



"FORTIFIED"

ASBESTOS CEMENT

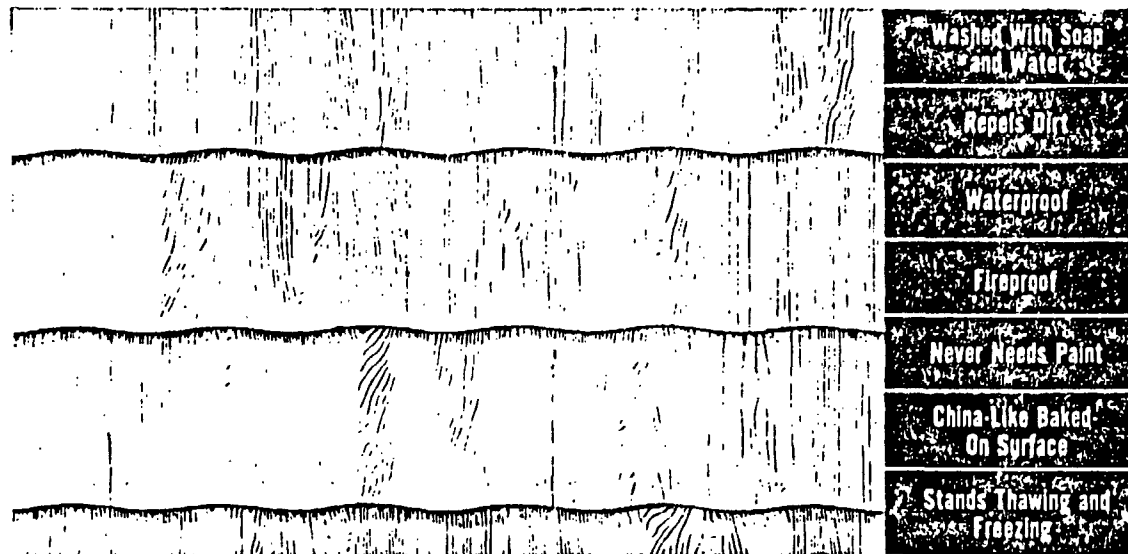
SIDINGS

Lifetime Service—Full time curing—Fire protection—No need for paint—True, die-cut edges—these are superiorities that single out USG Asbestos Sidings for preferred selection. . .

But there are five additional *exclusive features*. . . **1.** Surface pores are closed under 9,000 tons pressure. This makes a surface as dense and water resistant as stone. **2.** *Wider variation of texture*—deeper graining. **3.** *Full 27" Siding Shingle*. Less joints, easier, faster to apply. **4.** *Maximum strength*—from top to bottom. **5.** *Truer White*—Greater color uniformity.



Clean Side Walls ...**THAT STAY CLEANER!**



This new exclusive USG Glatex process seals the Siding against water and dirt penetration. It is baked and fused into the core of the Siding—it is as permanent as the shingle itself.

"Glatex" helps keep the side walls factory fresh and clean. This new

process is considered the greatest improvement since the introduction of

Developed and tested in the USG Laboratories—proved in long exposure to actual weather conditions in grime laden atmosphere—Glatex is now made available through USG distributors.

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