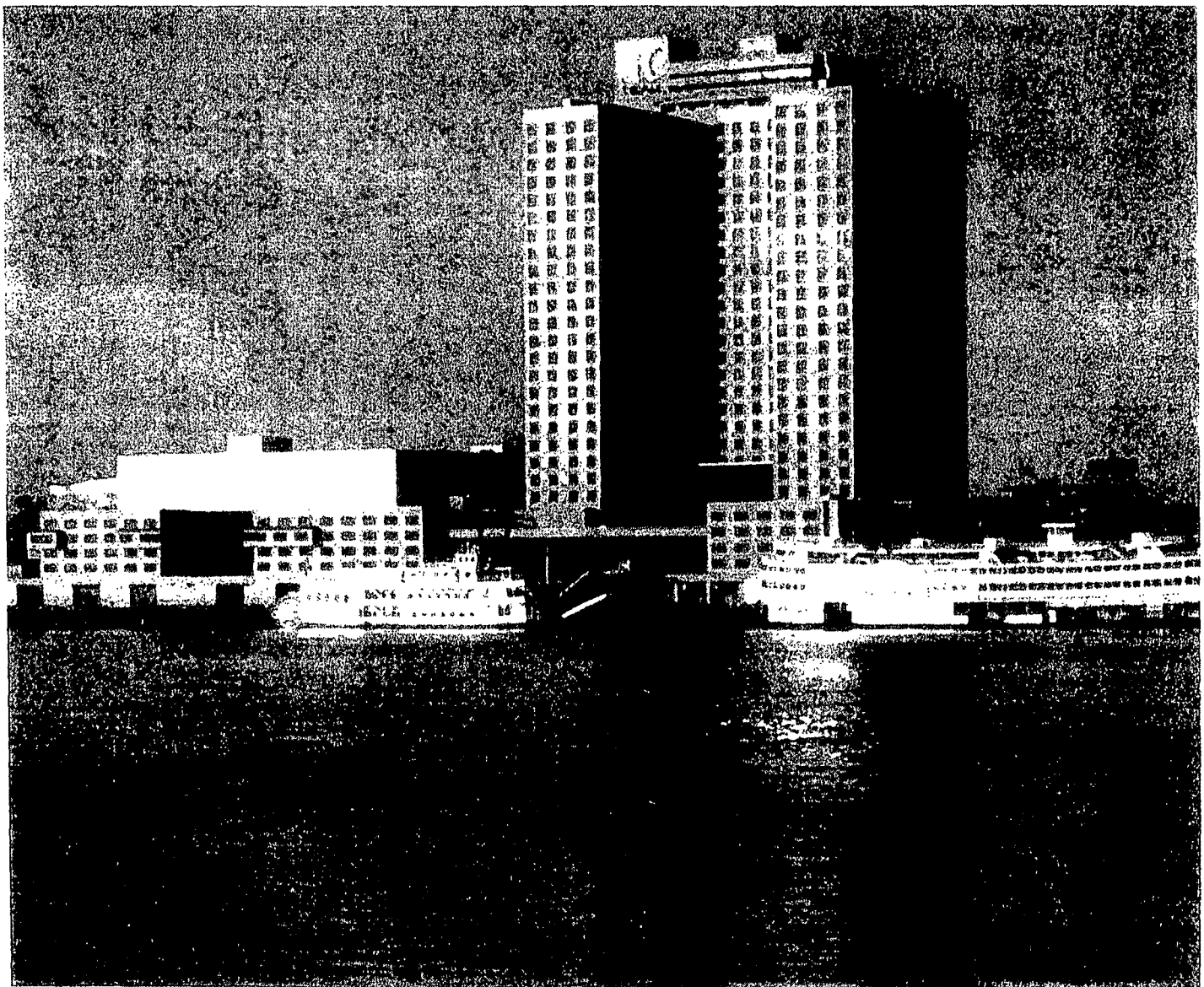


1989 NBC HEATS UP IN NEW ORLEANS



The good times will roll in New Orleans, the Creole City, during the 1989 National Business Conference (NBC). The New Orleans Hilton, the city's largest hotel, will serve as NBC headquarters from March 16 to 19. It is conveniently located at the entrance to the Riverwalk Festival Marketplace, a New Orleans entertainment center, a few blocks from the French Quarter and a 20-minute drive from the New Orleans International Airport.

This facility, with Mobil's prestigious four-star rating and AAA's 4-Diamond mark, offers the elements to make this

conference one of the most memorable yet. The Hilton features 10 restaurants and lounges, including Winston's, an award winning gourmet's delight.

Set your sights on NBC

One of the favorite features for this NBC as in previous conferences is the manufacturers' exhibit hall. This is your opportunity to see all the new products and ask questions of the manufacturers face-to-face.

Sessions will feature automotive after-market experts on upcoming trends and how to stay ahead of the competition.

OUTLOOK will offer more information throughout the year.

Activities at the Riverwalk

After a full day's sessions ranging from the Pipeline Program to new products for the '90s, relax at the Riverwalk, an outdoor center for retail, eating and good entertainment. Enter Riverwalk through the Spanish Plaza, a gift from Spain of a 70,000 square-foot area featuring a centerpiece fountain.

Whether it's fresh fish or fresh flowers, the Colonnade Market in the Riverwalk offers a wide variety to please any prefer-