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FULLER PAIN

COLOR CONTEST

4 Ford Ranch Wagon to lucky winners!



JUST PICK A FAVORITE COLOR, THAT'S ALL! NOTHING TO BUY

1034 PRIZES!

FIRST 4 PRIZES

the beautiful Ford Ranch Wagons.

NEXT 30 PRIZES

exterior paint for single dwelling homes.

NEXT 1000 PRIZES

1 gallon of Fuller's famous latex-base interior paint, FUL-COLOR (enough for average room).

Easiest contest you ever entered!

You just go to your neighborhood Fuller Paint Dealer ... pick a favorite color from the famous Fuller Jewel Case ... write the color and your name and address on an entry blank. Or, if you prefer, write to nearest office of W. P. Fuller & Co. — we'll send you an entry blank and color card from which to pick your favorite color.

That's all you do! And you're then eligible to win a beautiful Ford Ranch Wagon! Or one of the hundreds of other prizes! You compete only with residents of the western states and Hawaii. (Contest subject to Federal and State regulations. You accept these rules when you submit your entry.)

Why Fuller sponsors this contest

Your Fuller Paint Dealer is offering these magnificent prizes in order to prove to you that Fuller's selection of paint colors is the widest and most beautiful in the

West! Hundreds of deep tones, shades,

All of these gorgeous western colors are available in Fuller's revolutionary latex-base paint.

FUL-COLOR is the amazing paint that refinish interiors in complete comfort without the unpleasant "painty" odor. It dries in 15 minutes and stays washable for years!

And FUL-COLOR is the "easy-do-it-yourself" paint. You get a velvet-smooth, uniform finish with either brush or roller. With FUL-COLOR you can paint over walls, ceiling, woodwork — and even spots later without fear of brush marks.

Now — during this Color Contest — you can win a beautiful Ford Ranch Wagon! Or one of the hundreds of other prizes! You compete only with residents of the western states and Hawaii. (Contest subject to Federal and State regulations. You accept these rules when you submit your entry.)

Visit your neighborhood Fuller Paint Dealer and discover that — in the West, Fuller is the best!

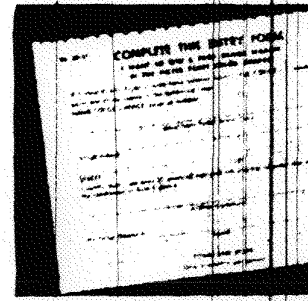
Here's all you do — and it's fun!



1. VISIT your neighborhood Fuller Paint Dealer and look over the hundreds of gorgeous western paint colors in the famous Fuller Jewel Case. Pick them up — compare them — and choose a favorite color.



2. TURN THE COLOR CHIP over and look at the name or number of the color printed on the back. Write this color name or number, along with your name and address, on an entry blank located next to the Jewel Case. Deposit blank in entry box.



3. AT THE END of the contest a drawing will be held by an independent contest organization. If you are among the first four, you win a beautiful Ford Ranch Wagon! Hundreds of other prizes!



Contest starts April 25 — closes May 29

For prizes galore
visit this store!

