



YOU wouldn't choose a horse and carriage in preference to a fine new automobile. Or a crystal set rather than a modern all-wave model. So, why should you handicap yourself by using an old-fashioned White Lead instead of an improved, modern product? For it is an easily proved fact that scientific developments have affected White Lead just the same as everything else. Through use of electro-chemistry, Anaconda has produced the *modern and better* White Lead.

You needn't take our word for it. Try Anaconda White Lead at our expense and see for yourself what a great improvement it is over the kind you're now using. Prove to yourself that it does

give whiter whites and cleaner tints. Simply fill out the coupon below, and send for your free sample today.



WHITE LEAD LASTS

ANACONDA LEAD PRODUCTS CO.
 East Chicago, Ind.

Send me FREE sample of new Anaconda White Lead and name of the nearest dealer. I prefer:

.....heavy paste "all purpose" paste

Name.....

Address.....

City..... State.....

PNYC00000050

ANACONDA WHITE LEAD

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 ACTUAL SIZE 7" X 10"

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