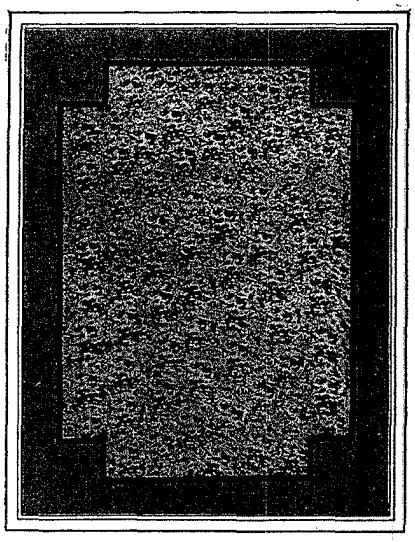
Painting for Prestige and Profit

A series of articles on Distinctive Wall Effects showing tested and approved methods of producing them

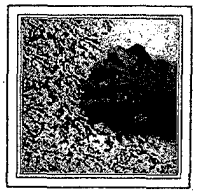


The No. 2 Sponge-Mottled Finish

THE Sponge-Mottled Finish may be employed either in panels or over the entire side wall. When used in panels there should usually be greater contrast between the colors selected than when this finish is used as an all-over pattern. While almost any number of colors may be employed, one or two in addition to the ground coat are most frequently used.



1. An ordinary sponge, cut with a flat surface, produces the design of the mottled finish. One of the interesting effects possible is shown in the large panel above.



3. Then the flat side of the sponge is tamped against the wall, leaving an individual design where the high parts of the sponge come in contact with the surface.



2. After a light undercoat is applied and allowed to dry, a little of the darker finish is poured on a board or other flat surface, into which the flat side of the sponge is pressed.

Where to use it

The Sponge-Mottled Finish may be employed on rough or smooth-finish plaster, but the most interesting figuration is obtained on the smooth surface.

As an all-over effect, it may be used to advantage in the following rooms, with the colors suggested:

—*Lobby of the theatre*—ground color of medium brown with golden yellow finish.

—*Lobby of the hotel*—ground of red buff with light red buff finish.

—*Lobby of the club*—ground of warm gray with finish of light yellow.

—*Lobby of the apartment or bank*—ground of buff with cream finish.

—*Reception room of the office*—ground of tan with blue green finish.

In panels the Sponge-Mottled Finish is suitable for use in the following rooms, with the colors suggested:

—*Living-room of the home*—ground of yellow buff with light golden yellow finish.

—*Bedroom of the home*—ground of shell pink with light gray finish.

—*Restaurant of the hotel*—ground of soft grayed green with light cream yellow finish.

—*Smoking room of the theatre*—ground of cold gray with rose finish.

—*Smoking room of the club*—ground of dark blue with gray finish.

—*Waiting room of the railroad station*—ground of corn yellow with tan finish.

Prestige and profit for you

By producing beautiful, distinctive interiors with Dutch Boy white-lead and Dutch Boy flatting oil, master painters everywhere are adding to their prestige and increasing their bank accounts. Dutch Boy white-lead mixed with Dutch Boy flatting oil makes a flat paint that spreads easily, quickly, and has great coverage.

If you would like samples of the Sponge-Mottled Finish, write our nearest branch.



NATIONAL LEAD COMPANY

New York, 111 Broadway; Boston, 131 State Street; Buffalo, 116 Oak Street; Chicago, 900 West 18th Street; Cincinnati, 659 Freeman Avenue; Cleveland, 820 West Superior Avenue; St. Louis, 722 Chestnut Street; San Francisco, 485 California Street; Pittsburgh, National Lead & Oil Co., of Penna., 316 Fourth Avenue; Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut Street.

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