

**To:** Jackson, Ryan[jackson.ryan@epa.gov]  
**From:** Shared Services - Category Management Training  
**Sent:** Wed 8/23/2017 5:43:28 PM  
**Subject:** [SPAM] Training: Putting the Pieces Together-Shared Services-Category Mgmt: Practical Applications Workshop

**Early Bird Reduced Registration Fee:**  
**Shared Services and Category Management**  
**- Practical Application -**  
**Training Workshop for Government**  
***Enabling Organizational Transformation***

***How category management and shared services can  
serve as  
enablers for improving the  
efficiency and effectiveness of agencies***

**Willard InterContinental Hotel**  
Washington, D.C.

September 19, 2017

sponsored by

Potomac Forum, Ltd

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The Recognized Leader in High Quality Training Since 1982

**Keynote Speaker:**

**Beth Angerman**

**Executive Director, Unified Shared Services Management Office (USSM)  
OGP, General Services Administration (Invited)**

Guest Speakers:  
Robert Shea  
Principal  
Grant Thornton, LLP  
(Former Associate Director for Administration and Government  
Performance, OMB)

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Jim Taylor  
Managing Director,  
Grant Thornton, LLP  
(former Chief Financial Officer, Department of Labor)

*Additional Government Guest Speakers Awaiting Agency Approval*

**Agencies leaning into shared services for reform plans -  
Fedscoop - Aug 9, 2017**

**"There's a month left before agencies submit finalized reform plans to the Office of Management and Budget, and officials are pointing to shared services as key to making those plans work. Shared services will help agencies reduce redundancies and achieve the efficiencies the Trump administration seeks in its governmentwide reorganization, announced in April", Beth Angerman, executive director of the Unified Shared Services Management office, said Wednesday.**

**Learn How "Shared services will help agencies reduce redundancies and achieve the efficiencies"**

at the Potomac Forum Training Workshop for Government from Government and Industry Experts

**Overview:**

**This workshop will focus on the Office of Management and Budget's recent April 2017 memo calling for a Comprehensive Plan to Reform the Federal Government. This one day course is designed to offer a framework into how category management and shared services can serve as enablers for improving the efficiency and effectiveness of agencies, one of the four categories each agency is required to address and align to its mission, role, and performance. Category management and**

**shared services are highlighted in the memo and will be discussed in detail to help give participants a blueprint into how to plan, design, implement, and customize their approaches to obtain measurable improvements.**

**Course instructors are experts in their field and will discuss both their federal and private sector experience implementing category management and shared services initiatives. A panel of government experts will also share their insights, highlights, challenges, and lessons learned, particularly in the context of complying with the new Administration's requirements.**

**What You Will Learn:**

**Learn how to adopt the principles of category management and shared services from subject matter experts with substantial experience implementing change in government organizations successfully. Understand how these two business models can help your organization save money and conserve resources while delivering your mission.**

**Why You Should Attend:**

Attend this Potomac Forum training workshop and you will understand some of the key concepts, tools, and techniques to begin aligning your organization with the Administration's plan for reforming the Federal government.

**Who Should Attend:**

- **Agency Executive Management and Staff involved with responding to OMB Memos M-17-22, Comprehensive Plan for Reforming the Federal Government and Reducing the Federal Civilian Workforce, and M-17-26, Reducing Burden for Federal Agencies by Rescinding and Modifying OMB Memoranda**
  
- **Program and business manager**
- **Designated category managers**
- **Acquisition and contracting executives, managers and staff**
- **CIOs and Staff**
- **CFOS and Staff**
- **CAOs and Staff**

- IGs and Staff

**For Information or Registration:  
[www.potomacforum.org](http://www.potomacforum.org)  
or Call (703) 683-1613**

This Workshop is for Government Employees Only!  
Press is NOT Invited to Attend to  
Permit Candid Discussion Among the Attendees

"Early Bird" Reduced Registration Now  
"Send-A-Team" Reduced Registration Fee

**"Send-A-Team" Reduced Registration Fees**

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Press and Industry Partners Not Invited to Attend**

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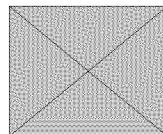
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