

W. KEDZIE TELLER
512 RANGER LANE
SARASOTA, FLORIDA 33577

January 27, 1967

Robert A. Kehoe, M.D.
947 Green Street, Apartment #3
San Francisco, California 94133

Dear Dr. Kehoe:

A request has gone out to all members of the Committee of Progressive Hair Dye Manufacturers to send their formulae to you in San Francisco, (a list is attached.) All of these should be in your hands by the first of February.

During our phone conversation in December I mentioned that the firm who bought RD, Hazel Bishop Inc., might try to work independently with you and you agreed that such would not be acceptable. It now appears that they will go along with our group but feel that a discussion with you might make them happier since their formula is somewhat different from the average.

When all of this information is digested by you, only you can judge whether it is possible to pattern a generic composition for your studies that will be fair to the majority. As you and I discussed, it will subsequently be necessary to make separate limited studies on each formula anyhow. Whether or not RD should influence your initial study is best determined by you. Since it appears to contain an higher percentage of lead acetate it may have to await the second part of the plan.

Suffice it to say, we others who have devoted much time to this project want to include all of the industry in our dealings with FDA, for of course there is strength in unity.

It so happens that the chairman of our Committee, Mr. Jule Gordon, who has been the industry spark plug in organizing a united front will be in San Francisco February 7, 8, 9, and 10th. Could it be possible for you to spend an hour with him one of those days at which time Mr. Garland the technical head of Hazel Bishop (the RD successor) would sit in to learn how you propose to approach this generic program? I'll phone you on February 2nd to see if you can suggest a time during the above mentioned days.

Believe me, Dr. Kehoe, we all appreciate the thought you have devoted to our project to date and feel extremely fortunate that we have your ear. I hope the above idea will not interfere too much with your stay in the West, but know that we will make progress if you can arrange the suggested meeting.

Cordially yours,

W. Kedzie Teller
W. Kedzie Teller

WKT/vt

Att.

Committee of the Progressive Hair Dye Industry

ROOM 510-11, 60 EAST 42ND STREET

NEW YORK, NEW YORK 10017

Members

COMBE CHEMICAL, INC.
White Plains, N. Y.

HESS HAIR MILK LABS.
St. Paul, Minn.

HOODS HAIR PRODUCTS, INC.
Madrid, Ia.

LASER LABORATORIES
Minneapolis, Minn.

MAJESTIC DRUG CO.
New York, N. Y.

PEARSON PHARMACAL CO.
Miami, Fla.

RAYMOND RESEARCH CORP. -*
New York, N. Y.

SUN RAY COMPANY
Bronx, New York

PAUL WESTPHAL, INC.
New York, N. Y.

*This firm was the original owner of RD, which is now owned by
Hazel Bishop Inc.

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