

TRADE NAME: QUE FLOWING FLAT
CATEGORY: INTERIOR FLAT WALL PAINT

COLOR: WHITE
QUALITY: SECOND

PIGMENT: 64.1 % LBS. GAL. YIELD UNIT COST TOTAL COST

Titanox R. C. H. T.	630	23.23	.0550 lb.	\$ 34.65
Velvet Filler	250	11.87	.78 cwt.	1.95
Barytes	170	4.59	1.62 "	2.754
VEHICLE 35.9 %				
#90	14	1.40	.03 lb.	1.12
Stearate Jelly	40	5.72	3.24 cwt.	1.296
#44	205	28.0	.73 gal.	20.44
#3878-R	111	14.0	.86 "	12.04
Varsol	196	30.0	.10 "	3.00
#312	22	3.0	.76 "	2.28

CALCULATED YIELD 1638 121.81 \$ 79.53

MANUFACTURED LOSS 4.7 %

ACTUAL YIELD 116 gals.

COST ANALYSIS

MATERIAL COST PER LB. (TOTAL COST DIVIDED BY ACTUAL YIELD).....685
DIRECT LABOR PER GAL., OR LB.0628
FACTORY OVERHEAD PER GAL., OR LB.0644
BULK COST PER GAL., OR LB.8122
COMPLETE PACKAGE COST PER GAL., OR LB. (CONTAINER PLUS FILLING EXPENSE)....133

FACTORY COST IN PACKAGE PER GAL., OR LB.295

PRICES

SHOW THE HIGHEST NET UNIT PRICE WHICH WAS CHARGED OR WHICH WOULD HAVE BEEN CHARGED IN MARCH 1942, TO EACH OF THE FOLLOWING TYPES OF BUYERS OR TRANSFEREES:

- (A) TO A COMPANY OWNED OR CONTROLLED OUTLET
(B) TO AN INDEPENDENT WHOLESALER
(C) BY COMPANY CONTROLLED OUTLET TO RETAIL CUSTOMER
(D) TO AN INDEPENDENT RETAILER (DEALER)
(E) TO OTHER (SPECIFY)

	1.15
	1.20

OPA 000345