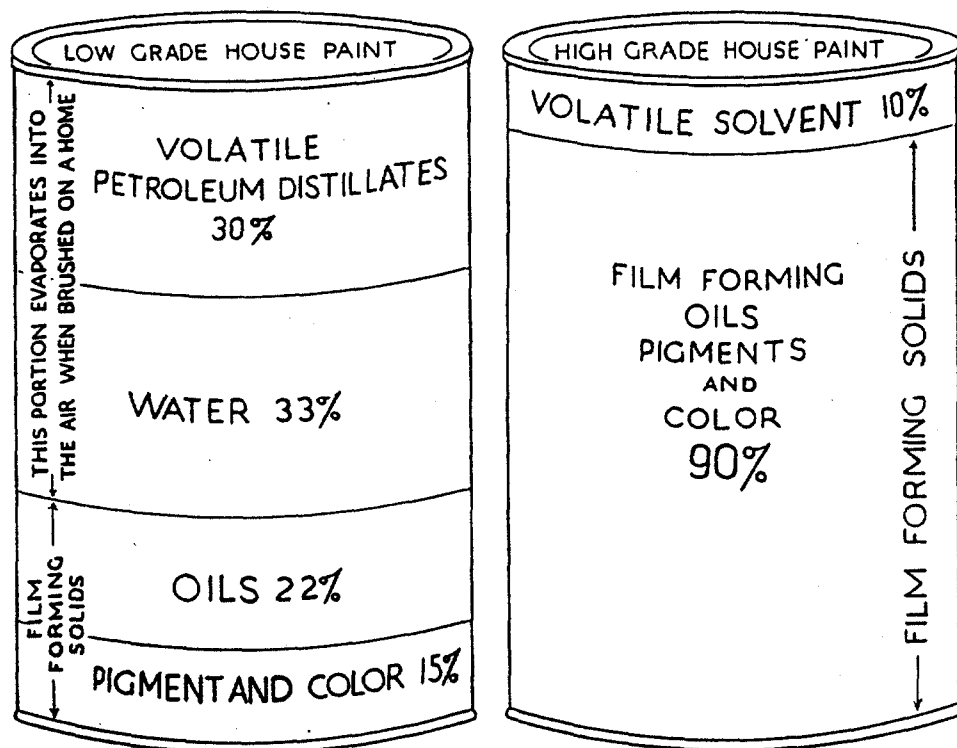


HOW DOES **SWP** COMPARE WITH CHEAP PAINTS

?



Graphic illustration comparing the volume contents of a low-grade with a high-grade paint. Note that the low-grade paint contains 63% of Water and Petroleum Solvent which evaporates into the air, leaving only 37% of actual film forming solids. Note that the high-grade paint contains 90% of film forming solids.

(The above is an exact reproduction of a diagram issued by the Educational Bureau of the American Paint & Varnish Mfrs. Assn., Washington, D. C.)

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