

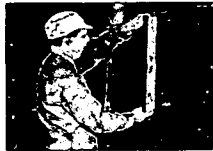
General Insulating & Mfg. Company

Engineering Offices and Main Plant:
ALEXANDRIA, INDIANA

Executive Offices:
ST. LOUIS, MISSOURI

Branch Plants:
DOVER, N. J. DUBUQUE, IOWA

ROCK WOOL **Gimco** INSULATION



Gimco Sealal Bats, furnished with waterproof paper backing, fit between standard studs and joists.

Gimco Sealal Rock Wool Bats—Gimco Rock Wool Bats are made from long, tough rock wool fibres annealed and treated specially by the patented Gimco process. Installed 3½ in. thick Gimco's conductivity is only 0.067 Btu per hour per sq ft for that thickness. Gimco provides full "wall-thick" protection . . . keeps inside temperatures as much as 15 deg cooler in summer and pays for itself out of winter fuel savings. Gimco is as fireproof as the rock itself, resists moisture, and will not decay, pack down or dust out. Gimco is as permanent as the house, and offers no attraction to vermin or termites.

Gimco Bats are Self-Supporting—Gimco bats need only to be pushed between studs or joists. Their own natural resiliency holds them permanently in place without additional support. Application costs are thus cut to a minimum.

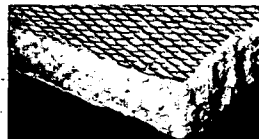
Gimco Insulation for Present Homes—Gimco in granulated form can easily be blown into empty wall and ceiling spaces. It makes a permanent "wall-thick" insulation, and can be installed in any home, regardless of age, size or type of construction. For complete details, write for new book on home insulation.

Specifications—Gimco Sealal Bats are furnished with waterproofed paper backing. They are made in three sizes: (1) 15 x 18 in. x wall thick; (2) 15 x 23 in. x wall thick; (3) 15 x 48 in. x wall thick. Ten small bats insulate approximately 20 sq ft of wall or ceiling area; 10 medium size bats insulate approximately 25½ sq ft; 10 large bats insulate approximately 55 sq ft.



Present homes are easily and quickly insulated by blowing Gimco Rock Wool in empty wall and ceiling spaces. Insures a thick, protective blanket of uniform density.

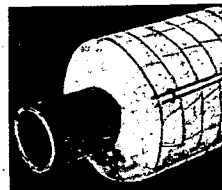
GIMCO ROCK WOOL PRODUCTS FOR INDUSTRY



Flexfelt Blankets—Efficient and adaptable rock wool insulation for boilers, heaters, furnace breaching, hot tanks and other industrial equipment. Standard sizes: 2 ft x 4 ft and 2 ft x 8 ft. Special sizes are also made to order or as planned by our engineers from purchasers' equipment drawings.

Gimco Flexfelt Pipe Coverings—Flexfelt coverings are suited for every type of pipe insulation . . . hot water, steam process, cold water and refrigerant lines. They are made in a variety of sizes and styles, each individually designed to do an efficient insulating job.

Gimco No. 330 Insulating Cement can be easily and quickly applied to any surface. It dries quickly with little shrinkage and has a smooth, hard surface. Cost per square foot coverage is unusually low.



Free Construction and Engineering Service—Gimco engineers, backed by years of research in our own laboratories, render prompt and efficient service in helping you solve insulation problems. Quotations and suggestions on any job (temperatures up to 1500 F) will be gladly given.

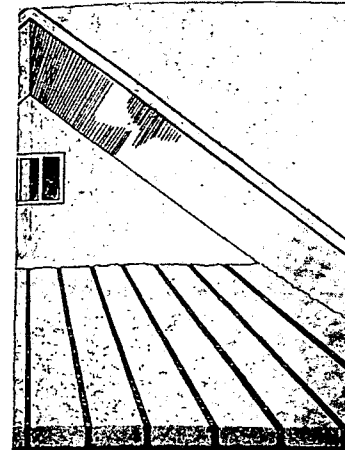
Insul-Wool Insulation Corp.

General Offices, Wichita, Kansas

Branches in Principal Cities

Manufacturers and Distributors of Insul-Wool

Insul-Wool is a fibre insulation of the "fill" type—made of wood pulp, a natural insulating material. By the exclusive "Insul-Wool" method the wood pulp is converted into a loose fluffy substance which, when installed in a building, forms a soft heat-resisting blanket having millions of tiny air cells capable of resisting passage of either heat or cold.



Insul-Wool Applied over Ceiling

UNIFORMITY OF PRODUCT

Only one grade of Insul-Wool is made and every "run" is tested at the factory to insure uniformity of product and unvarying high quality. It is free from grit, silicon particles, or "shot."

FIRE PROOF AND VERMIN PROOF

A special "Insul-Wool" method of chemical treatment makes Insul-Wool thoroughly vermin proof and fire proof. It has been approved by the National Board of Fire Underwriters.

"INSUL-WOOL" SERVICE

Insul-Wool is distributed and installed only by specially trained men—direct factory representatives or men in the organizations of the largest insulation material dealers throughout the United States.

ADVANTAGES OF INSUL-WOOL

1. It is made from wood pulp, a natural insulating material.
2. Chemical treatment makes Insul-Wool safe under all conditions and hazards.
3. Approved by the National Board of Fire Underwriters.
4. Its light weight of 2.5 lb to the cubic foot adds very little load to the ceiling rafters.
5. Does not pack or settle and outlasts the building in which it is installed.
6. Does not draw moisture.
7. Cuts fuel costs and reduces Summer temperatures, indoors.
8. Meets U. S. Government requirements on Federal Construction with a thermal conductivity of 0.24 Btu per hour, per square foot, per degree Fahrenheit, per inch thickness.

Analysis of Insul-Wool in Terms of Commercial Thickness

Material	Commercial Form	Comm'l Thickness Inches	D. Wt. Per cu. ft.	C. Conductivity
INSUL-WOOL	Wood Fiber-Loose Type, Fire proofed and Germ proofed.	1 4	2.5	0.24* 0.067**

*Kansas City Testing Laboratory, Inc., February 25, 1938.

**J. C. Peebles, Armour Institute of Technology, April 8, 1937.

Complete data on Insul-Wool Insulating Product will be sent upon request.