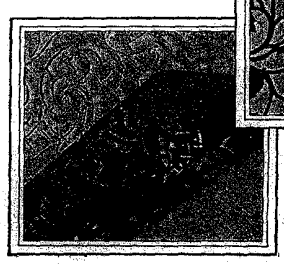
Painting for Prestige and Profit



No. 3

of a series of articles on Distinctive Wall Effects obtainable with Dutch Boy white-lead and Dutch Boy flatting oil.



After the gloss ground coat has been applied and allowed to dry, a stencil is fastened firmly to the wall.

Then a little of the flat finishing coat is placed on a smooth surface, into which the brush is dipped. This light color is then applied to the wall through the openings in the stencil, by tramping with the stenciling brush.



The Satin Finish

THE Satin Finish, or, as it is sometimes called, the Silk Finish, resembles the customary stencil only in the method of application. The finished work, if properly done, is beyond comparison with the all-over stencil of former years.

To visualize this finish it is but necessary to imagine a wall covered with softly figured satin, in which each change in the angle of view creates new lights and shadows — ever changing, ever beautiful. From one angle the figure of the stencil appears dark against a lighter background, while from another the opposite is true. Such a finish can never grow monotonous.

The changeable effect is secured thru the use of a flat color for the stencil and an eggshell gloss for the undercoat. The difference in the light-reflecting qualities of the two paints creates the satin effect. Still further interest is effected if, instead of using a single color for the ground, several different colors are employed, blended in the form of a glaze as in the Tiffany. A single harmonizing color is then used for the stencil.

In selecting the stencil for use in this finish, it is well to choose one that closely resembles the designs customarily found in satin or silk fabrics like the one illustrated above. In this way the effect is considerably accentuated.

This type of finish is probably more formal in character than any of those previously described in this series. Its use is more or less restricted to rooms where there is considerable movement and where the changeable quality will not prove distracting. In such interiors it is best used in panels.

To any painter interested, our Department of Decoration will be glad to send actual painted samples of the Satin Finish together with detailed directions for producing it. Moreover, the specialists in this department will be glad to assist you at any time in working up color schemes involving the use of this or any other finish. Just address our nearest branch.

By producing beautiful, distinctive interiors with Dutch Boy white-lead and Dutch Boy flatting oil, master painters everywhere are adding to their prestige and increasing their bank accounts.



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Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Ave.
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The Painters Magazine, June, 1926 issue.

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