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Dry Stucco Homes

THE modern stucco home is undeniably attractive. Yet practically every person who occupies one remarks shiveringly, "It's the dampest house we have ever lived in."

Stucco surfaces, though durable, are very porous, and readily absorb moisture. That is why the walls of such houses are often damp, no matter how much heat is used. Fuel and doctor bills amount to more than it would cost to waterproof the exterior with

BASS-HUETER Concrete Wall Coating

Made originally for painting concrete, Bass-Hueter Concrete Wall Coating has been used successfully on some of the largest State and Civic buildings, banks, hotels and apartments in the West, and on hundreds of homes. Color combinations are possible that can only be had with paint. Because of this, the structures coated with it are beautified as well as protected; sun and rain cannot affect the uniformity of color.

Do not go through the coming winter without giving your home this protection. Our Contracting Department can add years of life to your dwelling and many comfortable hours for your entire family, by applying Bass-Hueter Concrete Wall Coating now.

Write for our folder "The Way to Beautiful Homes," illustrated in color, and our booklet, "Paint Facts," giving practical suggestions for color schemes and the use of paint in your home. Both are free of charge.

BASS-HUETER PAINT
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