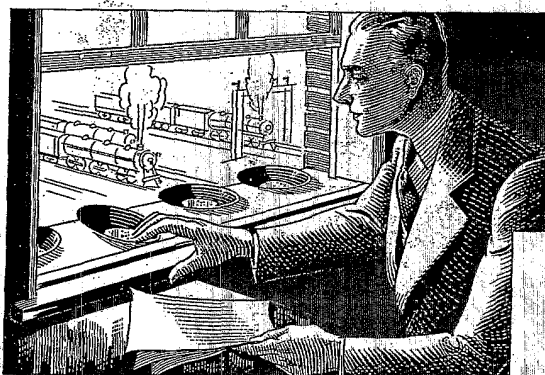


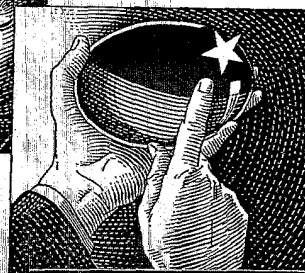
IN "SAUCER TEST"

RED LEAD PRIMER OUTLASTS

all others 4 to 1



● Dutch Boy Red-Lead is a fine, highly oxidized red-lead supplied in two forms—paste and liquid. The paste comes in natural orange red, is readily mixed to brushing consistency and can be tinted to darker colors. Dutch Boy Liquid Red-Lead (ready for the brush) is available in the natural orange red, two shades each of brown and green, and also in black.



● If you've looked for proof, here it is... proof that pure red-lead is the durable primer for iron and steel structures! Read this brief account of an ingenious "Saucer Test" developed by the engineering staff of a southern railroad.

In this test, half of each small steel saucer is given a priming coat of Dutch Boy Red-Lead. The other half in each case is painted with one of the other paints to be tested. All saucers are filled with locomotive stack cinders and water, then placed on outdoor racks for a period of months with water added as it evaporates. The saucers are allowed to stand until the paints break down.

The "Saucer Test" offers an excellent way to test metal-protecting paints because it closely reproduces actual service conditions. The corrosive sulphuric acid reaction that takes place when cinders and moisture lodge in the webs and angles of metal structures is duplicated in the test saucers.

Scores of priming paints have been put through the "Saucer Test" by this one southern railroad. In every case... red-lead has outlasted every other priming paint by 4 to 1—or better!

As a result, this railroad has standardized on pure red-lead for priming paint for metal structures.

Another railroad used a similar test with a salt solution to find the most durable paint for bridges exposed to brine drip from refrigerator cars. In this brine test, as in the cinder test, red-lead proved its unique value as a safeguard against rust and deterioration.

"Why not make this practical, easy 'Saucer Test' yourself? Prove to your own satisfaction that Dutch Boy Red-Lead will protect better against the corrosion that causes destruction. Let us send you a testing saucer and a sample of Dutch Boy Red-Lead ready for the brush, together with full directions for making the 'Saucer Test'. Just make your request on your company letterhead.

NATIONAL LEAD COMPANY
New York, 111 Broadway; Buffalo, 116 Oak Street; Chicago, 900 West Eighteenth Street; Cincinnati, 659 Freeman Avenue; Cleveland, 821 West Superior Avenue; St. Louis, 722 Chestnut Street; San Francisco, 250 24th Street; Boston, National Boston Lead Co., 800 Albany Street; Philadelphia, National Lead & Oil Company of Pa., 316 Fourth Avenue; Philadelphia, John T. Lewis & Bros. Co., Widener Building.



See the sign on the wall.

DUTCH BOY RED-LEAD

This advertisement appears in the following publications:

Eng. News Record, Feb. 18—June 9, 1932

Gas Age Record, Jan. 23—May 14

Marine Eng. & Shipping Age, Feb.—Sept.

Railway Eng. & Maintenance, Feb.—May

KD:493

Oil & Gas Journal - Feb. 4 - June 9

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