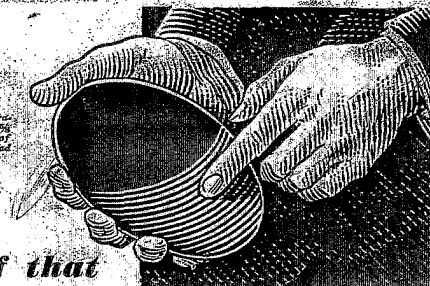


● Saucer used to make "Saucer Test" for paint durability. Made of steel, 5 1/2 inches in diameter by 1/2 inch deep. Write for testing saucer and sample of red-lead. Prove to yourself that Dutch Boy Red-Lead is your property's best safeguard against rust.



Prove for yourself that RED-LEAD OUTWEARS other primers for metal

● Here is a paint durability test which may be the means of saving you hundreds...even thousands...of dollars for the "Saucer Test" - an easy, practical way to prove that pure red-lead gives iron and steel structures superior protection against rust.

The "Saucer Test" was originally developed by the engineering department of a large southern railroad as a means of determining the lasting qualities of paints for metal. This railroad found that the "Saucer Test" made it possible to practically duplicate the rigorous conditions which paints encounter in railroad service. Another large paint buyer used the "Saucer Test" to study the destructive action of brine on metal protecting paints. Other companies in widely different industrial fields are constantly finding additional ways to use the "Saucer Test" in determining paint quality.

With the "Saucer Test" you can readily reproduce the particular corrosive conditions to which your iron and steel structures are exposed...it is equally adaptable to railroad, industrial, marine, oil field and other applications. For example, cinders and water in the saucer will set up the sulphuric acid reaction that occurs when locomotive cinders and moisture collect in the webs of bridge girders. A brine solution will enable you to determine the most durable paint for metal exposed to sea water or salt air. Or you can use other solutions which most closely approximate the rust-forming conditions peculiar to your property.

The railroad that originated the "Saucer Test" has tested scores of metal protecting paints. In these tests pure red-lead has outlasted every other primer by at least 4 to 1. Others have used the "Saucer Test" with results that speak just as well for the protective properties of pure red-lead.

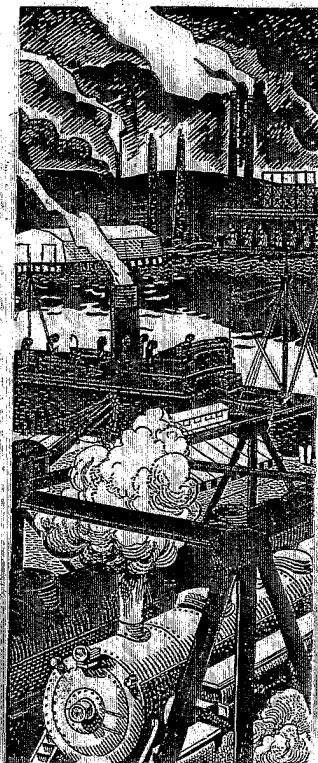
Why not prove to your own satisfaction that Dutch Boy Red-Lead protects iron and steel structures better than any other primer for metal? Let us send you a testing saucer, together with instructions for making the "Saucer Test" - and a sample of Dutch Boy Red-Lead, ready for the brush. Just address your request to our nearest branch.

● Dutch Boy Red-Lead is a fine, highly oxidized red-lead supplied in two forms - paste and liquid. The paste comes in natural orange red, is readily mixed to brushing consistency and can be tinted to darker colors. Dutch Boy Liquid Red-Lead (ready for the brush) is available in the natural orange red, two shades each of brown and green, and also in black.



NATIONAL LEAD COMPANY
111 Broadway, New York; 116 Oak Street, Buffalo; 908 West Hubbard Street, Chicago; 539 Freeman Avenue, Cincinnati; 820 West Superior Avenue, Cleveland; 722 Chestnut Street, St. Louis; 2240 Twenty-ninth Street, San Francisco (National Lead Co., 890 Albany Street, Boston; National Lead & Oil Co. of Pa., 316 4th Avenue, Pittsburgh; John T. Lewis & Bros. Co., Widener Bldg., Philadelphia).

DUTCH BOY RED-LEAD



This advertisement appears in the following publications:
Engineering News-Record, April 14, October 6, 1932
Gas Age, March, April, September
Marine Engineering, September, April, October
Railway Engineering and Maintenance, April, October
Oil & Gas Journal, April 7, October 6
Engineering Record, April 14, 1932

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