



Here's the secret -for saving your house

The same prescription . . . filled by the same two partners—the skilled painter and pure lead paint—always gives the same result . . . a weather-proof house.

DOES your house need paint? Then hesitate no longer. Delay means abandoning it to the weather, which knows no mercy . . . and shows none.

Call in a skilled painter . . . the man who always prescribes pure lead paint. With lead paint as his partner and his own skill with the brush, he will save your home and your dollars.

They're a great pair . . . the painter and lead paint, the kind made with pure white-lead such as Dutch Boy. They have been partners for generations.

They will put a paint film on your house that is tough . . . durable . . . weather-proof . . . that does not crack or scale . . . that is economical in every way.

This trademark, a guarantee of high quality, is on all Dutch Boy products—white-lead, red-lead, linseed oil, flattening oil, solder and babbitt metal. It is the trademark of National Lead Company which manufactures lead products for the many uses for which lead is especially fitted in art, industry and daily life.



Save the surface and the time of "Dutch Boy"

"Dutch Boy" in two forms

Dutch Boy white-lead, in either heavy paste or soft paste form, is sold by leading paint dealers.

Mixed with linseed oil, it produces a superior gloss paint for exterior use. Mixed with Dutch Boy flattening oil, it makes a thoroughly washable flat paint for interiors. In either case, the paint can be colored to exactly the tint or shade you desire.

Free to property owners

Write our nearest office for the booklet, "The House We Live In." It gives important facts about painting . . . tells how to select colors for exterior and interior work.

WHITE-LEAD in NEW FORM

Dutch Boy soft paste white-lead, a new product, thins to brushing consistency at the rate of a gallon of paint a minute. It is wonderfully easy to use. Painters and other paint buyers: See your dealer about this remarkable product.

NATIONAL LEAD COMPANY

New York, 111 Broadway • Boston, 800 Albany Street • Buffalo, 116 Oak Street • Chicago, 900 West 18th Street • Cincinnati, 659 Freeman Avenue • Cleveland, 820 West Superior Avenue • St. Louis, 722 Chestnut Street • San Francisco, 213 Montgomery Street • Pittsburgh, National Lead & Oil Co. of Pa. 316 Fourth Avenue • Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut Street

Paint with LEAD

DUTCH BOY WHITE-LEAD