

FILE NAME: Johns-Manville (JMA)

DATE: 1970 Feb 3

DOC#: JMA228

DOCUMENT DESCRIPTION: Meeting Report - J-M Fears of Earth
Day Protests & Demonstrations

6061

111 170

TO: POLICY COMMITTEE

OFFICE OF THE
GENERAL COUNSEL

C. B. Burnett
H. M. Ball ~~et al.~~
Dr. Thomas Davison
J. B. Jobe
K. V. Lindell
A. B. Marchant
F. L. Pundsack
Ivan Sabourin
F. J. Solon, Jr.
W. L. VanDerbeek
Dr. G. W. Wright

CC: W. P. Raines
M. M. Swetonic
Bert Goss
Carl Thompson
Jim Callaghan

February 3, 1970

REPORT OF MEETING

February 2, 1970
Public Relations Sub-Committee
Environmental Health Task Force

Attendees: F. J. Solon, Jr. - Chairman
W. P. Raines
M. M. Swetonic
Carl Thompson - Hill & Knowlton
Jim Callaghan - Hill & Knowlton

1. A general discussion was held of the student activist movement against pollution and the up-coming April 22 moratorium and its possible effect on Johns-Manville.

ACTION

- a) Hill & Knowlton to prepare by Feb. 5 a brief memorandum summarizing the situation thus far, and what J-M might expect in the way of protests and demonstrations.
- b) Raines, Swetonic and Thompson to meet with E. M. Fenner to discuss vulnerability of J-M plants and mines to student demonstrations re air and water pollution and also to discuss possible handouts explaining J-M's position re pollution control and rough draft a 'Statement of Policy' on J-M and pollution control.
- c) Subsequently, a meeting to be arranged with A. B. Marchant, W. L. VanDerbeek and E. M. Fenner to discuss the problem and to work out details for informing plant and mine managers of what to expect and suggesting how they should meet various contingencies, especially re Public Relations impact.

Raines to send selected magazine and newspaper articles on the moratorium to Marchant and VanDerbeek as back-ground information for the meeting.

More . . .

2. An article on the IIHRP, ghost written for Dr. Selikoff by Hill & Knowlton, has been submitted to Industrial Medicine and Surgery for publication. Dr. Selikoff subsequently made some changes in the paper, which he had approved on Dec. 22, 1969.

ACTION

- a) Thompson to call editor of Industrial Medicine and Surgery to make sure that if and when the article is accepted for publication, we will be able to see the prepared copy in advance and incorporate Dr. Selikoff's suggested changes.
3. A general discussion was held of the urgent necessity to push forward efforts to interest respected magazines and newspapers in what J-M and IIHRP are doing vis a vis the present national concern with environmental problems.

ACTION

- a) Raines and Thompson to (1) contact Dr. F. L. Pundsack on Feb. 2 to get up to date on all projects currently in progress at IIHRP, and (2) arrange with E. M. Fenner to view before Feb. 6, his recent Florida presentation on internal J-M environmental control projects.
 - b) Hill & Knowlton to re-contact Business Week re an article on the IIHRP.
 - c) The Wall Street Journal and other magazines and newspapers with which we have editorial contacts will also be contacted in this regard.
4. A first draft of the proposed trade magazine article on the content of asbestos in insulations will be completed by Feb. 6.
 5. A suggested distribution list for the reprints of the Dr. George Wright paper has been completed.

ACTION

- a) Solon to contact Dr. Wright to set up a meeting to discuss the proposed distribution.

More

6. A distribution list for the booklet version of E. M. Fenner's Atlantic City speech was reviewed. H&K to add names for HEW and other government units.

ACTION

- a) Swetonic to prepare covering letter for W. L. VanDerbeek's signature and to proceed with the distribution of the booklet before Feb. 20.
7. The status of three position and background papers currently in preparation or under revision was reviewed.
 - I. Basic Position Paper - in Dr. Wright's possession for approval.
 - II. A/C Pipe Paper - in the possession of Pipe Division for final approval and distribution.
 - III. History of J-M Health Research - draft completed and ready for approvals

The Basic Position and History of J-M Health Research papers will be produced in printed form following final approvals. The A/C Pipe Paper will be kept in multilith form.

ACTION

- a) Swetonic to recommend standards for booklet size and type style for these and future J-M booklets.
 - b) Swetonic to explore possibility of illustrating basic position paper.
8. Solon commented on the need for work to begin immediately on the collection of still and motion pictures for the J-M asbestos-health audio visual "library".

ACTION

- a) Raines, Swetonic and Thompson to discuss with Fenner, Feb. 4th.

- b) Swetonic and Callaghan to visit Research and Manville on Feb. 12 to meet with E. M. Fenner to view subject material for still and motion pictures and take "rough" shots for use in making assignments to Still & Motion Picture Section.
 - c) Swetonic to arrange for periodic meetings with Fenner to discuss any projects planned, underway or completed that might serve as subject material for the library.
 - d) Swetonic to visit Jeffrey Mine and Mill to select audio-visual subject material.
9. Copy has been completed for IIHRP Progress Report #5.

ACTION

- a) Raines to contact Dr. Pundsack to make sure that he has seen and approved the quote attributed to him in the Report.
 - b) Solon to ask Dr. Selikoff to place him on the approval list for Report copy.
10. Raines gave a brief report on a recent meeting he and Thompson had with members of the health committee of the Asbestos Textile Institute. The Institute is considering preparing a background paper on the research which it has co-sponsored and the industrial hygiene steps it has taken vis a vis asbestos hazards in the textile mills.
11. A list of up-coming medical meetings was distributed and discussed.
12. The subject of a possible advertising campaign on the benefits of asbestos was briefly discussed. A meeting to discuss the subject in greater depth was scheduled for February 4.