

TRADE NAME: Coolidge HyGrade
 CATEGORY: Concrete Paint
 COLOR: White
 NUMBER: 201
 QUALITY: First

PIGMENT:	59%	LB.	YIELD IN GALLONS	UNIT COST	TOTAL COST
Lead Free Zinc Oxide	150	3.18	7½¢	11.25	
Lithophone	125	3.45	4½¢	6.63	
Surfex	100	4.50	2¢	2.00	
Magnesium Silicate	25	1.05	1½¢	.32	
	400				
VEHICLE: 41%					
Concrete Paint Liquid	158	21.00	12¢	18.96	
Mineral Spirits	104	16.00	1½¢	1.57	
Drier	21	3.00	8¢	1.63	
	283				
	683				
CALCULATED YIELD	683	52.18		42.41	
MANUFACTURING LOSS 2½%		1.30			
ACTUAL YIELD		50.00			

COST ANALYSIS:

MATERIAL COST PER GALLON OR POUND (TOTAL COST DIVIDED BY ACTUAL YIELD).....	.85
DIRECT LABOR COST PER GALLON, OR POUND.....	.04
FACTORY OVERHEAD PER GALLON, OR POUND.....	.08
BULK COST PER GALLON, OR POUND.....	.97
COMPLETE PACKAGE COST PER GALLON, OR POUND (CONTAINER PLUS FILLING EXPENSE).....	.13
FACTORY COST IN PACKAGE PER GALLON, OR POUND.....	1.10

PRICES

Show the highest net unit price which was charged or which would have been charged in March 1942, to each of the following types of buyers or transferees:

(a) To a company owned or controlled outlet	2.05
(b) To an independent wholesaler	
(c) By company owned or controlled outlet to retail customer.....	3.10
(d) To an independent retailer (dealer).....	2.23
(e) To other (specify)	