

TRADE NAME: Conqueror Interior High Gloss

CLASS: Interior Gloss Paints

COLOR: White

CODE NO: 285

QUALITY: Second

	LBS	YIELD(GAL)	UNIT COST	TOTAL COST
PIGMENT: 40 %				
Rutile Titanium Calcium	250.	9.68	.0606 lb.	15.15
Lithopone	50	1.40	.0459 "	2.30
Calcium Carbonate	100	4.62	.0163 "	1.63
Ultramarine Blue	.07	-	.224 "	.03
VEHICLE: 60 %				
Kettle Bodied Fish Oil	100	12.50	1.01 gal.	12.63
Varnish	322.19	42.50	.791 "	33.79
Mineral Spirits	146.25	22.50	.091 "	2.05
Naphthanate Driers	4.95	.56	1.21 "	.68
Bodying Varnish	7.76	1.00	.76	.76
CALCULATED YIELD	981.22	94.76		69.02
MANUFACT. LOSS 2 %		1.90		
ACTUAL YIELD		92.86		

COST ANALYSIS: indicate gal. or lb.

MATERIAL COST: per gal. or lb.

DIRECT LABOR

FACTORY OVERHEAD

BULK COST

COMPLETE PACKAGING COST (container plus filling)

FACTORY COST IN PACKAGE gal. or pound

Gal	74
	035
	109
	884
	25
	1 134

HIGHEST PRICE IN MARCH 1942

(A) TO A COMPANY OWNED OR CONTROLLED OUTLET

(B) TO AN INDEPENDENT WHOLESALER

(C) BY COMPANY OWNED OR CONTROLLED OUTLET TO RETAIL CUSTOMER

(D) TO AN INDEPENDENT RETAILER (DEALER)

(E) TO OTHER (SPECIFY)

1 415

1 665