G2041 1452




PLAINTIFF'S EXHIBIT
USG-509

these eye-catching

**WINDOW-COUNTER**

and **DISPLAY UNITS**

are **SUPER SALESMEN**

every minute

of the day...

GP041 1660

Glate
asbestos
SID

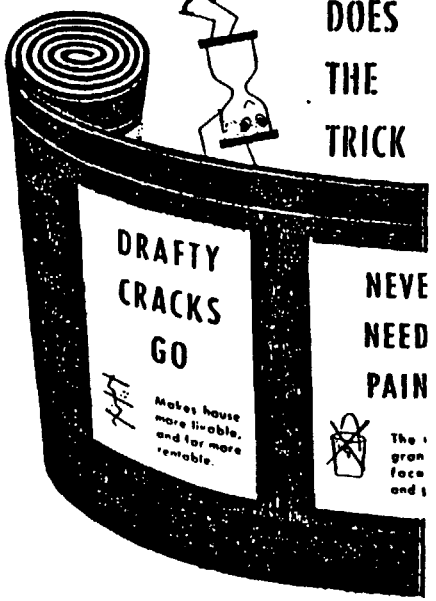
*Hallmark of*



LOOKS
LIKE
BRICK



DOES
THE
TRICK

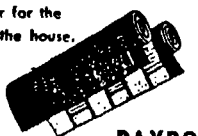



apply USG*

ROLL
BRICK
SIDING



Goes on in a hurry with minimum muss, fuss or bother for the occupant of the house.



easy does it over BAXBORD*



For a smooth, neat weather tight job over old wood siding, use this fire-resistant gypsum board base. Easy to apply, nails up fast.

BF—700—1950— *T. M. Reg. U. S. Pat. Off.—U. S. Gypsum Co.

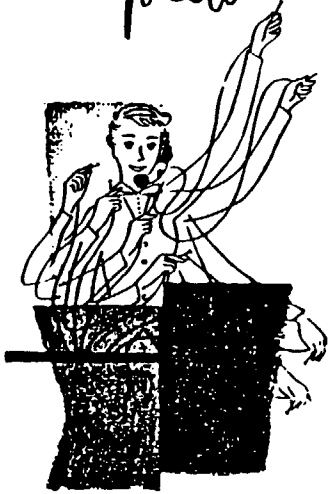


GP041 1661



*what makes the difference?*

Color please?



new hues for homes
with the glaze that stays...

GP041 1662

# USG SIL-O-ETT*

Textured Roofing

WHERE COLOR AND BEAUTY COMBINE IN ROOF PROTECTION

Lock out weather with

# ARRO-LOCK

THE ORIGINAL NATURAL LOCKING ASPHALT SHINGLE

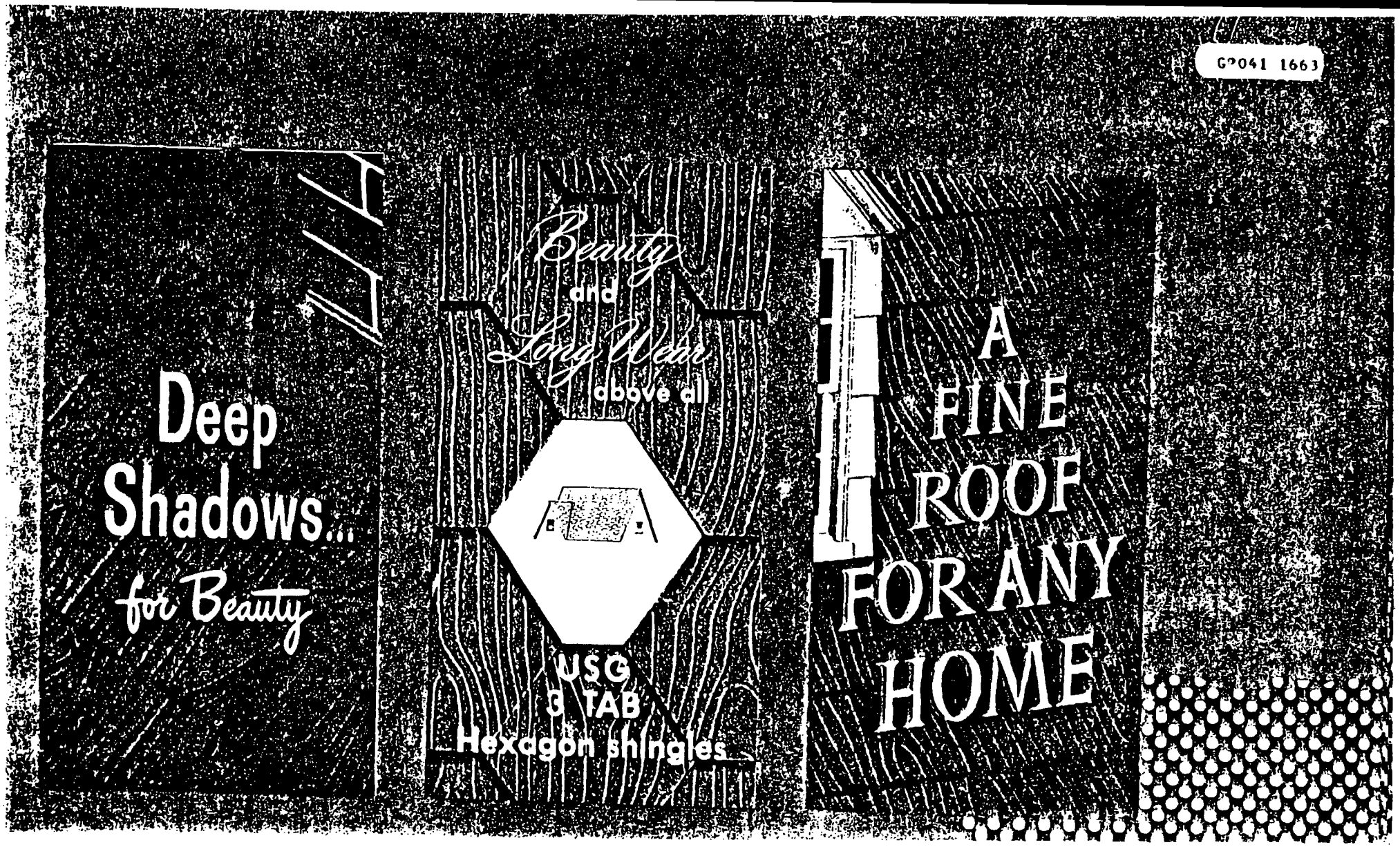


# USG GIANT DUTCH LAP SHINGLES ARE HEAVYWEIGHT FOR HEAVY WEAR

*T.M. Reg. U.S. Pat. Off.

GIANT DUTCH LAP IN VENETIAN RED

G?041 1663


Deep
Shadows...
for Beauty
Beauty
and
Long Wear
above all
USG
TAB
Hexagon shingles
A
FINE
ROOF
FOR ANY
HOME