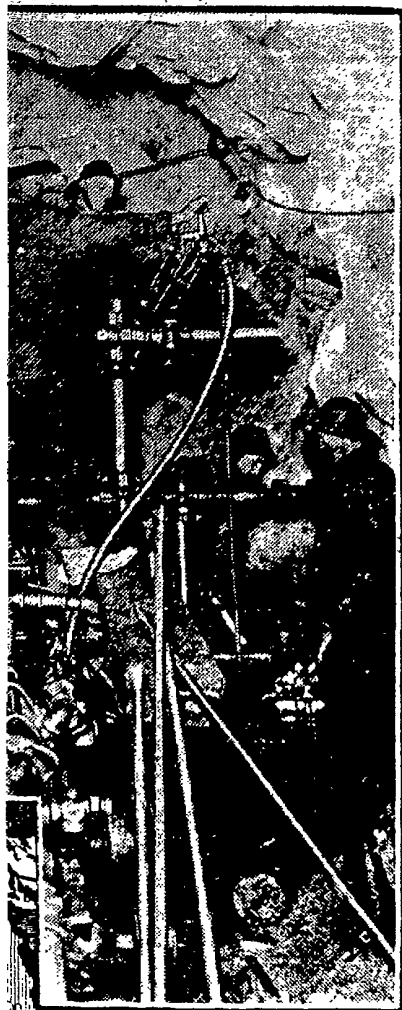


Mountains



"AT THE FRONT" WHERE DRILLING NEVER CEASES

RADIO EXPERTS DISAGREE OVER POWER RATINGS

WASHINGTON May 12 (A.P.)—With widely divergent recommendations from radio engineers, legislators and editors, the question of power limitations for broadcast stations is a major problem for the federal radio commission.

Engineers of the commission's advisory committee in their tentative



In the shadow of the "cheap" house paint can

Don't let the low price on "cheap" paint fool you. Once you get in the shadow of the "cheap" paint can you will have a gloomy outlook. You may think the low price is saving you money. But your reward will be a bigger paint bill—an inferior job—a short-life job—and big repainting bills.

There is only one way to real economy in house paint. Use the best paint money can buy—SWP. It costs more per gallon—but much less per job and per year. Ask us to prove it.

GUARANTEED!

SWP is guaranteed to look better, last longer, cost less per job and less per year than any paint on the market.

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HOUSE PAINT



See "Paint Headquarters"

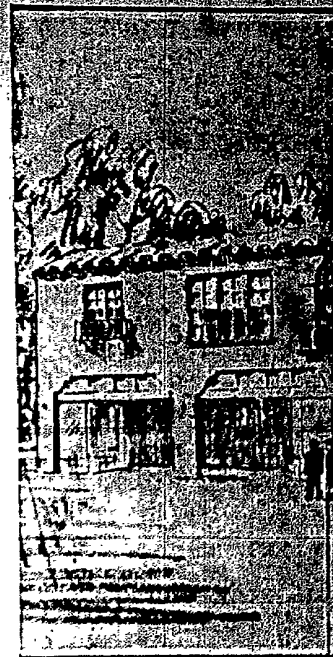


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SAN



Paint in the CAN isn't Paint on your HOUSE

That's where many paint buyers are fooled on cost.

By SAM R. FRAZEE

When you are considering paint for your house—don't be fooled by a "low price" and flowery promises. Low Price paint is "cheap" paint—made of cheap or skimpy materials. It may smell like paint—and look like paint. But when you come to put it on your house, the excessive cost is liable to be tragic.

MAKE THE FORMULA TEST
If you want proof that those "cheap" brands are simply inferior paint—just compare the formula with SWP. The difference in the ingredients will amaze you. For example, say you are buying Outside Gloss White.

Note the big percentage of White Lead Carbonate And White Lead Sulphate used in fine Old SWP Outside Gloss White. White Lead should be the basic ingredient in all white paint, and best formula is to these paint's grade. That's how to be broad.

See how much less "cheap" paint buyers are spending. The answer is clear. And white paint is the best.