration, light reflection, fire protection, yet goes on like any other plaster finish . . . applied by any good plaster craftsman.



ACOUSTICAL
PLASTER
FINISH

This means a saving of time and money which places Sabinite "M" well up at the top of the list in value of noise quieting per dollar. Sabinite "M" blends with any decorative effect . . . may be had in four prepared colors or tinted to match any decorative scheme.

Write today for nicely boxed sample showing beautiful texture.

Address *United States Gypsum Company,
300 West Adams Street, Chicago 6, Illinois.*

Sabinite is a trademark owned by the United States Gypsum Company



United States Gypsum

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BB029 0594

Noise Is on the Way Out



with SABINITE "M"

In modern buildings, noise is conspicuous by its absence . . . clatter and chatter belong to the "noisy-nineties" . . . yes—noise is on the way out, replaced by Today's Quiet Way . . . Sabinite "M".

—and what's more . . . "patch-as-patch-can" patterns are on the way out, too . . . No longer need the decorative scheme be tied to a fixed ceiling design . . . for Sabinite "M" is just as beautiful and no more noticeable than the plaster walls themselves. Sabinite "M" follows flowing contours or simple, unbroken surfaces with flexibility.



ACOUSTICAL
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All these advancements group themselves around the fact that Sabinite "M" is an acoustical plaster finish. Combines noise quieting, decoration, light reflection, fire protection in one material. Can be used for new construction or reconditioning and sound conditioning present interiors as well.

Sabinite "M" follows accepted methods. Any good plasterer can apply it. All of this means that the "quality of quiet" is placed within reach of thousands of offices with the beauty and economy of Sabinite "M" . . . Today's Quiet Way.

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