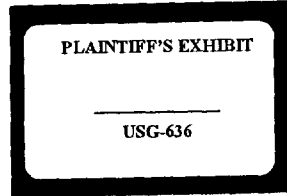




RED TOP WOOD FIBER PLASTER

ADVANTAGES Red Top Wood Fiber Plaster brings to the building the good features of gypsum in even greater degree than cement plaster. Has greater resistance to fire, has better insulation value. It aids remodeling, can be sawed if necessary. In winter time it has the advantage of requiring only water to prepare it



wood pulp fiber to give it cohesiveness and improve its working qualities under the trowel.

WITH SAND Although made to use neat (without sand) it can be sanded one to one by weight. When used with sand, specify "for use with sand" on the order, because sand affects setting time and requires special retardation.

PACKAGE The 100-pound USG paper bag. Also put up in 50-pound and 10-pound paper bags.

BRANDS Red Top Wood Fiber is the leading USG brand. The dark or Gypsite brand is Red Top Eldorado Wood Fiber Plaster.

COVERING CAPACITY For average conditions mixed and applied in accordance with standard specifications:

Plastering surface	Wood lath	Metal lath	Gypsum lath
Sq. yds. per ton	90-100 (Unseeded—water only added)	55-65 (Unseeded—water only added)	115-120 (Unseeded—water only added)

for application. This does away with the winter difficulties of sand—occasional need for thawing, etc. It can be troweled smooth for one coat finish if necessary.

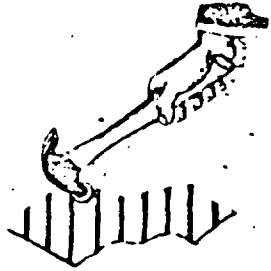
USE Red Top Wood Fiber Plaster is used as a base coat plaster over all standard types of lath. Useful for new work, also for patching remodeling and repairing. It is called wood fiber because it contains a small amount of

MIXING Mixed with water only, the plaster is hoed into the water to get a good plastic mix that stands up well in the hod and on the hawk. Where used with sand, plaster and sand are hoed into the water to get a rich mix. Tools and mixing box should be kept clean and free from set-up plaster. Do not retemper.

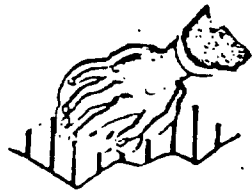


GP024 1315

How to Make Cracks Disappear



FIRST remove all loose plaster till you have a firm base. If lath is loose, fasten solidly with nails where you can nail into stud. If necessary, cut plaster back to stud so lath can be nailed.

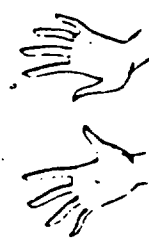


MOISTEN WALL — Moistened all surfaces that are to be covered with the new plaster. Mix the proper amount of Red Top Wood Fibre Plaster for immediate use. Follow mixing directions on package.



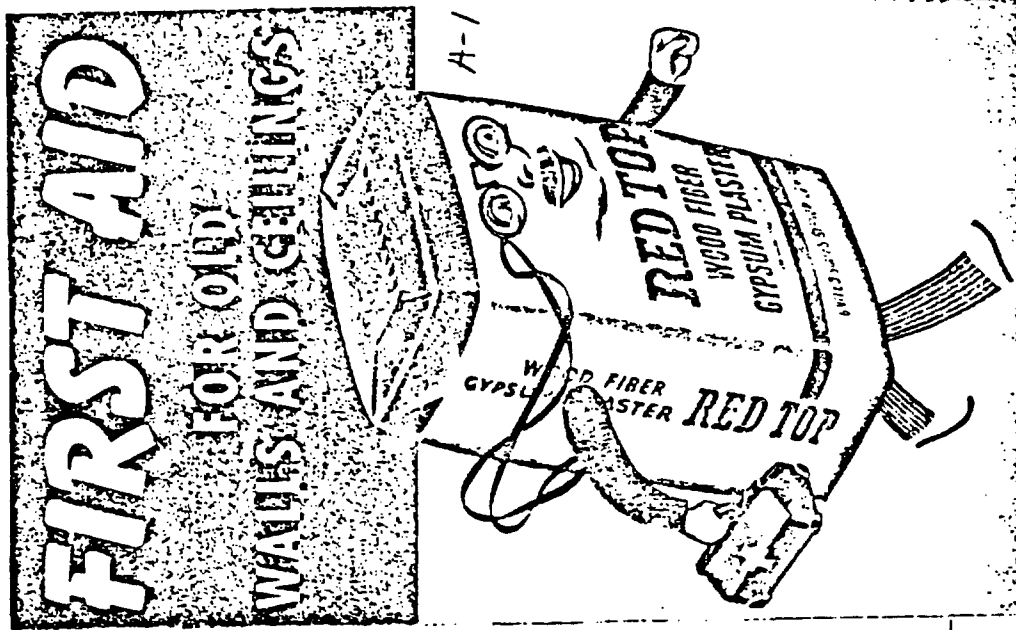
TROWEL—For small areas, use a wide bladed flexible steel knife. For larger areas, use a trowel and work to a smooth surface, flush with surrounding area.

SAND—If the surface of the patch appears rough, smooth it with sandpaper. Red Top Wood Fibre Plaster sands easily.



CRACKS DISAPPEAR!—In one operation! Apply in one coat! Small cracks or large patches may be quickly and easily repaired. When the plaster dries, it is ready to paint or wallpaper so no trace of the repair remains.

