



UNI-BELL PVC PIPE ASSOCIATION

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September 7, 1990

REC'D SEP 13 1990

TO: Uni-Bell Board of Directors
Uni-Bell Market Development Committee
Uni-Bell Technical Committee

FROM: Dave Eckstein

SUBJECT: Uni-Bell Video on Tapping PVC Pressure Pipe

COPY: Uni-Bell International Affiliates (w/ enc)
Uni-Bell Associate Members (w/ enc)
Arthur Kahn (w/ enc)
Roy Gottesman
Mike Rickman, City of Dallas (w/ enc)
Henry Goodnight, City of Dallas (w/ enc)
Ron Collins, JCM (w/ enc)
Larry Thompson, Footage Tools, Inc. (w/ enc)
Clyde Murray, Murray Construction (w/ enc)
Dale Sawchuk (w/ enc)

*If any of you
want copies of this
video, please request
them directly from
Uni-Bell indicating
you are a VI/PRO
member.*

*Thanks,
Roy*

We are extremely pleased to enclose a copy of the English version of the Association's new training video on tapping PVC pressure pipe. Your commitment of whatever time and resources were required to produce a quality end product is obvious. Initial reaction from the intended user audience has been unanimous in its praise.

Special thanks must be offered to our own ETI and Scepter for participation in sample preparation above and beyond. In addition, the entire Industry offers its thanks to personnel at JCM Industries, Footage Tools, Inc., Murray Construction and the City of Dallas Water Department for their participation.

My personal thanks to Dale Sawchuk and the Scepter management that allowed us to use him as the main on-screen personality. The good news is that Dale had no idea what we were going to do to him and by the time he found out, it was too late.

We are also enclosing an order form for your initial inventories. As per your instructions, we have set the member company price and user price equal to incremental and handling costs only at \$10 each U.S. Please return these forms by fax no later than September 31. We will immediately order duplicates appropriately and distribute. Please note that French Canadian and Spanish versions are in the works and should be available by mid-October.

CTL029709

As a reminder, I will formally be introducing the video at next week's AWWA Distribution System Symposium in your exhibit as well as in presentation at the technical seminars.

Once again, our collective congratulations and thanks!



Dave

DLE/vac

Enclosures

P.S. Have a look at it and give me a call. I'm interested in your opinion.

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