

"We're building Bird's professional reputation on superior products and technological innovation. The new 12" x 36" **WIND SEAL 80™** shingle is just the beginning."

George Haufler
Chairman and Chief Executive Officer
Bird Incorporated

As a Roofing Professional, you stake your professional reputation on the quality of the roofing products you use.

That's why at Bird, we've re-dedicated our company to giving you only the highest quality roofing products.

We want to make Bird the roofing professional's choice for quality, reliability, dimensional accuracy and ease of handling.

The WIND SEAL 80 Sets a New Standard

You'll see this commitment to excellence in our new Bird **WIND SEAL 80** fiber glass-based asphalt roofing shingles. They're heavier, tougher, longer-wearing, and extremely wind-resistant.

Each 12" x 36" **WIND SEAL 80** shingle has 90% more sealant—in a new formulation for extra adhesion. We've added a reinforcing tape for 60% greater nailholding power and to keep adhesive fresh for easier sealing.

At the heart of each **WIND SEAL 80** shingle is a newly designed fiber glass mat which provides greater strength and superior handling characteristics on the job.

In addition, moisture-resistant, heavy-duty Shinglard™ wrappers with an inside release film prevent wrappers from sticking to the shingles.

And a new Bird manufacturing process cuts every 12" x 36" **WIND SEAL 80** shingle to precise dimensions to ensure tab alignment on the roofs you install.

Your customers will like **WIND SEAL 80's** selection of attractive colors. And you'll like our 20 year limited warranty...with two years full coverage up front. A Bird exclusive.

Try **WIND SEAL 80** and you'll see why it's the professional's choice.

Our Promise to You

The new Bird **WIND SEAL 80** is just the beginning.

We promise that you can stake your professional reputation on Bird's uncompromising standard of technological excellence. It's the reason we say that Bird Roofing Products are the professional's choice.

**New England's
biggest selling
shingles
just got 20%
bigger.**

