

GYPSUM BOARD

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Approved by Mrs. Ross.
No changes. See
T.M. Marking—Advertising
Contract

Something *Really* new

in walls and ceilings



HISTORICAL FILE

Fire-Resistant Protection

Approved 1949

DO NOT DESTROY

Two layers of this famous SHEETROCK gypsum wallboard are laminated to produce the ultimate in fine interiors. You get all the outstanding features of regular SHEETROCK—reduced building time, any decoration, quick occupancy—plus, the *added* advantages at right.

Investigate Laminated SHEETROCK—it's something *really* new, *really* modern in walls and ceilings. Your building material dealer handling SHEETROCK has all the facts. Let him help you when you build.

NEW
LAMINATED
SHEETROCK

a double wall system
that means:



added fire protection
Gypsum fights fire— it will not burn. Think of the protection two layers provide!



added sound resistance
Transmission of noise between rooms is greatly reduced. Extra privacy is yours.



added strength
Walls and ceilings are more rigid, more resistant to normal framework movement.



added beauty
Laminated SHEETROCK interiors are smooth, remain practically crack-free.

There is only *ONE*...

SHEETROCK
The Fireproof Gypsum Wallboard



United States Gypsum

Chicago