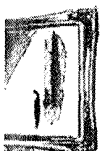
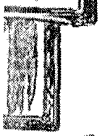
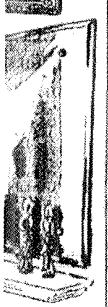
E!
...read...treasures...in a...
...all sale priced!









...o's
CY4-5891

SALINAS — A benevolent weatherman has cooperated with Salinas Valley produce growers to delay a manpower shortage which was forecast for a week ago.

Wet, cold weather has delayed maturation of lettuce, strawberries and asparagus for almost a week now. A month ago grower-shippers anticipated they would need 1,500 supplemental field hands by now.

**In line with this forecast, growers requested Secretary of Labor Willard Wirtz to certify importation of up to 4,100 Mexican Nationals to work in the fields to April. Growers thought they would need about 1,500 a week, starting April 1.**

According to Marvin Garner, assistant farm commissioner for Monterey County, nobody's suffering too much right now, however.

"If the cool, wet weather holds, we won't start needing men for another week," he said. Wednesday. "A change to hot days and warm nights could shorten this time to about five days for most crops."

Right now, two growers are harvesting lettuce and three are picking strawberries. A single warm day could change the picture on asparagus, however, according to Garner.

"It would take just 24 hours of warm weather to bring asparagus to maturity and we'd need men right then," he said. "Five warm days and nights could throw us into a manpower crisis by Monday to lettuce and strawberries."

**An estimated 4,000 domestic laborers already are working in the fields, according to a spokesman for the Grower-Shippers Vegetable Assn. of the Salinas Valley.**

**There's plenty of work for all,** he claims, although most of it is in hoeing and thinning, a less lucrative job than harvesting which can produce about $2 an hour per man on a piece work basis.

The Farm Labor Office here has jobs in hoeing and thinning at $1.40 per hour.

The grower-shipper spokesman, stationed at the Farm Labor Office, said growers are beginning to feel the pinch, however, because of the high turnover of domestic field hands.

"We get a 50 per cent turnover a day," he said.

Motioning to about two dozen men gathered in the office, he said they were "here on the rebound" from other field jobs.

A strawberry grower said he had 41 men show up for work Tuesday.

"Wednesday only 18 were left," he said.

Growers admit the manpower crisis isn't upon them yet, but are worried about "lead time" — the delay between Wirtz's decision to certify importation of use of Mexicans, providing his does, and the time it will take to get them from Mexico to the Salinas Valley.

This time has been estimated variously at between one and three weeks.

During a recent trip to Salinas, Wirtz promised growers he would consider lead time if he decides supplemental foreign help is needed.

"No crops are going to rot in the fields," he said.

LAY AWAKE
ALL NIGHT
ITCHING
then doctor's formula stopped it!
Wakefield from maddening scratching, when she changed to Zemo! It speeds evening relief to externally caused itching, of eczema, minor rashes, skin irritations, non-poisonous insect bites. Despathizes nerve endings, soothes. Kills millions of surface germs, helps prevent infection, aids healing. "Re-itch" skin with Zemo—Liquid or Ointment.
Helps control formation of PIMPLES! Hand Zemo dries excess oil, opens clogged pores, reduces infection. Money back if you don't get relief from skin troubles shown on the Zemo package.



Prices!

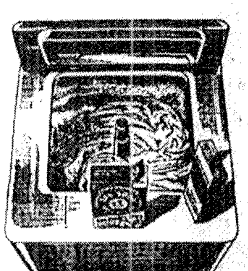
| FABRIC | REG. | SALE |
|---|---|---|
| "Everest" | 2.95 | 1.95 |
| "Redcliff" | 3.95 | 2.95 |
| "Crest" | 2.50 | 1.95 |
| "Nevada" | 2.95 | 1.95 |

• FREE INSTALLATION
• FREE MEASURING
• FREE ESTIMATES
In Your Home . . . No Obligation! Drop in . . . or Call
Welker Bros.
CY7-3231
...and one of our experienced drapery consultants will show samples in your home with no obligation.

Jolly 5&10 OPEN NITES 'til 9
SALE
CHARGE WITH YOUR
CRAYOLAS REG. 1.00 64 COUNT WITH SHARPENER 49c
SOFT BALLS 88c
DROP CLOTHS 9x12 PLASTIC 15c
TRANSISTOR BATTERIES 9 VOLT FLAT TYPE 19c
MODELS ALL 1.49 MODELS CARS, BOATS, PLANES, IN STOCK 97c
TEA SETS PLASTIC OR ALUMINUM, Reg. 98c 71c
BAGGED SOLDIERS REG. 98c Also includes many other multiple bagged toys 57c
LIPSTICK All 49c SIZES 34c
PLUS TAX




REG. 7.45
DUPONT LUCITE
WALL PAINT GAL. 4.33
YARDAGE REG. 79c DENIM—SOLIDS AND STRIPES 71c
EASTER PLUSH REG. 3.99 BUNNY WITH PLASTIC FACE & OUTSTANDING FEATURES 2.88
INFLATABLE BUNNIES 98c
Jolly 5&10
2 Locations to Serve You:
• 1405 Foxworthy Ave.
FOXWORTHY SHOPPING CENTER



Arm & Hammer Washing Soda with your detergent can save 3 out of 4 of your laundry dollars — and do the job as well!
(Directions on the box)




...ters we get from...
...ones!"..."every-...
...ad these letters,...
...ing Soda on your...
...ow you, too, can...
...wi...

