

SOUTH SAN FRANCISCO

Trade Name: Soft-Lite
 Category: Interior Flat Wall Paint
 Color: White
 Number: 499
 Quality: First

PIGMENT: 62%	Lbs.	Yield In Gals.	Unit Cost	TOTAL COST
Titanox RCHT	445	16.45 ¹⁴¹⁰ .3084	.0575 Lb.	\$25.59
Titanox AA	117	3.60 ⁶³⁵²	.1475 "	17.26
Surfex	185	8.40 ⁰⁸²³	.023 "	4.26
105 Talc	75	3.31 ²³²³	.013 "	.98
Fog Dust	5	.61 ⁰⁰⁶⁰	.28 "	1.40
		<u>.3768</u>		

VEHICLE: 38%	Lbs.	Yield In Gals.	Unit Cost	TOTAL COST
V-486 Vehicle	407	55 ⁵³⁸	.69 Gal.	37.95
Mineral Spirits	68	10	.095 "	.95
Zincol	8.15	1	.99 "	.99
Cobalt Drier	7.32	1	2.76 "	2.76
Linseed Fatty Acids	6.40	.8	1.21 "	.97
V-5 Mixing Oil	14.7	2	.83 "	1.66
				<u>\$94.77</u>

Calculated Yield	1,338.57	102.17
Manufacturing Loss	2.17	
Actual Yield		100

COST ANALYSIS:

Material Cost per Gallon (Total Cost divided by actual yield).....	.95
Direct Labor Cost per Gallon.....	.024
Factory Overhead per Gallon.....	.086
Bulk Cost per Gallon.....	1.06
Complete Package Cost per Gallon (Container plus Filling Expense).....	.25
Factory Cost in Package per Gallon.....	1.31

PRICES:

(A) To a Company owned or controlled outlet.....	1.34
(B) To an independent wholesaler.....	1.41
(C) By Company owned or controlled outlet to retail customer.....	2.80
(D) To an independent retailer (Dealer).....	1.50
(E) To other (specify).....	2.18
	1.85

* - Small Commercial Buyer.

** - Large Commercial Buyer.

N 5170

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