UNITED STATES GYPSUM
This famous trademark identifies products of the United States Gypsum Company—where for 40 years research has developed better, safer building materials.



U.S. RED TOP
WOOD FIBRE PLASTER

If you can't make walls ~~new~~... make them **DU**

There's no need to have cracked, unsightly old walls... It's easy to repair them. Then, with wallpaper or a coat of paint, you can make them look as good as new. As settle-

ment of buildings is the most common cause of cracking, it's well to make sure such causes have been corrected before making wall repairs.

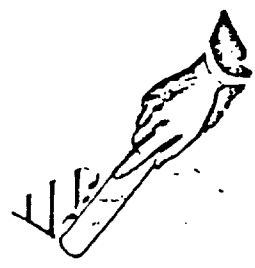
A SUPERIOR PLASTER FOR PATCHING AND REMODELING WORK



NO SAND ADDED
Red Top Wood Fibre Plaster is all prepared, ready to mix with water — no sand is needed.

EASY FOR ANYONE TO APPLY

Ordinary wall and ceiling repairs are easily made by any "handy man," or woman around the house.

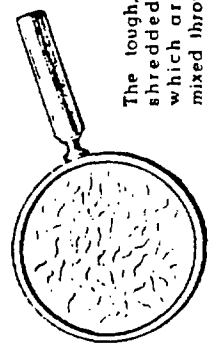


HARDER SURFACE

Red Top bonds well to old plaster and trowels to a smooth, hard, durable surface.



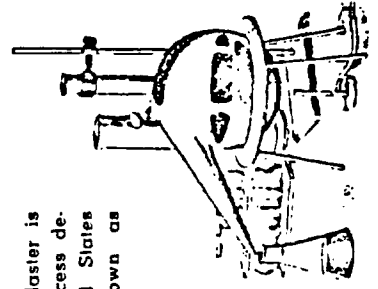
WOOD FIBRE REINFORCED



The tough, strong, finely shredded wood fibres, which are thoroughly mixed through the plaster serve as a reinforcement.

SPECIAL FORMULA

Red Top Wood Fibre Plaster is made by a special process developed by the United States Gypsum Company, known as "airdizing." This process produces a plaster that makes a hard, tough wall — that's easy-working, and that bonds to all type of lath and to old plaster with a "grip like steel."



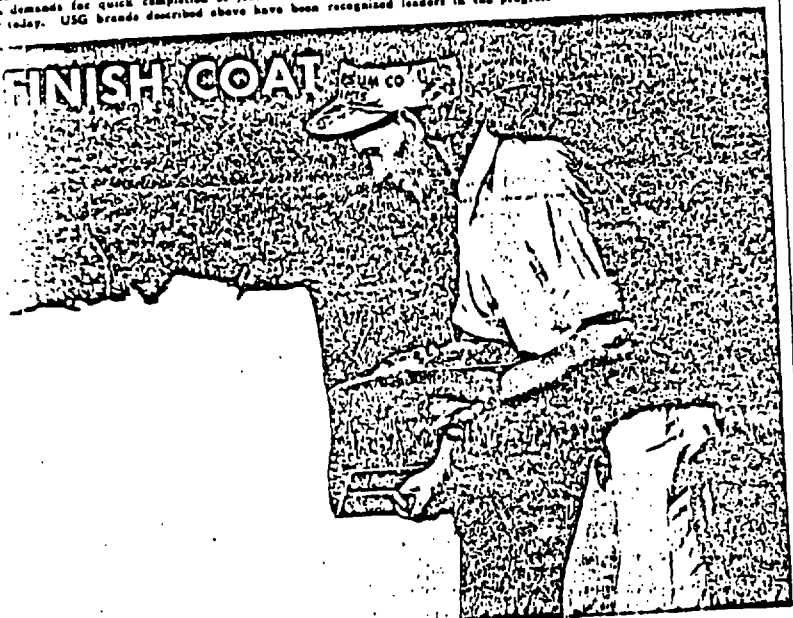
UNITED STATES GYPSUM CO.

USE PLASTER FOR EVERY PURPOSE



own business had an other advantage, the fact that they speed construction to meet demands for quick completion of jobs would explain why they are the favorite plaster today. USG brands described above have been recognized leaders in the progress

plaster has made in meeting the demands of modern construction. A large staff of research engineers are constantly searching for still greater improvements in plaster. As in the past, new discoveries will be incorporated in Red Top whenever they are thoroughly proved.



age of and Red Top plasters, how cost troubles have been greatly reduced. Notable progress has also been made in improving finish coat materials. The demand for new decorative treatments has resulted in an increased use of finish plasters. Each has certain features and advantages, and plasterers who would keep their material in the line of the favorite wall finish, will study each finish to be able to recommend the one most advantageous for each job.

Red Top Wood Fiber Plaster

Red Top Wood Fiber Plaster brings to building the good features of gypsum in even greater degree than cement plaster. It provides a harder, stronger, more fire-resistant base coat. It is not necessary to add sand as this plaster requires only water to prepare it for application. Thus the winter difficulties of sand—occasional need for thawing, etc.—are done away with as well as the trouble which may stem from inferior sand or the use of too much sand. It is called "Wood Fiber" plaster because a small amount of wood pulp fiber has been added to give it cohesiveness and better working qualities, as well as greater strength and hardness—two qualities which make more fire-resistant walls.