



Breaks up easily, quickly *Dutch Boy soft paste white-lead*

TELL your customers about this easy-to-thin lead-in-oil . . . how it can be broken up and mixed to brushing consistency in a few minutes. It has distinct advantages for paint buyers.

Dutch Boy soft paste—same as the heavy paste but with a higher percentage of linseed oil ground in at the factory—saves the painter time and labor.

It mixes and tints easily. It produces a smooth paint that results in superior spreading power. And it's still the same pure white-lead that has been the standard for generations.

Dutch Boy soft paste white-lead is sold by the pound in 100 lb. steel kegs and in 50, 25, and 12 1/2 lb. steel pails.

DUTCH BOY FLATTING OIL

The white-lead buyer is also a prospect for flattening oil. Do you stock it? Dutch Boy flattening oil is for use with white-lead to produce durable and washable interior flat finishes, as well as undercoatings for enamel. Other uses are in glazing, blending and bronzing. Sold in quart, gallon and 5 gallon cans.



NATIONAL LEAD COMPANY

New York, 111 Broadway; Buffalo, 116 Oak Street; Chicago, 900 West 18th Street; Cincinnati, 659 Freeman Avenue; Cleveland, 820 West Superior Avenue; St. Louis, 722 Chestnut Street; San Francisco, 235 Montgomery Street; Boston, National-Boston Lead Co., 200 Albany St.; Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Avenue; Philadelphia, John T. Lewis & Bros. Co., Widener Bldg.

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