DOMESTIC ENGINEERING COMPANY

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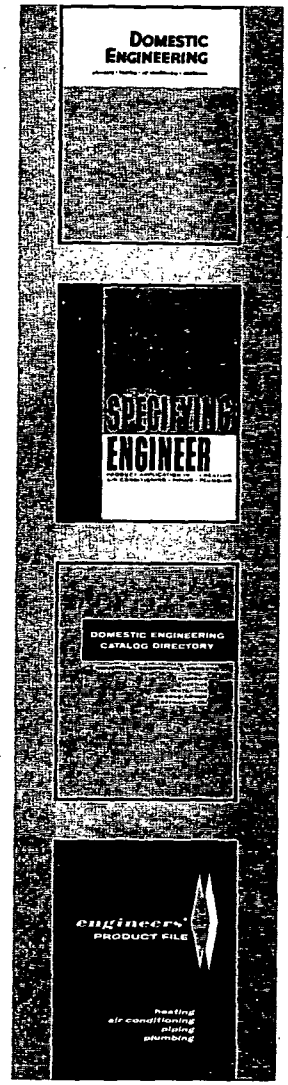

DOMESTIC ENGINEERING MAGAZINE

Editorially keyed to the total business interests of qualified plumbing-heating-cooling contractor-dealers who specify, sell, install and service, DOMESTIC ENGINEERING covers every phase of the contractor-dealer's business: engineering, servicing, merchandising, new products, legal, news, legislation. Winner of 18 out of the 22 national editorial achievement awards presented to publications in the plumbing-heating-cooling field, by Industrial Marketing, DOMESTIC ENGINEERING holds the loyalty and confidence of "buying core" contractors who do more than two thirds of the industry's total annual volume . . . loyalty and confidence that pays handsome dividends to advertisers. Member, Audit Bureau of Circulations and Associated Business Publications. Published monthly, $5.00 per year.

ACTUAL SPECIFYING ENGINEER

The only business publication written specifically for engineers who specify heating, ventilating, air conditioning, refrigerating, plumbing, piping, electrical, insulating, filtering and related mechanical products into both medium and large construction. Editorial formula and performance are completely geared to the subject of specifications and product choices and to the application of products in various systems. Circulation, made up of men who design systems and specify products, includes: independent consulting engineers specializing in mechanical and electrical systems; consulting engineers; engineers associated with architects; specifying engineers associated with large industrial companies, institutions, and commercial chains, big contractors and distributors, government (in all categories), utilities, etc. Member, Verified Audit Circulation and Business Publications Audit. Published monthly, $5.00 per year.

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Published annually as a buyers' guide for large plumbing and heating contractors and wholesalers. Has six sections of MANUFACTURERS' CATALOGS: Boilers, Burners, Furnaces, Controls, Air Conditioning, Refrigeration, Pipe, Valves, Fittings, Pumps, Tanks, Water Heaters, Softeners, Brass, Drainage, Tools, Plumbing Fixtures, Lawn Sprinkling Systems, Water Systems, Fire Protection Equipment, Plumbers' Brass and Specialties, and many other products. Each edition also includes: 1. CLASSIFIED DIRECTORY OF PRODUCTS, 2. TRADE NAMES SECTION, 3. MANUFACTURERS' NAME AND ADDRESS SECTION and 4. a TECHNICAL AND ENGINEERING DATA SECTION. $12.50 per year, $25.00 for three years.

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AIR CONDITIONING
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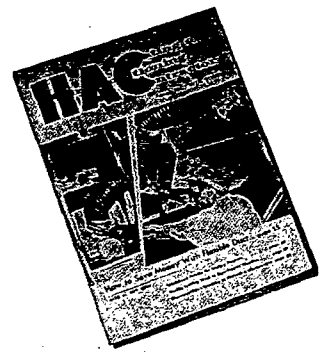

BALANCED COVERAGE of all major segments of the field—warm air heating, air conditioning, sheet metal contracting. And equal balance between the technical, management, and merchandising aspects of the readers' business.

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