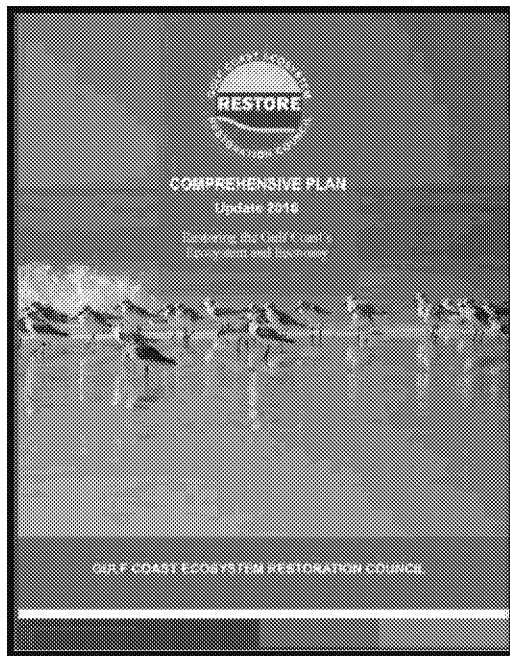




# Gulf Coast Ecosystem Restoration Council Public Engagement Update August 1, 2018



# Comprehensive Plan Update



## Commitment to Engagement, Inclusion, and Transparency

- Committed to setting and maintaining the highest standard for public engagement and transparency
- Seek broad participation and input from the diverse stakeholders who live, work, and play in the Gulf Coast region
- Support engagement with all stakeholders, including under-represented communities and federally-recognized Tribes
- Continue offering public engagement opportunities & ensure public participation
- Refine process for considering public input



# Stakeholders

- Develops cooperative relationships with stakeholders
  - Internal Stakeholders
    - Council Members/Steering Committee & Staff
    - Council Staff
  - External Stakeholders
    - Congressional Members/Staff
    - Federally recognized Tribes
    - Intergovernmental
    - Non Governmental Organizations
    - Media
    - General Public (including but not limited to limited English proficient and underserved/underrepresented communities)



# Engagement, Inclusion, and Transparency

“It is the Council’s intent to seek broad participation and input from the diverse stakeholders who live, work, and play in the Gulf Coast region in both the continued development of this Plan and the ultimate selection and funding of ecosystem restoration activities.”

- Gulf wide public meetings
- Social media
- Webinars
- Workshops
- Videos
- eBlasts



# Engagement, Inclusion, and Transparency

“The Council intends to continue offering public engagement opportunities that reflect the richness and diversity of Gulf Coast communities to ensure ongoing public participation in the Council’s restoration efforts.”

- Educating stakeholders- one consistent Council message
  - Gulf-wide meetings
  - Webinars
  - Workshops
- Continuation of Council Member state/agency portals for project/program ideas
- RESTORE Council acronyms/glossary



# Engagement, Inclusion, and Transparency

“The Council fully appreciates the importance of strong, productive, and predictable public engagement and maintaining transparency throughout its operations and decision-making.”

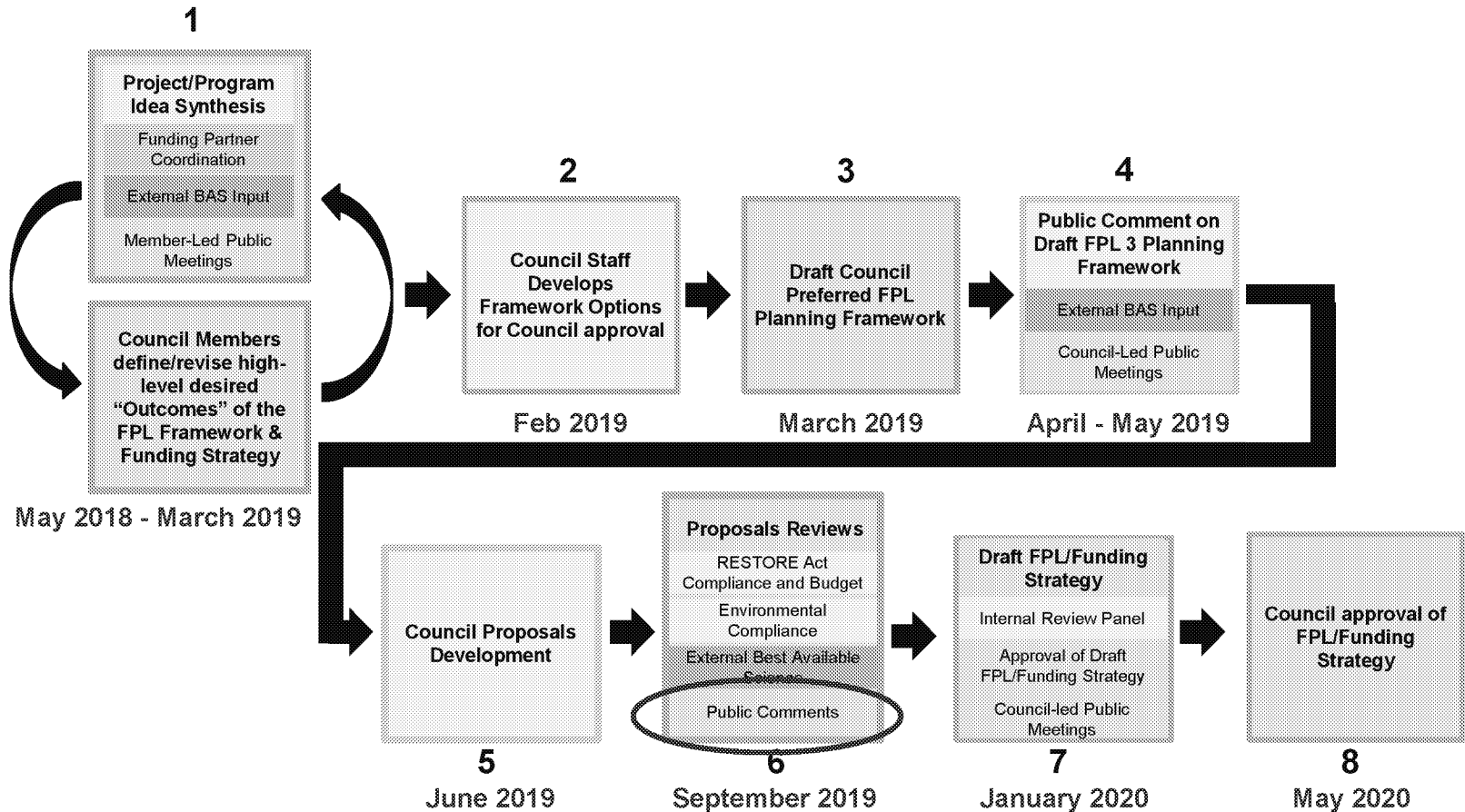
- Managing stakeholder expectations- use clear and concise language
- Continue using existing Council tools
  - Website- post upcoming public meetings
  - eBlasts- project award announcements, Council decisions
- RESTORE Council Newsletter
- PE Milestones and deliverables