By NORMAN BOWMAN
Staff Business Writer

## Keeping Hopkins

Dr. Milton S. Eisenhower, president of Johns Hopkins University in Baltimore, will address Hopkins S.F. Alumni Assn. Saturday at St. Francis Yacht Club. He'll speak on "Place of Progress," and will reflect his 39 years of Government and education service, including the task of being chairman of the Republican Party's Critical Issues Council in 1964.

If Johns Hopkins University seems far afield from Santa Clara County, consider this: President of the alumni association is Dr. W. Rudolph Kaune of 1244 Laurie Ave., San Jose, who is manager of core and fuel engineering in the Atomic Power Equipment Department of General Electric Co. And there are 25 alumni of Johns Hopkins living in San Jose proper, plus another 21 in the immediate surrounding area.

**Small world, isn't it?**

* * *

## Education Industry

By any measuring stick, education is Santa Clara County's largest industry. It covers more acres, has more square footage of buildings, more paid employes and more "workers" than any six of our largest industrial firms put together—and its budget even makes welfare look pretty pale by comparison, if that's possible.

Just one example is a single construction project: Stanford University has let a contract to M&K Corp. to build the first two units of the university's new Center for Biological Studies. Due to start shortly, the job calls for $3,914,000 in building cost with another $1 million going into furniture, equipment and landscaping. It will take 21 months to get it ready to go.

Before you leap out of your taxpayer skin, however, it's noteworthy that more than $3 million of the cost will come from the William F. Herrin Foundation funds which were received in the closing days of Stanford's PACE fund raising campaign. Herrin, an early-day vice president and general counsel of Southern Pacific Co., was a friend of Sen. Leland Stanford and a great admirer of naturalist John Muir—and the natural sciences.

The remainder of necessary building funds comes from a $1,600,250 grant from National Science Foundation—and that's one of the largest that NSF has ever made to an educational institution.



MERGER UNDER WAY—Former KBS Electronics, Inc., maker of cartridge tape recorders for instrumentation and broadcast use, is in process of merging with Data Technology Corp., with which it has been consolidated at 1270 Charleston Rd., Mountain View. Both are subsidiaries of Datapulse, Inc., a digital pulse generator manufacturing concern in Inglewood. KBS will now be known as KBS Div. of Data Technology. Left to right are Walter Rees, marketing manager for broadcast-audio division; James Johnson, president of Datapulse; John Magidda, marketing manager of instrumentation division; Don Patterson, KBS Div. chief engineer; and Gerard Currie, president of Data Technology. They are shown with models of cartridge tape recorder line now sold in domestic and foreign markets.



STEP UP—Robert A. Mitchell, formerly manager of Dial Finance Co.'s office at 3582 Stevens Creek Blvd., Santa Clara, has assumed management of the firm's San Jose main office at 85 W. Santa Clara St. He is followed in the Santa Clara unit by Fred Belka Jr., formerly assistant to Mitchell. C. L. Clark, manager of the downtown office about three months, has become manager in Las Vegas, while Joseph Denham, who held the main San Jose office managership nearly five years, in January took over operation of the Sunnyvale office at 558 S. Murphy Ave.

## Defense Cost Analyst Sets Review Talk

James Cravens, procurement management analyst for Department of Defense procurement review program, will address Bay Area Chapter of National Contract Management Assn. here April 12.

He will speak on cost, scheduling and performance of multiple incentive contracts during a 6 p.m. dinner meeting in Chez Yvonne Restaurant in Mountain View.

Cravens' functional reviews of contracting policies, procedures and practices have been used as a basis to develop advanced training and guidance in pricing and profit policies relating to incentive contracting, according to W. LeMar Talbot, of Watkins-Johnson Co. in Palo Alto, reservations chairman.

## Rambler Rate Up

DETROIT — Rambler retail sales in the second 10-day period of March—10,107 units—were the highest for any mid-month period since last November, according to Thomas K. Cooper, vice president of automotive sales of American Motors.

Sales exceeded the comparable period of February by 31 per cent, and rose above the same period of last March.

Mfg. Bus for Sale
Gas, Mach. & Fab. Shop in Scotts Corr Area. Tool product lines. Has owner been trained to continue and maintain. For details write:
Box 25 c/o Mercury News

Del Carlo Studio moves to Airport Industrial Park . . .
• An architecturally controlled industrial development
• Conveniently located close to freeways and airport
• Sites available, from ½ to 8 acres
• All improvements in and fully paid
• Complete contracting service, sell, lease, build to suit




Arnold Del Carlo, one of San Jose's most successful photographers, is pictured outside his new studio at 313 Brokaw Road.

"When we looked around for more space for our photographic studio, we wanted to be closer to our commercial accounts and to the airport where we keep the company plane."

"The Airport Industrial Park was an ideal location for our new building, and we were especially interested in the architectural controls and the reasonable land price. We are completely satisfied with our move."

This is what Arnold Del Carlo had to say about why he built his own beautiful new studio in our park. Half of his 5,000 sq. ft. building was built for lease, and a tenant has already moved in.

If you need more room for expansion, and you are thinking about building extra space for lease now to provide for future growth, follow the smart investors to the Airport Industrial Park. We'll be glad to talk it over with you.

AIRPORT INDUSTRIAL PARK

The San Jose Mercury News April 2, 1965 pg. 50z