

SHERWIN-WILLIAMS

O · D · P

WHITE LEAD

A STRICTLY PURE WHITE LEAD
OF THE HIGHEST QUALITY

ODP White Lead is made in Sherwin-Williams own corroding plant from double-refined, desilverized corroding lead. It is ground in refined linseed oil made from select flaxseed in our own Linseed Oil Mill.

Sherwin-Williams method of manufacture produces a type of white lead (carbonate) which possesses the greatest possible whiteness and whose purity is attested by the following guarantee which appears on every package of ODP White Lead:

"We warrant that our ODP White Lead contains only Strictly Pure White Lead ground in strictly pure linseed oil and turpentine and will pay one hundred dollars for any adulteration contained therein."

ODP White Lead is the same as used in famous SWP House Paint and the enormous quantities of white lead required for SWP and other S-W products naturally gives Sherwin-Williams definite manufacturing advantages. We have been able to develop and perfect machinery of our own design to give us more complete control over every operation—it takes from three to five months for the complete processing of white lead from the metal ingot to the finished product.

ODP is furnished in both heavy paste and in soft paste consistencies. The painter always finds ODP uniform, dependable and easy to mix into paint and we recommend it to most particular users—wherever white lead is required.

REDUCTION RECOMMENDATIONS FOR O D P WHITE LEAD

NEW WORK—SOFT WOOD	FIRST COAT		SECOND COAT		THIRD COAT	
	Soft Paste	Heavy Paste	Soft Paste	Heavy Paste	Soft Paste	Heavy Paste
WHITE LEAD	100 Lbs.	100 Lbs.	100 Lbs.	100 Lbs.	100 Lbs.	100 L.
PURE RAW LINSEED OIL	4 Gals.*	4 Gals.*	1½ Gals.*	1½ Gals.*	3 Gals.*	3 Gal
PURE TURPENTINE	1¾ Gals.	2 Gals.	1¼ Gals.	1½ Gals.		1 Qt
DRIER	1 Pint	1 Pint	1 Pint	1 Pint	1 Pint	1 Pi
MAKES	9 Gals.	9 Gals.	6 Gals.	6 Gals.	6¼ Gals.	6¼ G

*If Boiled Linseed Oil is used Drier may be omitted.

REDUCING TABLE FOR 12½, 25 AND 50 POUND PACKAGES

50 Pound Kegs—Divide above quantities by 2 25 Pound Kegs—Divide above quantities by 4

12½ Pound Kegs—Divide above quantities by 8

Resinous Woods—Reduce as directed above except the first coat should have large percent of pure turpentine.

Previously Painted Surfaces—When in good condition, reduce as directed above for second third coats.

Unpainted Old Weathered Lumber—Reduce as directed above except first coat should have 1a percentage of pure raw linseed oil. Since conditions and surfaces vary, no definite amount be given.

See other side for further information.

IMPORTANT

Be sure the surface is thoroughly dry and free from dirt or loose, scaly paint. Do not paint in damp or frosty weather.

Allow each coat to dry thoroughly before succeeding coats are applied. (Seventy-two hours are desirable under good drying conditions.)

All nail holes and cracks in siding should be properly putted with a good grade of white lead putty **AFTER THE PRIMING OR FIRST COAT.**

Do not spoil the high quality of ODP White Lead by mixing with it cheap oil and cheap drier. **USE THE BEST.** Add the oil a little at a time and stir in each portion thoroughly.

A small additional amount of Drier can be used (addition desirable even if Boiled Linseed Oil is used) under poor drying conditions such as cool, damp or humid weather.

Porch Floors—When White Lead is used a good grade of varnish should be added to the finishing coat. S-W Rexpar is made especially to withstand outside exposure and is recommended for this purpose.

Exterior Stucco, Brick, Concrete and Cement Surfaces—If White Lead is used, S-W Stucco & Concrete Mixing Sealer should be used as the liquid in the first coat using sufficient of the Mixing Sealer to reduce the White Lead to a thin brushing consistency. (The Mixing Sealer is unnecessary in painting previously painted surfaces.)

Interior Plaster, Brick, Tile, Concrete and Composition Boards—S-W Wall Primer & Sealer is recommended as the first coat (except on porous composition boards use S-W Tri-Seal). To secure a flat finish with White Lead over this first coater, mix the contents of each 100 pound pail with two gallons of S-W Flattening Oil.

STUCCO PORCHES PLASTER

Printed in U. S. A. E-672 3-37 956

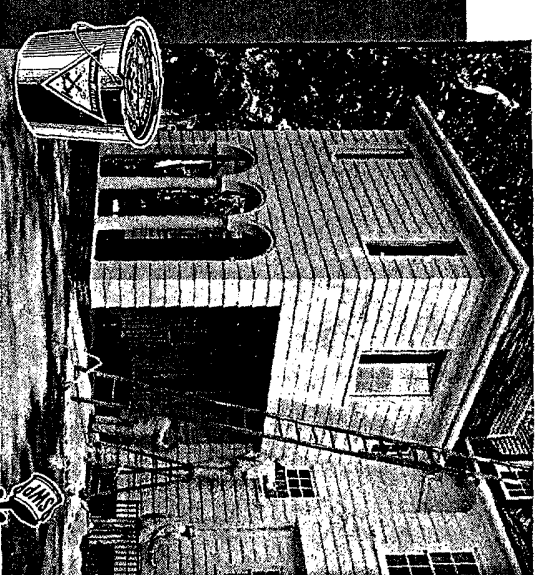
SHERWIN-WILLIAMS

ODP

Old Dutch Process

WHITE LEAD

A strictly pure white lead of the highest quality



SHERWIN-WILLIAMS
offer a complete line of finishes
designed for the Painter's Use.