# PE Workgroup Workshop Outcomes

- ❑ RESTORE Council tools vs Council Member tools
  - Websites, social media, newsletters, stakeholder text messaging
  - PE WG either control or have influence over member tools
- ❑ RESTORE Council skills vs PE WG Member skills
  - Writers/editors
  - Social media
  - Photographer
- ❑ Formation of PE sub workgroups
  - RESTORE Council acronyms/glossary
  - RESTORE Council newsletter
  - PE Milestones and deliverables

# Revised Proposed FPL/10-Year Funding Strategy Timeline





# PE Workgroup Recommendations

- Future PE WG meeting schedule based on SC agenda structure
  
- 2020 FPL Timeline
  - Remove “public comment” from Box 6 and focus on transparency
  - Include Council member contact info on cover pages of proposals



# Public Engagement Roles & Responsibilities

- Identifying opportunities to educate/engage
  - 2018 State of the Coast
  - Gulf of Mexico Alliance
  - Come Fish Off My Boat
  - NRDA Public Meetings
    - LA TIG
    - Annual Meeting (mini RESTORE 101)
- Public Engagement Casework- over 150 stakeholder inquiries



# RESTORE eBlasts Subscription

Secure | <https://www.restorethegulf.gov>



## RESTORETHEGULF.GOV

The official website of the Gulf Coast Ecosystem Restoration Council

Search

- MS State Expenditure Plan Amendment Recommended for Approval
- Council Approves 2017 Annual Report to Congress
- Council Approves 2017 Funded Priorities List (CPS EPL)
- Subscribe to RESTORE eBlasts



The Council -  
History, People, Resources



Our Work -  
Projects, Outreach



Press - Media Releases

Press releases/media advisories from the RESTORE Council Members and other related Gulf restoration efforts.

Gulf-wide

Gulf-wide updates from Texas, Louisiana, Mississippi, Alabama and Florida on projects awards, project amendments, RESTORE Council Member activities and other related Gulf restoration efforts.

Texas

Updates on project awards, project amendments RESTORE Council Member activities and other related Gulf restoration efforts associated with the state of Texas.

Louisiana

Updates on project awards, project amendments RESTORE Council Member activities and other related Gulf restoration efforts associated with the state of Louisiana.

Mississippi

Updates on project awards, project amendments, RESTORE Council Member activities and other related Gulf restoration efforts associated with the state of Mississippi.

Alabama

Updates on project awards, project amendments RESTORE Council Member activities and other related Gulf restoration efforts associated with the state of Alabama.

Florida

Updates on project awards, project amendments, RESTORE Council Member activities and other related Gulf restoration efforts associated with the state of Florida.

Tribal

Updates on project awards, project amendments, RESTORE Council Member activities and other related Gulf restoration efforts associated with Federally Recognized Tribal lands.

Public Meetings or Public Comment Periods

Notification of public meetings or public comment periods from the RESTORE Council Members and other related Gulf restoration efforts.



# RESTORE eBlasts Subscription

	04/25/18	05/21/18	06/25/18	07/30/18
Press- Media	30087	714	722	727
Gulf-wide	30071	695	703	710
AL	204	209	213	218
FL	292	299	302	307
LA	255	261	266	272
MS	207	212	217	223
TX	210	216	222	230
Tribal	229	235	239	248
Public Meeting/Comment	431	442	451	460
<b>Total Subscribed</b>	<b>30087</b>	<b>812</b>	<b>820</b>	<b>828</b>



# Council PE Workgroup Members

- Serve as POC for transparency of member activities
  - Project Page content/update
  - Develop member project award roll out
  - Public Meeting announcements
  - Member collaboration activities
  - CPS activities
- Participate in developing coordinated Council message
  - Enhance public knowledge of ongoing Council restoration activities/efforts
  - Communicate FPL/10 year funding strategy
  - RESTORE Council DWH 10 yr Commemoration strategy