



UNI-BELL PVC PIPE ASSOCIATION

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July 19, 1991

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Sherry M. Carr

Mr. Roy Gottesman
Executive Director
The Vinyl Institute
Wayne Interchange Plaza II
155 Route 46 West
Wayne, NJ 07470

Dear Roy,

On behalf of Uni-Bell's membership, we want to thank all the representatives on PRO and you for enhancing the Uni-Bell exhibit at the recent AWWA Annual Convention. I am referring to the poster board collage of the AWWA *Journal* ads prepared by PRO. Edward Howard & Co. did a fine job putting together an attractive 2' x 3' presentation of the ads under the heading, "On Key Water Industry Issues PVC Pipe Delivers!" We were very pleased, especially considering the short time they were afforded to prepare the display.

By displaying the ads in our booth, I think we reinforced their impact on the waterworks' community. In addition, we also distributed a number of the VI packets, "PVC Pipe for All the Right Reasons." The colorful clean water cover did attract exhibit attendees and drew their interest.

We appreciate PRO's support in meeting our goals.

Sincerely yours,

UNI-BELL PVC PIPE ASSOCIATION

Bob Walker
Executive Director

RPW/vac

cc: Mike Barish, PRO Chairman
Uni-Bell Board of Directors
Uni-Bell Market Development Committee
Art Kahn

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