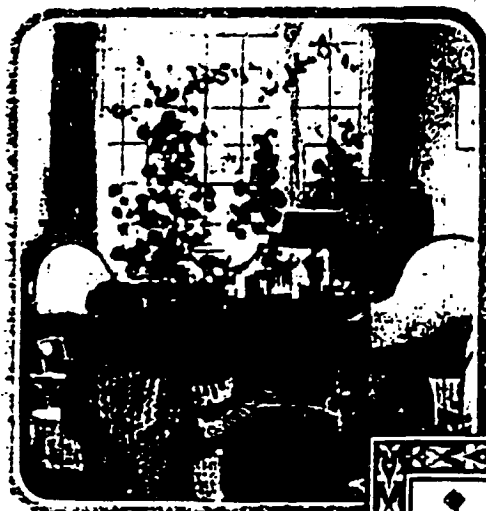


Beautiful new color plans

WITHOUT CHARGE



Beautiful with Enameloid

Enameloid, the highly decorative and popular priced enamel, is ideal for wicker and other furniture. It comes in a wide range of lovely distinctive colors. Original and distinctive decorative effects easily produced. Easy to apply, dries hard with a beautiful gloss and is very durable. Recommended by the Household Painting Guide. "There is no substitute for quality."

Beautiful new color plans, the work of home decorative experts, lovely creations of the Sherwin-Williams Decorative Studios. Here are new combinations, new color harmonies, carefully reproduced in charming pictures.

These expert color suggestions Sherwin-Williams entrust to the live paint store in your community known as *Paint Headquarters*. All you need do is call at *Paint Headquarters* and ask to see them. No obligation. Know the *Paint Headquarters* store by the sign and the Household Painting Guide which stops mistakes in painting by showing the correct materials to use.

For a beautiful and valuable Sherwin-Williams brochure on home decorating send the coupon printed below.



Beautiful and Preserved

SWP is the highest quality house paint it is possible to manufacture. It quality pass anywhere it is a house paint. It costs as much for labor, with short-lived paint, as with SWP, which goes farther, covers better, holds its color and wears so much longer that it pays many times over. "There is no substitute for quality."

HOUSEHOLD PAINTING GUIDE				
STOPS MISTAKES IN PAINTING				
SURFACE	TO PAINT USE PRESERVAT HOUSEHOLD ENAMEL	TO VARNISH USE PRESERVAT HOUSEHOLD ENAMEL	TO STAIN USE PRESERVAT HOUSEHOLD ENAMEL	TO ENAMEL USE PRESERVAT HOUSEHOLD ENAMEL
AUTOMOBILES	S.W. Auto Enamel	S.W. Auto Enamel		S.W. Auto Enamel
ATTACHED PORCHES AND PATIOS	S.W. Semi-Tint and S.W. Semi-Tint Enamel			
BARK	S.W. House Paint S.W. Enamel with Plastic			Use Enamel Enamel
CEILING, Interior	Flat-Tint	Neutral Varnish	S.W. Household Semi-Plastic	Enameloid
CEILING, Exterior	S.W. House Paint	Neutral Varnish	S.W. Semi-Tint	Use Enamel Enamel
CEILING, REAR	S.W. Enamel with Plastic			
CONCRETE, Interior	S.W. House Paint	Use Not Varnish Use Not Plastic	Enameloid	S.W. Semi-Tint Enamel
CONCRETE, Exterior	S.W. House Paint	Neutral Varnish	S.W. Semi-Tint	Use Enamel Enamel
FENCES	S.W. House Paint S.W. Enamel and Bridge Paint		S.W. Preservative Large Area	
FLOORS, Interior	S.W. Enamel Floor Paint	Use Not Varnish	Enameloid	S.W. Enamel Floor Paint
FLOORS, Exterior	S.W. Enamel Floor Paint			S.W. Enamel Floor Paint
FLOORS, Porch	S.W. Enamel Floor Paint			
FURNITURE, Upholstery	Enameloid	Use Not Varnish	Enameloid	Use Enamel Enamel
FURNITURE, Wood	Enameloid	Neutral Varnish	S.W. Semi-Tint	Enameloid
GLASS, Interior	S.W. House Paint	Neutral Varnish	S.W. Preservative Large Area	Use Enamel Enamel
GLASS, Exterior	S.W. House Paint	Neutral Varnish	S.W. Semi-Tint	S.W. Enamel Floor Paint
GRASS	S.W. Enamel Floor Paint	Use Not Varnish		
RADIATORS	Flat-Tint S.W. Enameloid or Enamel			Enameloid
ROOFS, Asphalt	S.W. Enamel and Bridge Paint		S.W. Preservative Large Area	
ROOFS, Metal	Enameloid			
STAIRS	S.W. Enamel Enamel			S.W. Enamel Enamel
TILES	S.W. Enamel Floor	Neutral Varnish	Enameloid	Enameloid
WALLS, Interior	Flat-Tint S.W. Enamel Floor			Use Enamel Enamel
WALLS, Exterior	S.W. House Paint	Neutral Varnish	Enameloid	Use Enamel Enamel
WHEELS	Enameloid	Neutral Varnish	S.W. Semi-Tint	Use Enamel Enamel
WOODWORK, Interior	S.W. House Paint Flat-Tint	Use Not Varnish Use Not Plastic	S.W. Household Semi-Plastic	Use Enamel Enamel

For removing stains and varnish use Talcum. For cleaning paint and varnish use Plastic.

FREE

DECORATIVE SUGGESTIONS

No matter what you wish to decorate, write to the Sherwin-Williams Decorative Studios.

We will send you several individual recommendations together with lovely new color combinations in many colors—beautifully reproduced.

SHERWIN-WILLIAMS

PAINTS AND VARNISHES

Dept. D, 601 Canal Bldg.

Cleveland, Ohio



FREE

BEAUTIFUL COLOR IDEAS

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Give us your name and address, and we will send you a copy of our new color ideas and suggestions. These are the most beautiful color ideas and suggestions ever published. They are the result of the most expert colorists in the world. They are the result of the most expert colorists in the world. They are the result of the most expert colorists in the world.

